

Yankton, SD 57078  
November 15, 2009

RECEIVED

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SOUTH DAKOTA PUBLIC  
UTILITIES COMMISSION

Consumer Affairs Division  
South Dakota Public Utilities Commission  
500 East Capitol Avenue  
Pierre, SD 57501

Dear Sirs:

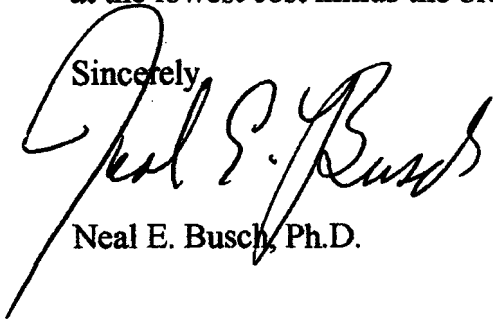
I am writing in opposition to Northwestern Energy's plan to brainwash the American population through their Marxist reeducation program mislabeled as the "Demand Side Management plan (DSM) plan".

The central feature of this plan is an attempt to brainwash the customers of the company to accept a surcharge to finance a Marxist public "reeducation" program to accept higher rates and less usage of energy. This brainwashing attempt by NW energy is inconsistent with their role as a publicly regulated energy utility whose role historically has been to provide the most energy at the lowest cost. Now, it seems they have decided to reverse their role to provide the least energy at the greatest cost through high rates, less available energy, and brainwashing schemes inconsistent with their public utility role.

I also note that their proposed surcharge is a regressive tax inconsistent with any need to reimburse for cost of energy. This tax is ill-considered, unneeded, and inconsistent with their roles as a utility, and unconnected to any "cost-of-service" expense. In other words, this tax is illegitimate relative to any conceivable justification as a cost-of-service expense. This tax will hit hardest on those least able to pay -- the poor, the middle class, and those, like myself, on a fixed (social security) income. I cannot earn more money just to pay this tax. This tax will then simply reduce my ability to survive as everyone needs energy -- that's a fact of life and attempts to brainwash everyone by NW Energy does not change the fact that life requires energy. Period.

I urge you to **DENY** this DSM plan and admonish NW Energy for its blatant attempt to brainwash the American population with its erroneous and ill-conceived theory of "Demand" sided regression rather than a more positive approach of a supply side program. Suggest to them to drop their brainwashing ministry and focus on supplying the customers with the most energy at the lowest cost minus the brainwashing.

Sincerely



Neal E. Busch, Ph.D.