

**MONTANA-DAKOTA UTILITIES CO.  
ELECTRIC UTILITY - SOUTH DAKOTA  
ADVERTISING  
SUMMARY  
TWELVE MONTHS ENDING DECEMBER 31, 2022**

	<u>Per Books</u>	<u>Pro Forma 1/</u>
Customer Accounting	\$10	\$0
Informational	6,653	6,510
Promotional	1,036	0
Institutional	7,717	3,403
Total Advertising	<u>\$15,416</u>	<u>\$9,913</u>

	<u>Per Books</u>	<u>Eliminate</u>	<u>Add</u>	<u>Pro Forma 1/</u>
<u>Customer Accounting - Account 903</u>				
Account 5715 Other	\$10	(\$10)	\$0	\$0
Total Customer Accounting	<u>\$10</u>	<u>(\$10)</u>	<u>\$0</u>	<u>\$0</u>

<u>Informational - Account 909</u>				
Account 5711 Radio	\$4,814	(\$83)	\$0	\$4,731
Account 5715 Other	1,839	(60)	0	1,779
Total Informational	<u>\$6,653</u>	<u>(\$143)</u>	<u>\$0</u>	<u>\$6,510</u>

<u>Promotional - Account 913</u>				
Account 5715 Other	\$1,036	(\$1,036)	\$0	\$0
Total Promotional	<u>\$1,036</u>	<u>(\$1,036)</u>	<u>\$0</u>	<u>\$0</u>

<u>Institutional - Account 930.1</u>				
Account 5711 Radio	\$1,207	\$0	\$83	\$1,290
Account 5712 Newspaper	1,035	(407)	0	628
Account 5715 Other	5,475	(3,990)	0	1,485
Total Institutional	<u>\$7,717</u>	<u>(\$4,397)</u>	<u>\$83</u>	<u>\$3,403</u>

Total Advertising	<u>\$15,416</u>	<u>(\$5,586)</u>	<u>\$83</u>	<u>\$9,913</u>
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<u>Account Summary</u>	<u>Per Books</u>	<u>Eliminate</u>	<u>Add</u>	<u>Pro Forma</u>
5711 Radio	\$6,021	(\$83)	\$83	\$6,021
5712 Newspaper	1,035	(407)	0	628
5715 Other	8,360	(5,096)	0	3,264
Total	<u>\$15,416</u>	<u>(\$5,586)</u>	<u>\$83</u>	<u>\$9,913</u>

1/ Eliminates promotional advertising expense and advertising expenses not applicable to South Dakota electric operations.

**MONTANA-DAKOTA UTILITIES CO.  
ELECTRIC UTILITY - SOUTH DAKOTA  
ADVERTISING  
OBJECT 5711-RADIO  
TWELVE MONTHS ENDING DECEMBER 31, 2022**

<u>Account Number</u>	<u>Account Description</u>	<u>SD Electric</u>	<u>Name</u>	<u>Doc. Number</u>	<u>Explanation</u>	<u>Eliminate</u>
71004,5711,19090	Inform. & Instr. Adv.	\$2,333.88	MG MEDIA STRATEGIES	2218963	2022 SPRING ELECTRIC SAFETY - OVERHEAD POWER LINE SAFETY	
		2,396.52	MG MEDIA STRATEGIES	2234271	2022 FALL ELECTRIC SAFETY - OVERHEAD POWER LINE SAFETY	
859000,5711,19090	Inform. & Instr. Adv.	47.49	KNDC RADIO	2200063	SPORTS SCOREBOARD SPONSOR	(\$47.49) 1/
		35.62	KNDC RADIO	2209862	SPORTS SCOREBOARD SPONSOR	(35.62) 1/
210,5711,19301	Institutional Advertising	114.56	KOLY-FM (AM)	2202696	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-JAN	
		114.56	KOLY-FM (AM)	2206821	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-FEB	
		114.56	KOLY-FM (AM)	2209632	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-MAR	
		114.56	KOLY-FM (AM)	2213355	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-APR	
		176.25	KOLY-FM (AM)	2217756	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-MAY	
		114.56	KOLY-FM (AM)	2221973	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-JUNE	
		114.56	KOLY-FM (AM)	2228165	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-AUG	
		114.56	KOLY-FM (AM)	2233510	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-SEPT	
		114.56	KOLY-FM (AM)	2238389	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-OCT	
		114.56	KOLY-FM (AM)	2241776	2022 ANNUAL KICK OFF/TIP OFF WRESTLING, GRAD SALUTES, HOLIDAY GREETINGS-NOV	
		<u>\$6,020.80</u>				<u>(\$83.11)</u>

1/ Moved to radio institutional advertising.

