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Xcel Energy Data Request No. 2-7  
Docket No.: EL25-020  
Response To: South Dakota Public Utilities Commission  
Requestor: Eric Paulson  
Date Received: October 1, 2025

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Question:

Explain, in detail, what a customer can see in a Home Energy Insights report that they cannot already see using the My Energy Portal.

Response:

As clarified in the response to DR 2-5, the Home Energy Insights program would make Home Energy Reports available for South Dakota Customers. The portal displays usage and cost details. My Energy Reports provides deeper levels of information than what is native to My Energy Portal. Receiving these reports provides insights for customers' home energy use through:

- Neighborhood Comparisons
- Self-Comparison Tools
- Personalized Energy Insights
- Calls to Action

An example Home Energy Report and the insights that it provides was submitted as Attachment C in our filed Plan.

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