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Xcel Energy	Data Request No.	7
Docket No.:	EL25-20	
Response To:	South Dakota Public Utilities Commission	
Requestor:	Eric Paulson	
Date Received:	September 10, 2025	

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Question:

Refer to the customer data comparisons offered in the two Home Energy Insights programs, does this customer sharing violate any customer data privacy tariff requirements or rules?

Response:

The aggregated, high-level, anonymized nature of the data provided on a My Energy Report ensures that our customers' data privacy is protected. My Energy Reports are compliant with the Company's Privacy Notice<sup>1</sup> and Customer Data Privacy Tariff which was approved by the Commission on January 27, 2016 in Docket No. EL15-046.

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<sup>1</sup> [Privacy | Xcel Energy](#)