MONTANA-DAKOTA UTILITIES CO.  
ELECTRIC UTILITY - SOUTH DAKOTA  
ADVERTISING  
OBJECT 5712-NEWSPAPER  
TWELVE MONTHS ENDING DECEMBER 31, 2022

Account Number	Account Description	SD Electric	Total	Name	Doc. Number	Explanation	Eliminate
152.5712.19301	Institutional Advertising	\$8.86		FORUM COMMUNICATIONS COMPANY	2200223	DICKINSON PRESS	(\$8.86)
		2.92		FORUM COMMUNICATIONS COMPANY	2204359	DICKINSON PRESS - HOCKEY SPONSOR	(2.92)
		10.46		FORUM COMMUNICATIONS COMPANY	2210665, 2210876	DICKINSON PRESS - PROGRESS DRUG AWARENESS SPONSOR AND GRADUATION SPONSOR	(10.46)
		1.17		FORUM COMMUNICATIONS COMPANY	2213780	DICKINSON PRESS - MEMORIAL DAY SALUTE SPONSOR	(1.17)
		7.01		FORUM COMMUNICATIONS COMPANY	2226709	DICKINSON PRESS - WORK FORCE SALUTE	(7.01)
		1.01		FORUM COMMUNICATIONS COMPANY	2234607	DICKINSON PRESS - HALLOWEEN SAFETY SPONSOR	(1.01)
		2.02		FORUM COMMUNICATIONS COMPANY	2237581, 2239002	DICKINSON PRESS - VETERANS DAY SPONSOR AND GOOD LUCK BLUE HAWKS SPONSOR	(2.02)
		1.86		FORUM COMMUNICATIONS COMPANY	2243545, 2243546	DICKINSON PRESS - NEW YEARS SPONSOR AND MERRY CHRISTMAS SPONSOR	(1.86)
210.5712.19301	Institutional Advertising	46.18	\$35.00	DICKEY COUNTY LEADER	2198396	CHRISTMAS	(19.31) 1/
			18.72	MOBRIDGE TRIBUNE	2199339	CHRISTMAS	
			30.00	MCPHERSON COUNTY HERALD	2200754	THANKSGIVING, CHRISTMAS, NEW YEARS, AND LHS CLASS OF 2021 SPONSOR	
		80.52	18.72	MOBRIDGE TRIBUNE	2202730	NEW YEARS	
			20.00	DICKEY COUNTY LEADER	2203586	GIRLS BASKETBALL AND WRESTLING	(11.03) 1/
			10.00	DICKEY COUNTY LEADER	2204672	WRESTLING	(5.52) 1/
			18.00	NAPOLEON HOMESTEAD	2204789	BASKETBALL AND WRESTLING	(9.93) 1/
			31.25	EMMONS COUNTY RECORD	2204791	BASKETBALL AND WRESTLING	(17.24) 1/
			48.00	PRAIRIE PIONEER	2204792	SPORTS	
		5.52	10.00	DICKEY COUNTY LEADER	2206615	BASKETBALL	(5.52) 1/
		48.68	35.75	EMMONS COUNTY RECORD	2209593	SPORTS	(19.72) 1/
			32.50	POTTER COUNTY NEWS	2209594	SPORTS	
			20.00	N.W. BLADE	2209971	BASKETBALL	
		81.92	57.69	EMMONS COUNTY RECORD	2212386	EASTER	(31.82) 1/
			20.00	N.W. BLADE	2212552	BASKETBALL	
			14.82	THE PRIDE OF THE PRAIRIE	2212919	EASTER	
			46.00	N.W. BLADE	2212920	EASTER AND TRACK	
