

South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2018

1) Responses by rebate category:

	# of Responses
Furnace Replacement	765
Furnace Fuel Conversion	63
Furnace New Construction	36
Programmable Thermostat	343

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	2.09%
6 - 10 yrs old	3.94%
11 - 15 yrs old	9.36%
16 - 20 yrs old	20.69%
21 - 30 yrs old	33.13%
31 - 40 yrs old	15.77%
More than 40 yrs old	11.08%
Don't know	3.94%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	27.39%
2	11.48%
3	27.19%
4	22.06%
5 - Primary Influence	11.88%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	26.61%
2	10.59%
3	21.57%
4	22.08%
5 - Primary Influence	19.15%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	8.89%
6 - 10 hours	18.09%
11 - 15 hours	8.90%
16 - 20 hours	7.98%
21 - 25 hours	3.68%
26 - 30 hours	7.06%
More than 30 hours	45.40%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.43%
1 - 3 Degrees	13.37%
4 - 5 Degrees	37.08%
6 - 8 Degrees	31.61%
9 - 10 Degrees	11.25%
More than 10 Degrees	4.26%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.55%
Dealer/Builder	59.10%
Bill Insert	16.24%
Advertisement	4.32%
Other	10.79%

- 8) Are there any other conservation programs that would interest you?

Yes	21.14%
No	78.86%

- 9) What is your total household income level?

Less than \$25,000/year	6.68%
\$25,001 - \$50,000/year	26.52%
\$50,001 - \$75,000/year	21.84%
\$75,001 - \$100,000/year	19.14%
More than \$100,000/year	15.55%
No Answer	10.27%