

**Black Hills Power, Inc. d/b/a Black Hills Energy
2021 Economic Development Grant Report**

1. Grant Recipient: Belle Fourche Development Corp

a. Grant Amount: \$1,200 – Annual Meeting Sponsorship

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Sponsor the annual meeting that provides information and updates to the community about the economic development happenings and results from the past year.

iii. Benefit to BHE:

Annual meetings afford BHE the opportunity to connect with economic development leaders and support the growth within each community. BHE also benefits from the recognition as a corporate sponsor.

2. Grant Recipient: Black Hills Special Service Cooperation

a. Grant Amount: \$2,500 – Community Education Booklet

i. Type of Grant:

Marketing

ii. Purpose of Grant:

Advertise the educational programs that support workforce development and leisure activities in the Black Hills. Funding contributes to the cost of publishing, printing, and mailing course booklets for the upcoming classes. Course booklets are produced locally, printed by the Rapid City Journal, and mailed by Western Mailers.

iii. Benefit to BHE:

Strong local economies are a benefit to BHE. Workforce development improves the local communities throughout the Black Hills. Highlighting the leisure activities in the area not only helps to bring in new workers but also helps grow tourism. BHE logo is printed on the front and back of each booklet.

3. Grant Recipient: Custer Area Economic Development Corporation

a. Grant Amount: \$500 – RuralX

i. Type of Grant:

Organization Development

ii. Purpose of Grant:

Support the development of the rural communities in the Black Hills. The one-day virtual conference allows for people to engage with community leaders, listen to inspirational speakers and participate in networking opportunities.

iii. Benefit to BHE:

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Professional development improves local economies, and strong local economies are a benefit to BHE. Providing the framework for local leaders and spirited people to interact allows for raised awareness of events, projects, and activities in each community.

b. Grant Amount: \$400 – Annual Meeting Sponsorship

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Sponsor the annual meeting that provides information and updates to the community about the economic development happenings and results from the past year.

iii. Benefit to BHE:

Annual meetings afford BHE the opportunity to connect with economic development leaders and support the growth within each community. BHE also benefits from the recognition as a corporate sponsor.

4. Grant Recipient: Deadwood Lead Economic Development Corporation

a. Grant Amount: \$1,500 – Strategy Planning Session

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Provide support for a two-day Board of Direct Strategic Planning session. The purpose of meeting is to produce a three-year goal for the Deadwood and Lead Economic Development Corporation.

iii. Benefit to BHE:

Allow BHE to interact with local leaders and support the growth of Deadwood and Lead. BHE is also recognized at the event.

b. Grant Amount: \$394.44 – Ruralx

i. Type of Grant:

Organizational Development

ii. Purpose of Grant:

Support the development of the rural communities in the Black Hills. The one-day virtual conference allows for people to engage with community leaders, listen to inspirational speakers and participate in networking opportunities.

iii. Benefit to BHE:

Professional development improves local economies, and strong local economies are a benefit to BHE. Providing the framework for local leaders and spirited people to interact allows for raised awareness of events, projects, and activities in each community.

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c. Grant Amount: \$3,000 – Housing Study

- i. Type of Grant:
Research
- ii. Purpose of Grant:
Support the housing study for Deadwood and Lead.
- iii. Benefit to BHE:
Housing developments will improve life and grow the communities of Deadwood and Lead. BHE will also be recognized as the sponsor of the study.

d. Grant Amount: \$2,000 – Annual Meeting Sponsorship

- i. Type of Grant:
Sponsorship
- ii. Purpose of Grant:
Support the annual economic development meeting in Deadwood. Guest speakers discuss the pertinent issues for the local community.
- iii. Benefit to BHE:
BHE sponsors annual meetings across the region as it allows BHE an opportunity to connected with economic development leaders and supports the growth of each community. BHE is also recognized at each event as a Corporate Sponsor.

