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Xcel Energy Data Request No. 2-9

Docket No.: EL25-020

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson
Date Received: October 1, 2025

Question:

How is the Home Energy Insights vendor paid? Lump sum or set amount per subscriber?

Response:

The Home Energy Insights vendor contract is pay-for performance based upon the total amount of energy saved on a per kWh basis.

Preparer: Greg Nettleton

Title: Senior Portfolio Product Manager

Department: Customer Energy & Transportation Solutions

Telephone: 303-620-1045 Date: October 15, 2025