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Xcel Energy	Data Request No.	12
Docket No.:	EL25-20	
Response To:	South Dakota Public Utilities Commission	
Requestor:	Eric Paulson	
Date Received:	September 10, 2025	

Question:

For the Custom Lighting option within the Business Lighting plan, provide the number of Custom Lighting project applications submitted in 2024 and the number of projects completed in 2024.

Response:

In 2024, 17 Custom Lighting applications were submitted, and eight were deemed cost effective for rebates to be provided. The nine projects that were deemed not cost effective were due to the project cost outweighing the energy savings cost benefit.

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