

Line	Description	South Dakota Electric Amount	Comments
	(a)	(b)	(c)
1	Company proposed Adjustment		
2	909 - Conservation, Safety, Infomrational Advertising	\$ (23,329)	
3	913 - Promotional & Sales Advertising	\$ (66,816)	
4	Total	<u>\$ (90,145)</u>	
5	Staff Adjustment:		
6	909 - Safety item 11	\$ (580)	promotional/donation
7	909 - Safety item 19	\$ (250)	promotional
8	909 - Safety item 22	\$ (250)	promotional
9	909 - Informational Item 46	\$ (758)	ads for within gas territory and Nebraska
10	909 - Informational Item 47	\$ (1,117)	ads for within gas territory and Nebraska
11	909 - Informational Item 48	\$ (771)	ads for within gas territory and Nebraska
12	909 - Informational Item 49	\$ (881)	ads for within gas territory and Nebraska
13	909 - Informational Item 50	\$ (1,937)	ads for within gas territory and Nebraska
14	909 - Informational Item 51	\$ (717)	ads for within gas territory and Nebraska
15	909 - Informational Item 53	\$ (164)	ads ok, Total invoice amount should be \$4,466.71
16	909 - Informational Item 54 and 55	\$ (1,361)	ads for within gas territory and Nebraska removed. Left Yankton included
17	Total	<u>\$ (8,786)</u>	
18	<b>Total Genral Advertising Adjusment</b>	<u><b>\$ (98,931)</b></u>	

**Sources:**

Line 2, column b: Statement H-3, line 2, column f  
Line 3, column b: Statement H-3, line 3, column f  
Line 4, column b: line 2 + line 3  
Line 6 through 16, column b: Response to DR1-25  
Line 17, column b: sum of lines 6 through 16  
Line 18, column b: line 4 + line 17