

OTTER TAIL POWER COMPANY

Docket No: EL22-011

Response to: SD Public Utilities Commission

Analyst: Staff

Date Received: May 04, 2022

Date Due: May 18, 2022

Date of Response: May 18, 2022

Responding Witness: Jason A. Grenier, Manager Market Planning - (218) 739-8639

Data Request:

1-7. Refer to the advertising and education tables on page 17. Provide a breakout of the “Participation and Budget - 2021” table by the three participation types listed in the table above it.

Attachments: 0

Response:

The table below provides a breakout of the budget spend to the participation items reported.

	<b>Participation</b>	<b>Direct Costs</b>	<b>Associated Labor</b>	<b>Total Expense</b>
Science Museum School Tour	0	\$0	\$0	\$0
Home Energy Analyzer	217	\$5,853.80	\$413.52	\$6,267.32
Commercial Direct Install Assessment	48	\$18,041.59	\$140.79	\$18,182.38

The majority of the remainder of the budget was spent on general advertising of energy efficiency and the associated programs and services available to South Dakota customers. General advertising efforts comprised \$13,460.77 of the remaining budget dollars. Administrative work including planning, tracking, evaluation, and preparation of associated filings account for the remaining \$2,322.09.