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Xcel Energy Data Request No. 1-9  
Docket No.: EL24-016  
Response To: South Dakota Public Utilities Commission  
Requestor: Eric Paulson  
Date Received: August 2, 2024

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Question:

Refer to page 5, 2025 Proposed Changes. Xcel states “The Company anticipates that the Business Lighting program will continue to see a drop in energy savings as lighting technologies, once more efficient, become common place technologies with longer lifetimes.” Explain why the LED lighting programs are necessary if LED usage becomes “common place technology” with minimal additional energy savings?

Response:

Continuing lighting programs encourages our customers to take part in our energy efficiency rebate programs. If LED usage becomes “common place technology” that does not necessarily mean that all our customers have completely adopted LED lighting. Please see Data Request Number 1-12, which demonstrates continued customer engagement in the Business Lighting program.

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