5. Grant Recipient: Heart of the Hills Economic Development Corporation

a. Grant Amount: \$3,750 – Housing Study

- i. Type of Grant:
Research
- ii. Purpose of Grant:
Support the housing study for Hill City.
- iii. Benefit to BHE:
Black Hills Energy support the growth in housing in our communities we serve. Hill City is one of the communities with potential for new energy load for BHE.

b. Grant Amount: \$3,000 – Leadership Development

- i. Type of Grant:
Organizational Development
- ii. Purpose of Grant:
Support a training program where a consultant is hired to create a location specific program to train community leaders, business professionals, and public officials.
- iii. Benefit to BHE:

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This program is in alignment with Black Hills Energy strategic growth plans in developing opportunities for communities to create leadership and organizations in bring new job opportunities.

6. Grant Recipient: Hill City Economic Development Corporation

a. Grant Amount: \$600 – Dakota Resources Training

- i. Type of Grant:
Professional Development
- ii. Purpose of Grant:
Provide training classes to the Executive Director of Hill City Economic Development Corporation.
- iii. Benefit to BHE:
Black Hills Energy support professional development for employees that work and support Black Hills area economic development organizations. This will allow professionals to become more proficient in their role.

7. Grant Recipient: Rushmore Region Alliance

a. Grant Amount: \$5,000 – Janet Ady Workshop

- i. Type of Grant:
Organizational Development
- ii. Purpose of Grant:
Support economic development workshops. A series of sessions are included in a series of workshops later in the year.
- iii. Benefit to BHE:
Black Hills Energy supports economic development workshops that bring awareness to community government officials and volunteers engaged in economic development organizations in the Black Hills region.

b. Grant Amount: \$1,500 – Fuel the Growth

- i. Type of Grant:
Organizational Development
- ii. Purpose of Grant:
Support a three-day economic development class. Individuals from across wester SD will be in attendance. The Course includes:
 - a. 3-Day workshop Wed.-Fri., September 15-17, 2021
 - b. BHSU - Rapid City Center, Room 112 (All courses)
 - c. \$395.00 Course Tuition
 - d. Three-ring materials/presentation binder
 - e. Thumb drive with presentations
 - f. Grand opening celebration and tour-Elevate Rapid City and Ascent Innovation Center

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g. BHSU certificate upon completion

iii. Benefit to BHE:

Black Hills Energy will be recognized as a major partner and sponsor during this event. 2022 is the inaugural year for “Fuel the Growth” and may experience substantial growth and benefit each year as the program develops.

8. Grant Recipient: SD Center of Enterprise Opportunity

a. Grant Amount: \$2,000 – Women in Leadership

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Sponsor of Women in Leadership and Business. These events are targeted towards professional women and women owned businesses across the BHE service territory. 2021 events include:

a. Women in Leadership Series

b. Women in Business Conference - Sept 21, 2021

iii. Benefit to BHE:

Black Hills Energy has been a partner and sponsor of SDCEO for the past 10 years and has received benefits from the programs through employee’s engagement. SDCEO supports the growth of Women entrepreneurs in our service area.

9. Grant Recipient: SD Agriculture & Rural Leadership Program

a. Grant Amount: \$2,500 – Leadership Program

i. Type of Grant:

Organizational Development

ii. Purpose of Grant:

Support the SD Agriculture & Rural Leadership goal of young leaders’ development. Funds go to host 12 seminars, field trips, and speakers to help grow the agriculture industry.

iii. Benefit to BHE:

Black Hills Energy supports SDARL program that benefits from job creation and opportunities from the agriculture industries. This brings new workforce talent into the rural communities served by Black Hills Energy.

10. Grant Recipient: SD School of Mines

a. Grant Amount: \$3,000 – CEO Business Plan Competition

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

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Support the SD School of Mines CEO Student Plan Competition. The competition involves the entire region. Last year included local high schools and Black Hills State. This year is looking to expand participation to include Western Dakota Tech, Chadron State, and all west river high schools.

iii. Benefit to BHE:

Retain talented and young individuals located in the Rapid City area. Prize money has been used to build prototypes, conduct market research, and create new businesses. The grant benefits the service territory by promoting the SD School of Mines and creating new businesses.

