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Xcel Energy Data Request No. 1-13

Docket No.: EL24-016

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson
Date Received: August 2, 2024

## Question:

For the Business Saver's Switch program.

- a) Provide more detail as to why participation dropped sharply from 2022 to 2023.
- b) Why are no changes for 2025 proposed even though 2023 participation was extremely low compared to 2022?

## Response:

- a) Participation in the Business Saver's Switch program has historically fluctuated over the years, ranging from 2 to 32 participants annually since 2018. While participation was lower in 2023 compared to 2022, it was not the lowest participation has been in the past five years. Challenges in 2023 that impacted participation included recruitment of new customers, switch supply chain limitations, and a focus on residential demand response deferred maintenance.
- b) The Company believes that participation will bounce back and trend upwards as it historically has, primarily in part because of the mitigation of existing supply chain constraints, and therefore did not file any changes to the program.

Preparer: Andrew Ryan

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Telephone: 612-330-6443 Date: August 23, 2024