

South Dakota Public Utilities Commission
Docket NG18-009
MidAmerican Energy Company
First Data Requests
Page 1 of 4

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South Dakota Data Request

1.3 Does MidAmerican have 2017 updates for Vermillion economic development activities?

Response:

Please see the 2017 updates for Vermillion economic development activities on the following pages. MidAmerican has filed a Revised Report in the above-captioned docket to incorporate the following updated information.

Vermillion

Source: The Vermillion Area Chamber and Development Company and the South Dakota Department of Labor and Regulation

New Businesses and Workforce

- Unemployment rate: 3.4%
- Vermillion is the fourth fastest growing community in the state, and is second only to Sioux Falls in the eastern part of South Dakota.
- Hartford Steak Co. Tavern - kitchen staff and servers.
- First Dakota National Bank - 10 full-time and 4 part-time employees.
- Dakota Brick House - 2 managers, variety of kitchen staff, bartenders and servers.
- Cricket Wireless - 3 full-time employees (2 staff and 1 manager).
- Bru2 - 2 managers, variety of kitchen staff and servers.
- UPS Store - 1 full-time employee and 1 part-time employee.
- Vermillion Parks and Rec - 5 full-time employees and 80-100 seasonal/temp employees.
- Erickson Solutions Group - changed from 2 full-time and 2 part-time to 3 full-time and 2 part-times employees.
- Knutson Family Dentistry - 11 full-time employees and 1 part-time employee.
- Fyzical Therapy & Balance Centers - 4 full-time employees and 1 part-time employee.

Business Growth

- VCDC hired 3 new full time employees and 2 interns in addition to the current full time staff of 5 and also started construction and renovation of an 1881 building on the Historic Register for future offices.
- **Knutson Family Dentistry** completed renovation on their current office.

- **Vermillion Area Dance Organization** purchased a new studio on Cherry Street that offers more space.
- **Sanford Vermillion** renovated their building with a total construction cost of \$14.2 million. With the renovation, they are able to provide more space and increase access to more services, including a centralized scheduling and registration area, more clinical exam rooms, outreach rooms, rehabilitation treatment rooms and radiology rooms.
- **Vermillion Parks and Rec** built a new aquatic facility, named Prentis Plunge in Prentis Park, which replaced an old, leaky pool. The cost of updates to the pool was approximately \$6 million, bringing the entire park renovation to a grand total of about \$6.5 million. Other park renovations included upgrades to infrastructure, removal of some vegetation and updates to the baseball field. The new aquatic center's amenities include a 180' lazy river, lap pool, 2 water slides, a basketball hoop, a one-meter diving tower, shade structures, a zero-depth entry, water features and benches.
- **First Dakota National Bank** opened a new 16,000 sq. ft. facility on Cherry Street, which is adding a UPS Store and Bru2 coffee shop within the facility. It also offers a conference room open to the public for meetings, as well as a 2,700 sq. ft. space to lease out to prospective businesses.
- **Café Brule** coffee shop and restaurant opened a smaller version of their shop, named **Bru2**, which opened inside of the new First Dakota National Bank. It offers the same coffee and food from the Café Brule menu, a sit down area and a drive through window for convenience. The owners of Café Brule also opened a new gastropub in Vermillion, named **Dakota Brick House** in January 2017 in the building formerly known as Raziel's, which offers a variety craft beers, full menu with high quality food, and music on their outdoor patio.
- **UPS Store** opened a new storefront in Vermillion which offers new shipping and handling options in town.
- **Coyote Twin**, managed by the Vermillion Downtown Cultural Association reopened their newly renovated auditorium, newly-named RED Steakhouse Auditorium. The new auditorium offers stadium seating, new sound and projection, screen, lighting, and egress. More than \$200,000-worth of donor-funded improvements have been made to the theater.
- **Jolley Elementary** opened a new STREAM Lab for students. STREAM (Science, Technology, Reading/Writing, Engineering, Art, and Mathematics) education represents an experiential method of learning that encourages children to discover

that curricular content is interconnected, meaningful and relevant to their existence. The project was made possible by a grant that was awarded to Jolley Elementary totaling over \$99,000 from the state of South Dakota's Classroom Innovation Grant. USD School of Education students will study at the new lab to learn how to incorporate the learning model in their own future classrooms.

- **Redwood Mediation Services** moved from Sioux Falls into a new location on Main Street in Vermillion with one full-time attorney offering mediation and legal services.
- **Fyzical Therapy & Balance Centers** - formally named Great Plains Therapy, underwent a name change February 2017 to add specialized services, including vestibular, balance and vertigo therapy.

Building Permits

- Vermillion issued 201 building permits in 2017 at a permit cost of \$40,947.65. Valuations totaled \$12,541,420..

Vermillion NOW! II - Fundraising recap after one year, total pledged:

- \$1,145,637 Cash
 - \$846,855 Collected
 - \$647,218 Invested
- \$528,975 In kind
 - \$100,994 Collected
 - \$100,994 Invested

Investment Priorities

- Renovation of 2 East Main to be new home to Vermillion Area Chamber and Development Company Office, Charlie's (USD retail store) and a Coworking/Collaborative Space
- Bliss Point Housing
- Entrepreneurial Development
- Business Expansion and Recruitment

Housing

- Bliss Pointe Housing Development sold 12 lots in 2017.
- New Housing in Vermillion, 19 total new homes built at a permit cost of \$15,115.93 - total construction invested in houses was \$4,735,522.00.