

South Dakota Public Utilities Commission  
Docket GE17-002  
MidAmerican Energy Company  
First Data Request

Responder Name: Charles Rea  
Job Title: Director, Energy Efficiency and Regulatory Analytics  
Phone: 563-333-8868

### **1-3 South Dakota Data Request**

Beyond the measures identified in Exhibit 1, were any other or new energy efficient technologies reviewed for inclusion in the 2018-2022? If so, please provide a description of the measures reviewed and why they were not included in the plan.

#### **Response:**

MidAmerican formally reviewed 427 measure and program combinations as part of the Iowa Assessment of Potential and subsequent use for South Dakota plan preparation. The list of these program, sector, and measure combinations is included as R1-3 Attachment A.

Measures not included in the measure lists of Exhibit 1 were eliminated for a number of reasons, largely because: 1) they could not be delivered cost-effectively as measured by the TRC test; 2) have incremental costs that are so low such that providing incentives to customers would be unnecessary; or 3) have pending federal, state or local standard changes that will adversely affect measure delivery within the planning period.

MidAmerican would be happy to discuss the specific reasons for any specific measure that staff is interested in.