



South Dakota Natural Gas Conservation Rebate Program Survey

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):
Furnace - Replacement, Water Heater - Fuel Conversion, Furnace - Fuel Conversion, Attic Insulation, Programmable Thermostat, New Construction Bundle - Heating/Water Heating, Water Heater - Replacement, New Construction Bundle - Insulation

- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?
(If you did not purchase a furnace or water heater, please skip to question #3)
1-5 years old, 6-10 years old, 11-15 years old, 16-20 years old, 21-30 years old, 31-40 years old, More than 40 years old, Don't know

- 3) Did the rebate offer influence your decision to invest in this energy saving equipment? Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
No Influence: 1, 2, 3, 4, 5 Primary Influence

- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment? Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
No Influence: 1, 2, 3, 4, 5 Primary Influence

If you did not participate in the programmable thermostat program please skip to question #7.

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?
0-5 hours, 6-10 hours, 11-15 hours, 16-20 hours, 21-25 hours, 26-30 hours, More than 30 hours
6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?
0 degrees, 1-3 degrees, 4-5 degrees, 6-8 degrees, 9-10 degrees, More than 10 degrees

- 7) How did you hear about Montana-Dakota's conservation rebate programs?
Company Web Site, Dealer/Builder, Bill Insert, Advertisement, Other Please Specify

- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?
Yes, No, If yes, please specify:

- 9) What is your total household income level?
Less than \$25,000/year, \$25,001 - \$50,000/year, \$50,001 - \$75,000/year, \$75,001-\$100,000/year, More than \$100,000/year

Comments:

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.

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1) Responses by rebate category:

	# of Responses
Furnace Replacement	138
Furnace Fuel Conversion	18
Programmable Thermostat	70
Water Heater Replacement	27
Water Heater Fuel Conversion	3
Attic Insulation	17
New Const - Heating/Water Heating	5
New Const - Insulation	2

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	2.61%
6 - 10 yrs old	1.96%
11 - 15 yrs old	8.50%
16 - 20 yrs old	15.03%
21 - 30 yrs old	30.07%
31 - 40 yrs old	21.57%
More than 40 yrs old	14.38%
Don't know	5.88%

If you purchased an ENERGY STAR rated water heater, what is the age of the furnace that was replaced?

1 - 5 yrs old	3.33%
6 - 10 yrs old	16.67%
11 - 15 yrs old	30.00%
16 - 20 yrs old	20.00%
21 - 30 yrs old	16.67%
31 - 40 yrs old	13.33%
More than 40 yrs old	0.00%
Don't know	0.00%

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- 3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	26.29%
2	11.27%
3	25.82%
4	25.35%
5 - Primary Influence	11.27%

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	21.86%
2	11.16%
3	25.58%
4	23.72%
5 - Primary Influence	17.67%

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	10.29%
6 - 10 hours	14.71%
11 - 15 hours	5.88%
16 - 20 hours	5.88%
21 - 25 hours	0.00%
26 - 30 hours	5.88%
More than 30 hours	57.35%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	0.00%
1 - 3 Degrees	11.94%
4 - 5 Degrees	37.31%
6 - 8 Degrees	35.82%
9 - 10 Degrees	8.96%
More than 10 Degrees	5.97%

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7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.39%
Dealer/Builder	46.48%
Bill Insert	27.23%
Advertisement	8.45%
Other	8.45%

8) Are there any other conservation programs that would interest you?

Yes	26.39%
No	73.61%

9) What is your total household income level?

Less than \$25,000/year	6.94%
\$25,001 - \$50,000/year	27.31%
\$50,001 - \$75,000/year	23.61%
\$75,001 - \$100,000/year	15.74%
More than \$100,000/year	14.35%
No Answer	12.04%