



500 West Russell Street
Sioux Falls, SD 57104

February 21, 2025

—Via Electronic Filing—

Ms. Patricia Van Gerpen, Executive Director
South Dakota Public Utilities Commission
Capitol Building, 1st Floor
500 E. Capitol Ave.
Pierre, SD 57501-5070

RE: UPDATES TO PREVIOUSLY APPROVED RESIDENTIAL AND BUSINESS “WELCOME”
BROCHURES
DOCKET NO. EL25-001

Dear Ms. Van Gerpen:

On January 17, 2025 Northern States Power Company, doing business as Xcel Energy, filed updates to all of its “Welcome” brochures. Today, we provide revised brochures with the following changes:

- Update “household” to “business” in the section titled “Understanding Your Bill” (BIZ page 4).
- Removed language referencing pricing plans (RES and BIZ page 5).
- Moved the “Late Bill Notices” section so it all falls on the same page (BIZ page 6).
- Added language regarding tree trimming services (RES page 10).
- Added language regarding Meter Safety (BIZ page 11 and RES page 12).

Please contact me at Steven.T.Kolbeck@xcelenergy.com or 605-339-8350 or Christine Schwartz at Chistine.Schwartz@xcelenergy.com or 612-330-6193 if you have any questions regarding this filing.

Sincerely,

/s/

STEVE KOLBECK
PRINCIPAL MANAGER

ENCLOSURES
cc: Service Lists