

BLACK HILLS POWER, INC.
d/b/a BLACK HILLS ENERGY
EL25-008

REQUEST DATE : 03/14/25

RESPONSE DATE : 04/01/25

REQUESTING PARTY: Staff

SDPUC Request No. 1.2:

Provide examples of how Quest Site Solutions helped participants “better promote available properties to site selectors and industry markets”.

Response to SDPUC Request No. 1.2:

The Quest Site Solutions study provided a customized report of opportunities for each community that was studied. Examples of the opportunities that were identified:

- Map set identification – each community only had plat layouts. The consultant provided examples of opportunities: map sets showing master utility planning maps, zoning maps, and class 1 rail maps.
- Marketing – Each community was provided marketing and website updates that are needed, targeted sub-sector industries to focus on, and recommendations of additional places to market their industrial sites.
- RFI community submittal education - Also included in the Quest deliverables was a mock RFI report card where the consultant had each community respond to a mock RFI request. Each community received grades with comments for improvement on Organization and Ease of Reference, Applicability, Graphic Content, Documentation, Thoroughness, and Overall Submission.

Responder: Eric Wolff

Attachments: None