			10.00	MCPHERSON COUNTY HERALD	2215149	LHS GRADUATION	
		142.21	9.00	NAPOLEON HOMESTEAD	2215791	SENIORS	(4.96) 1/
			20.00	DICKEY COUNTY LEADER	2217081	GRADUATION AND MEMORIAL DAY	(11.03) 1/
			35.80	N.W. BLADE	2217904	GOLF AND MEMORIAL DAY	
			78.00	EMMONS COUNTY RECORD	2217907	SPRING SPORTS AND GRADUATION	(43.03) 1/
		73.39	115.00	PRAIRIE PIONEER	2217908	SPRING SPORTS AND GRADUATION	
			(20.00)	N.W. BLADE	2221018	BASKETBALL	
			20.00	N.W. BLADE	2221019	GOLF AND TRACK	
			18.00	NAPOLEON HOMESTEAD	2221047	GOLF AND TRACK	(9.93) 1/
			115.05	MOBRIDGE TRIBUNE	2221954	4TH OF JULY	
		34.70	10.00	DICKEY COUNTY LEADER	2224457	4H	(5.52) 1/
			10.00	N.W. BLADE	2225491	BASEBALL AND SOFTBALL	
			42.90	MOBRIDGE TRIBUNE	2225510	4TH OF JULY	
		32.27	19.50	EMMONS COUNTY RECORD	2229210	4H	(10.76) 1/
			9.00	NAPOLEON HOMESTEAD	2229882	BACK TO SCHOOL	(4.96) 1/
			30.00	N.W. BLADE	2231529	FOOTBALL, VOLLEYBALL, AND CROSS COUNTRY	
		163.01	10.00	DICKEY COUNTY LEADER	2232850	HOMECOMING	(5.52) 1/
			74.75	EMMONS COUNTY RECORD	2232868	DAKOTA KIDS, CHILDREN OF HEARTLAND, AND GOLF	(41.23) 1/
			10.00	DICKEY COUNTY LEADER	2232869	4H	(5.52) 1/
			9.00	NAPOLEON HOMESTEAD	2233999	GIRLS GOLF	(4.96) 1/
			18.00	NAPOLEON HOMESTEAD	2236305	FOOTBALL AND VOLLEYBALL	(9.93) 1/
			125.00	PRAIRIE PIONEER	2236306	FALL SPORTS	
		47.88	48.75	EMMONS COUNTY RECORD	2236307	FALL SPORTS	(26.89) 1/
			20.80	THE PRIDE OF THE PRAIRIE	2237763	FIREMEN'S WEEK	
			56.00	N.W. BLADE	2237764	FOOTBALL, CROSS COUNTRY, AND FIRE PREVENTION WEEK	
			10.00	DICKEY COUNTY LEADER	2239044	VOLLEYBALL	(5.52) 1/
		243.53	9.00	NAPOLEON HOMESTEAD	2240658	FUTURE LEADERS	(4.96) 1/
			57.46	MOBRIDGE TRIBUNE	2241725	VETERANS DAY AND THANKSGIVING	
			84.92	PRAIRIE PIONEER	2241778	FOOTBALL AND THANKSGIVING	
			26.00	EMMONS COUNTY RECORD	2241779	VOLLEYBALL	(14.34) 1/
			37.05	THE PRIDE OF THE PRAIRIE	2242326	VETERANS DAY AND THANKSGIVING	
			113.20	N.W. BLADE	2242328	VOLLEYBALL, VETERANS DAY, AND THANKSGIVING	
			10.00	DICKEY COUNTY LEADER	2243811	COWBELL	(5.52) 1/
			67.00	NAPOLEON HOMESTEAD	2244066	HOLIDAY GREETING	(36.96) 1/
			36.85	POTTER COUNTY NEWS	2244102	CHRISTMAS AND NEW YEARS	
			<u>\$1,035.12</u>				<u>(\$406.94)</u>

