



## South Dakota Natural Gas Conservation Rebate Program Survey

Exhibit 6  
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(Rev. 4/16)

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):
- ☐ Furnace – Replacement
  - ☐ Furnace – Fuel Conversion
  - ☐ Furnace – New Construction
  - ☐ Programmable Thermostat
- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?  
*(If you did not purchase a furnace or water heater, please skip to question #3)*
- |  |   |
|--|---|
| <input type="checkbox"/> 1-5 years old   | <input type="checkbox"/> 21-30 years old        |
| <input type="checkbox"/> 6-10 years old  | <input type="checkbox"/> 31-40 years old        |
| <input type="checkbox"/> 11-15 years old | <input type="checkbox"/> More than 40 years old |
| <input type="checkbox"/> 16-20 years old | <input type="checkbox"/> Don't know             |
- 3) Did the rebate offer influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
- | No Influence               |                            |                            | Primary Influence          |                            |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |
- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
- | No Influence               |                            |                            | Primary Influence          |                            |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |
- If you did not participate in the programmable thermostat program please skip to question #7.*
- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?
- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0-5 hours   | <input type="checkbox"/> 21-25 hours        |
| <input type="checkbox"/> 6-10 hours  | <input type="checkbox"/> 26-30 hours        |
| <input type="checkbox"/> 11-15 hours | <input type="checkbox"/> More than 30 hours |
| <input type="checkbox"/> 16-20 hours |   |
- 6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?
- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0 degrees   | <input type="checkbox"/> 6-8 degrees          |
| <input type="checkbox"/> 1-3 degrees | <input type="checkbox"/> 9-10 degrees         |
| <input type="checkbox"/> 4-5 degrees | <input type="checkbox"/> More than 10 degrees |
- 7) How did you hear about Montana-Dakota's conservation rebate programs?
- |   |   |
|---|---|
| <input type="checkbox"/> Company Web Site | <input type="checkbox"/> Advertisement              |
| <input type="checkbox"/> Dealer/Builder   | <input type="checkbox"/> Other Please Specify _____ |
| <input type="checkbox"/> Bill Insert      |   |
- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?
- ☐ Yes    ☐ No    If yes, please specify: \_\_\_\_\_
- 9) What is your total household income level?
- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$25,000/year  | <input type="checkbox"/> \$75,001-\$100,000/year  |
| <input type="checkbox"/> \$25,001 - \$50,000/year | <input type="checkbox"/> More than \$100,000/year |
| <input type="checkbox"/> \$50,001 - \$75,000/year |   |

Comments: \_\_\_\_\_

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2017

1) Responses by rebate category:

	# of Responses
Furnace Replacement	658
Furnace Fuel Conversion	57
Furnace New Construction	30
Programmable Thermostat	298

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.71%
6 - 10 yrs old	3.70%
11 - 15 yrs old	9.26%
16 - 20 yrs old	21.23%
21 - 30 yrs old	31.77%
31 - 40 yrs old	16.52%
More than 40 yrs old	11.54%
Don't know	4.27%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	26.74%
2	11.81%
3	27.89%
4	21.41%
5 - Primary Influence	12.15%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	26.04%
2	10.88%
3	21.64%
4	21.53%
5 - Primary Influence	19.91%

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2017

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	8.80%
6 - 10 hours	17.61%
11 - 15 hours	8.45%
16 - 20 hours	7.76%
21 - 25 hours	4.23%
26 - 30 hours	7.76%
More than 30 hours	45.42%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.44%
1 - 3 Degrees	13.23%
4 - 5 Degrees	35.89%
6 - 8 Degrees	33.10%
9 - 10 Degrees	10.80%
More than 10 Degrees	4.53%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.68%
Dealer/Builder	58.91%
Bill Insert	16.77%
Advertisement	4.37%
Other	10.27%

- 8) Are there any other conservation programs that would interest you?

Yes	21.19%
No	78.81%

- 6) What is your total household income level?

Less than \$25,000/year	6.53%
\$25,001 - \$50,000/year	26.58%
\$50,001 - \$75,000/year	22.68%
\$75,001 - \$100,000/year	19.13%
More than \$100,000/year	14.55%
No Answer	10.54%