11. Grant Recipient: Southern Hills Economic Development Corporation

a. Grant Amount: \$500 – Annual Meeting

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Sponsor the annual meeting to inform SHEDCO members and the community of the economic developments throughout the year. The meeting includes a guest speaker, Dr. Ann Bolan, President of WDTC.

iii. Benefit to BHE:

BHE sponsors EDC's annual meetings across the region as it allows BHE an opportunity to connected with economic development leaders and also support the growth of each community. BHE is also recognized at each event as a Corporate Sponsor.

b. Grant Amount: \$497.44 - RuralX

i. Type of Grant:

Organizational Development

ii. Purpose of Grant:

Support the development of the rural communities in the Black Hills. The one-day virtual conference allows for people to engage with community leaders, listen to inspirational speakers and participate in networking opportunities.

iii. Benefit to BHE:

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12. Grant Recipient: Spearfish Economic Development Corp

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a. Grant Amount: \$1,000 – Annual Meeting

- i. Type of Grant:
Sponsorship
- ii. Purpose of Grant:
Sponsor the Annual Meeting that informs SEDC members and the community of the economic development happenings and results for 2020 and 2021.
- iii. Benefit to BHE:
BHE sponsors EDC's annual meetings across the region as it allows BHE an opportunity to connected with economic development leaders and supports the growth of each community. BHE is also recognized at each event as a Corporate Sponsor.

b. Grant Amount: \$3,000 – Outdoor Marketing

- i. Type of Grant:
Cooperative Marketing
- ii. Purpose of Grant:
Provide support for the Spearfish marketing campaign. Specifically, the outdoor attractions and active lifestyle. Numerous organizations and publications have already helped attract a handful of outdoor companies to the community. SEDC is working hard to encourage more companies of this nature to relocate or expand to the area as they create the type of clean industry and good-paying jobs the community desires. The Grant will be used to support the following marketing campaign plan:
 - a. Website Design
 - b. Social media
 - c. Denver Tradeshow
 - d. Print Advertisement
- iii. Benefit to BHE:
SEDC Outdoor marketing campaign will bring new business and manufacturing to the Spearfish area which will also create new job opportunities.

13. Grant Recipient: Sturgis Economic Development Corporation

a. Grant Amount: \$1,435 – SD Non-Profit Capacity Building Program

- i. Type of Grant:
Professional Development
- ii. Purpose of Grant:
Support the tuition cost for enrollment in the SD Non-Profit Capacity Building program. This program is 15-months and helps to build fundraising and other non-profit specific skillsets.
- iii. Benefit to BHE:

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Black Hills Energy supports career development and education to high students as they seek employment in the communities they reside.

b. Grant Amount: \$5,000 – Workforce Marketing

i. Type of Grant:

Cooperative Marketing

ii. Purpose of Grant:

Recruit out-of-state employees to fill open positions in Sturgis via a marketing campaign. The campaign will focus on digitally recruiting people in construction/trades, manufacturing, and engineering fields.

iii. Benefit to BHE:

BHE supports the growth of workforce development through community initiatives. This impacts BHE service area in residential growth.

c. Grant Amount: \$1,000 – Annual Membership

i. Type of Grant:

Sponsorship

ii. Purpose of Grant:

Sponsor Annual Meeting scheduled to inform SEDC members and community of the economic development happenings and results for 2020 and 2021.

iii. Benefit to BHE:

BHE sponsors annual meetings across the region as it allows BHE an opportunity to connected with economic development leaders and also support the growth of each community. BHE is also recognized at each event as a Corporate Sponsor.

14. Grant Recipient: Town of Newell

a. Grant Amount: \$500 – Housing Study

i. Type of Grant:

Research Project

ii. Purpose of Grant:

Support a housing study for Newell.

iii. Benefit to BHE:

This project will support the growth strategy for Black Hills Energy.

15. Grant Recipient: Western Dakota Tech

a. Grant Amount: \$2,500 – Endowment Campaign Contribution

i. Type of Grant:

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Sponsorship

ii. Purpose of Grant:

Contribute to the Student Emergency Program, which provides financial support to students who encounter an unforeseen financial emergency or catastrophic event that could prevent them from continuing their education. Some of the support from this program including electric and gas utilities, home rental, medical bills, transportation support and unemployment.

iii. Benefit to BHE:

BHE supports workforce and new job creation through education scholarships and programs that ensure new job opportunities for the communities it serves.