



South Dakota Natural Gas Conservation Rebate Program Survey

(Rev. 11/12)

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):

<input type="checkbox"/> Furnace – Replacement	<input type="checkbox"/> Water Heater – Replacement
<input type="checkbox"/> Furnace – Fuel Conversion	<input type="checkbox"/> Water Heater – Fuel Conversion
<input type="checkbox"/> Furnace – New Construction	<input type="checkbox"/> Water Heater – New Construction
<input type="checkbox"/> Programmable Thermostat	

- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?
(If you did not purchase a furnace or water heater, please skip to question #3)

<input type="checkbox"/> 1-5 years old	<input type="checkbox"/> 21-30 years old
<input type="checkbox"/> 6-10 years old	<input type="checkbox"/> 31-40 years old
<input type="checkbox"/> 11-15 years old	<input type="checkbox"/> More than 40 years old
<input type="checkbox"/> 16-20 years old	<input type="checkbox"/> Don't know

- 3) Did the rebate offer influence your decision to invest in this energy saving equipment?
 Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

No Influence	Primary Influence
<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	

- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment?
 Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

No Influence	Primary Influence
<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	

- If you did not participate in the programmable thermostat program please skip to question #7.*

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

<input type="checkbox"/> 0-5 hours	<input type="checkbox"/> 21-25 hours
<input type="checkbox"/> 6-10 hours	<input type="checkbox"/> 26-30 hours
<input type="checkbox"/> 11-15 hours	<input type="checkbox"/> More than 30 hours
<input type="checkbox"/> 16-20 hours	

- 6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?

<input type="checkbox"/> 0 degrees	<input type="checkbox"/> 6-8 degrees
<input type="checkbox"/> 1-3 degrees	<input type="checkbox"/> 9-10 degrees
<input type="checkbox"/> 4-5 degrees	<input type="checkbox"/> More than 10 degrees

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

<input type="checkbox"/> Company Web Site	<input type="checkbox"/> Advertisement
<input type="checkbox"/> Dealer/Builder	<input type="checkbox"/> Other Please Specify _____
<input type="checkbox"/> Bill Insert	

- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?
 Yes No If yes, please specify: _____

- 9) What is your total household income level?

<input type="checkbox"/> Less than \$25,000/year	<input type="checkbox"/> \$75,001-\$100,000/year
<input type="checkbox"/> \$25,001 - \$50,000/year	<input type="checkbox"/> More than \$100,000/year
<input type="checkbox"/> \$50,001 - \$75,000/year	

Comments: _____

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.

South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2016

1) Responses by rebate category:

	<u># of Responses</u>
Furnace Replacement	581
Furnace Fuel Conversion	50
Furnace New Construction	26
Programmable Thermostat	263
Water Heater Replacement 1/	81
Water Heater Fuel Conversion 1/	7
Water Heater New Construction 1/	10
Attic Insulation 2/	24
New Const - Heating/Water Heating 2/	6
New Const - Insulation 2/	3

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.77%
6 - 10 yrs old	3.55%
11 - 15 yrs old	8.39%
16 - 20 yrs old	20.32%
21 - 30 yrs old	32.42%
31 - 40 yrs old	16.94%
More than 40 yrs old	12.26%
Don't know	4.35%

If you purchased an ENERGY STAR rated water heater, what is the age of the water heater that was replaced?

1 - 5 yrs old	4.55%
6 - 10 yrs old	22.73%
11 - 15 yrs old	26.14%
16 - 20 yrs old	21.59%
21 - 30 yrs old	14.77%
31 - 40 yrs old	6.82%
More than 40 yrs old	0.00%
Don't know	3.40%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	26.74%
2	12.53%
3	27.52%
4	21.32%
5 - Primary Influence	11.89%

South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2016

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?
- | | |
|-----------------------|--------|
| 1 - No Influence | 24.55% |
| 2 | 11.24% |
| 3 | 21.45% |
| 4 | 21.83% |
| 5 - Primary Influence | 20.93% |
- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?
- | | |
|--------------------|--------|
| 0 - 5 hours | 7.97% |
| 6 - 10 hours | 18.33% |
| 11 - 15 hours | 8.37% |
| 16 - 20 hours | 7.98% |
| 21 - 25 hours | 3.98% |
| 26 - 30 hours | 7.98% |
| More than 30 hours | 45.42% |
- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?
- | | |
|----------------------|--------|
| 0 Degrees | 2.36% |
| 1 - 3 Degrees | 12.59% |
| 4 - 5 Degrees | 38.19% |
| 6 - 8 Degrees | 31.89% |
| 9 - 10 Degrees | 10.24% |
| More than 10 Degrees | 4.72% |
- 7) How did you hear about Montana-Dakota's conservation rebate programs?
- | | |
|------------------|--------|
| Company Web Site | 9.70% |
| Dealer/Builder | 57.67% |
| Bill Insert | 17.69% |
| Advertisement | 4.72% |
| Other | 10.22% |
- 8) Are there any other conservation programs that would interest you?
- | | |
|-----|--------|
| Yes | 21.71% |
| No | 78.29% |

South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2016

6) What is your total household income level?

Less than \$25,000/year	6.77%
\$25,001 - \$50,000/year	26.44%
\$50,001 - \$75,000/year	23.12%
\$75,001 - \$100,000/year	18.52%
More than \$100,000/year	14.30%
No Answer	10.86%

1/ Programs discontinued January 2015.

2/ Programs discontinued June 2012.