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Xcel Energy	Data Request No.	11
Docket No.:	EL25-20	
Response To:	South Dakota Public Utilities Commission	
Requestor:	Eric Paulson	
Date Received:	September 10, 2025	

Question:

Explain why the business lighting program should continue when the residential lighting program is proposed to end.

Response:

The Business Lighting program offers rebates to motivate business customers to purchase LED lamps and fixtures that would have otherwise not been purchased. The purchase of these lighting fixtures will reduce the customer up-front costs associated with energy-efficient lighting and provide energy savings over the life of the equipment. As seen in our response to DR-13, there is still customer engagement and interest in this program year after year. As stated in our reply to DR-10, the recent lumen increase requirements impact the Residential program to a much greater degree than the Business program.

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