**MONTANA-DAKOTA UTILITIES CO.  
ELECTRIC UTILITY - SOUTH DAKOTA  
ADVERTISING  
OBJECT 5715-OTHER  
TWELVE MONTHS ENDING DECEMBER 31, 2022**

Account Number	Account Description	SD Electric	Total	Name	Explanation	Eliminate
71300,5715,19030	Customer Records & Collect.	\$3.34		CREDIT CARD ENTRY	CUSTOMER COMMUNICATIONS COORD.	(\$3.34)
				CREDIT CARD ENTRY	MN ENERGY ASSISTANCE	
		2.67		CREDIT CARD ENTRY	CUSTOMER COMM. COORD. POSTING	
		3.69		CREDIT CARD ENTRY	ENVIRONMENTAL SPEC. JOB	(2.67)
				CREDIT CARD ENTRY	ENVIRONMENTAL SPECIALIST JOB	(3.69)
				CREDIT CARD ENTRY	WEBSITE PLUGIN	
71000,5715,19090	Inform. & Instr. Adv.	12.87		BISMARCK TRIBUNE	WEATHER ONLINE AD - KEEP YOUR METERS CLEAR OF SNOW AND ICE	
		1,616.25		BISMARCK TRIBUNE	ELECTRIC SAFETY ONLINE CAMPAIGN	
		24.97		VERNON COMPANY	BEANIES WITH B11 LOGO	
71004,5715,19090	Inform. & Instr. Adv.	96.00		BISMARCK TRIBUNE	WINTER STORM SAFETY TIP - KEEP YOUR METER CLEAR OF SNOW AND ICE	
71100,5715,19090	Inform. & Instr. Adv.	45.88	\$781.69	THRYV-BERRY NETWORK	PHONE DIRECTORY LISTINGS - MONTANA AND NORTH DAKOTA	(45.88) 1/
		14.55	247.95	THRYV-BERRY NETWORK	PHONE DIRECTORY LISTINGS - NORTH DAKOTA AND WYOMING	(14.55) 1/
		9.56	162.91	LIST-RIGHT INC.	LISTING - MDU	
		9.56	162.91	LIST-RIGHT INC.	LISTING - MDU	
		9.56	162.91	LIST-RIGHT INC.	LISTING - MDU	
210,5715,19130	Promotional Advertising	10.92		CREDIT CARD ENTRY	FORBES ND PARADE CANDY	(10.92)
71000,5715,19130	Promotional Advertising	24.97		VERNON COMPANY	BEANIES WITH MDU LOGO	(24.97)
71004,5715,19130	Promotional Advertising	1,000.00		GOVERNOR'S OFFICE OF ECONOMIC	GOVERNOR'S HUNT SPONSORSHIP	(1,000.00)
152,5715,19301	Institutional Advertising	10.60		MOTT LIONS CLUB	LIONS BIRTHDAY CALENDAR AD	(10.60)
				DICKINSON RODEO CLUB	DICKINSON RODEO PROGRAM AD	
				CREDIT CARD ENTRY	EMBROIDERY FOR SILENT AUCTION	
				DICKINSON MUSTANG BASEBALL	ANNUAL SIGN BASEBALL SPONSORSHIP FEE	
		1.54		PERKINS COUNTY FAIR AND RODEO	PERKINS COUNTY FAIR AND RODEO BOOK AD	(1.54)
		8.70		FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - ROUGH RIDER DAYS AD	(8.70)
				HETTINGER AREA CHAMBER OF COMM	POSTER LISTING AND RADIO LISTING ON 4TH OF JULY AD	
				FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - FLAG DAY AD	
				KILLDEER BOOSTER CLUB	KILLDEER COWBOY BOOSTER CLUB SPORT CALENDAR AD	
		5.19		BOWMAN AREA CHAMBER OF COMMERCE	RODEO ARENA SIGN SPONSORSHIP FEE	(5.19)
				CREDIT CARD ENTRY	PARADE CANDY	
		10.77		NDFB	PAMPHLET SPONSORSHIP AD	(10.77)
				LEMMON SPORTS BOOSTERS	BANNER SPONSORSHIP AD	
		10.46		FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - FOOTBALL PREVIEW AD	(10.46)
				FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - BACK TO SCHOOL AD	
		11.03		FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - FIRE PREVENTION WEEK AD	(11.03)
				FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - DSU HOMECOMING PROGRAM AD	
				FORUM COMMUNICATIONS COMPANY	DICKINSON PRESS - RED RIBBON WEEK AD	
		8.67		MOTT/REGENT PUBLIC SCHOOL	ANNUAL SIGN SPONSORSHIP FEE	(8.67)
				CREDIT CARD ENTRY	BENEFIT BASKET	
		11.70		FORUM COMMUNICATIONS COMPANY	BASKETBALL SPONSOR AD	(11.70)
				MOTT LIONS CLUB	LIONS BIRTHDAY CALENDAR AD	
210,5715,19301	Institutional Advertising	455.10	\$750.00	DICKEY COUNTY FAIR	RODEO BUCKING CHUTE SIGN SPONSORSHIP	(413.73) 2/
			75.00	WISHEK BOWLING LANES	ANNUAL SIGNAGE SPONSORSHIP	(41.37) 2/
		193.07	100.00	CITY OF EUREKA	BALLPARK SIGN SPONSORSHIP	
			250.00	BEAVER VALLEY HORSE CLUB	RODEO SIGN SPONSORSHIP	(137.91) 2/
		827.45	1,300.00	MOBRIDGE RODEO ASSOCIATION	RODEO SIGN SPONSORSHIP	
			200.00	MOBRIDGE AMERICAN LEGION POST	BASEBALL SIGN SPONSORSHIP	
		813.66	650.00	LINTON COUNTRY CLUB	10 YEAR BASEBALL SIGN SPONSORSHIP	(358.56) 2/
