

## South Dakota - Natural Gas Demand-Side Management Survey March 2009

- 1) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.90%
6 - 10 yrs old	6.67%
11 - 15 yrs old	3.81%
16 - 20 yrs old	7.62%
21 - 30 yrs old	29.52%
31 - 40 yrs old	24.76%
More than 40 yrs old	20.95%
Don't know	4.76%

- 2) Did the incentive offer influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	52.33%
No	45.60%
No Answer	2.07%

- 3) Did the current price of natural gas influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	74.09%
No	23.83%
No Answer	2.07%

- 4) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	5.67%
6 - 10 hours	18.44%
11 - 15 hours	4.96%
16 - 20 hours	7.80%
21 - 25 hours	3.55%
26 - 30 hours	6.38%
More than 30 hours	53.19%

## South Dakota - Natural Gas Demand-Side Management Survey March 2009

- 5) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.07%
1 - 3 Degrees	6.90%
4 - 5 Degrees	32.42%
6 - 8 Degrees	30.34%
9 - 10 Degrees	20.00%
More than 10 Degrees	8.28%

- 6) What is your total household income level?

Less than \$25,000/year	12.44%
\$25,001 - \$50,000/year	23.83%
\$50,001 - \$75,000/year	32.64%
\$75,001 - \$100,000/year	15.03%
More than \$100,000/year	6.74%
No Answer	9.33%