□ Not-Public Document – Not For Public Disclosure
□ Public Document – Not-Public Data Has Been Excised
☑ Public Document

Xcel Energy Data Request No. 16

Docket No.: EL25-20

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson

Date Received: September 10, 2025

Question:

Provide the 2024 actual average Residential LED Rebate amounts.

Response:

Table 1: 2024 Actual Average Residential LED Rebate Amounts

Type of Bulb	Average Rebate Amount
LED Bulb – GSL	\$1.44
LED Bulb – Non GSL Specialty	No rebates issued
LED Bulb – Linear Tube	No rebates issued
LED Connected Lighting	No rebates issued
LED Nightlight	No rebates issued

Because participating manufacturers and stores did not offer other types of bulbs, or, the selection was limited, the Company only offered rebates on General Service Lamps (GSLs) in 2024.

Preparer: Sherryl Volkert

Title: Sr. Product Portfolio Manager

Department: Customer Energy & Transportation Solutions

Telephone: 612-337-2140 Date: 9/24/2025