			325.00	BOWDLE HEALTHCARE FOUNDATION	HEALTHCARE SPONSORSHIP	
			500.00	DICKEY COUNTY FAIR	FAIR SIGN SPONSORSHIP	(275.82) 2/
		262.03	250.00	ASHLEY COMMUNITY RODEO CLUB	RODEO SIGN SPONSORSHIP	(137.91) 2/
			50.00	EUREKA LIONS CLUB	CLUB CALENDAR SPONSORSHIP	
			175.00	WISHEK CENTENNIAL COMMITTEE	COMMITTEE BOOK PAGE SPONSORSHIP	(96.53) 2/
		35.86	65.00	OAHE HILLS GOLF COURSE	TOURNAMENT SPONSORSHIP	
		137.91	250.00	ELLENDALE CHAMBER OF COMMERCE	APPLE FEST SIGN SPONSORSHIP	(137.91) 2/
		179.28	75.00	NAPOLEON BUSINESS ASSOCIATION	COMMUNITY CALENDAR SPONSORSHIP	(41.37) 2/
			150.00	MOBRIDGE VOLUNTEER FIRE DEPARTMENT	FIRE DEPARTMENT CALENDAR SPONSORSHIP	
			100.00	MOBRIDGE HIGH SCHOOL ROBOTICS TEAM	TEAM SIGN SPONSORSHIP	
		17.93	32.50	LINTON LIONS CLUB	COMMUNITY CALENDAR SPONSORSHIP	(17.93) 2/
		68.95	125.00	SOUTHEAST REGIONAL SCIENCE & ENGINEERING FAIR	FAIR SHIRT AND WALL SPONSORSHIP	(68.95) 2/
		135.15	45.00	WISHEK LIONS CLUB	COMMUNITY CALENDAR SPONSORSHIP	(24.82) 2/
			200.00	GETTYSBURG CHAMBER OF COMMERCE	COMMUNITY HOLIDAY LIGHTS SPONSORSHIP	
71000,5715,19301	Institutional Advertising	8.31	86.67	NORTH DAKOTA AMERICAN LEGION	LEGION NEWS PROGRAM ADVERTISING	(4.93) 3/
			59.39	NORTH DAKOTA AMVETS POST 10	CONVENTION PROGRAM ADVERTISING	(3.37) 3/
71004,5715,19301	Institutional Advertising	39.60		STAY ALERT MAGAZINE	MAGAZINE ADVERTISING	
		72.22		SOUTH DAKOTA FRATERNAL ORDER OF POLICE JOURNAL	JOURNAL ADVERTISING	
72000,5715,19301	Institutional Advertising	1.86		CREDIT CARD ENTRY	HALLOWEEN CANDY AND DÉCOR	(1.86)
90100,5715,19301	Institutional Advertising	40.83	718.00	NORTH DAKOTA SAFETY COUNCIL	CONFERENCE SPONSORSHIP	(40.83) 3/
99400,5715,19301	Institutional Advertising	92.92		0122 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(92.92)
		74.58		0222 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(74.58)
		55.73		0322 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(55.73)
		239.69		0422 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(239.69)
		422.87		0522 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(422.87)
		72.96		0622 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(72.96)
		4.40		0722 ETS DEPT ALLOCATION	CORPORATE CROSS CHARGES	(4.40)
		85.49		0722 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(85.49)
		(4.40)		0822 ETS DEPT ALLOCATION	CORPORATE CROSS CHARGES	4.40
		86.04		0822 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(86.04)
		244.31		0922 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(244.31)
		117.68		1022 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(117.68)
		25.44		1122 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(25.44)
		589.59		1222 MDUR CORP DEPT ALLOCATION	CORPORATE CROSS CHARGES	(589.59)
		<u>\$8,359.96</u>				<u>(\$5,095.78)</u>

1/ Allocated on Factor No. 85, Total Company Electric Customer Count, 5.868719%

2/ Allocated on Factor No. 155, Moberge District Electric Distribution Plant, 55.163276%

3/ Allocated on Factor No. 26, O&M Excluding Fuel, Purchased Power, and A&G, 5.686151%

**Montana-Dakota Utilities Co.  
Overhead Power Line Safety - Radio Ad Copy**

**30 second radio ad:**

Heads up! Whether it's at work, at home or play, take a few seconds to look up and locate any overhead power lines. When working outside, be sure to keep yourself and any tools or equipment you are using at least 10 feet away. Teach your children to fly kites or toys in areas away from overhead power lines, and do not attempt to remove anything that has become tangled with a line. Always assume an overhead power line is energized and dangerous. A safety message brought to by Montana-Dakota Utilities ... In the Community to Serve.