From:

Sent: Tuesday, July 8, 2025 7:50 PM **To:** PUC < PUCPF@state.sd.us >

Subject: Re: [EXT] KELO Report Xcel rate increase

Brian Eugene Hayes

Sioux Falls, SD 57106

Just read a Keloland report of another rate increase request by Xcel. Doing some research myself, electric rates from Xcel look to be on the higher end compared to other providers in the Sioux Falls area. Being a Sioux Falls resident, we already average 23% higher rates than the rest of the state. In my opinion, Xcel has a competitive rate right now and an increase is not needed unless there is some really really good reason for it. If they can explain what the rate increase is covering, it might help people understand. Kelo does not mention why they are asking for an increase so that does not help. These 15%-18% rate increase requests seems like they are a planned strategy. To me it seems Xcel gives the PUC a higher than needed request percentage in the hopes that the PUC approves a 5-6% increase and that is probably way more than they really needed.

They just got an increase in June 2023. Tell them NO!