



2021-2030 Electric Customer and Sales Forecasts

Prepared by Regulated Pricing



| | |
|---|----|
| EXECUTIVE SUMMARY | 2 |
| I. METHODOLOGY | 10 |
| I.1 Economic and demographic variables..... | 11 |
| I.2 Weather variables..... | 12 |
| I.3 Modeling | 13 |
| II. 2021-2030 FORECASTS | 15 |
| II.1 Customer forecasts..... | 15 |
| II.1a Methodology..... | 15 |
| II.1b Customer forecast results..... | 16 |
| II.2 Sales forecasts..... | 22 |
| II.2a Methodology..... | 22 |
| II.2b Sales forecast results..... | 23 |
| II.3 Usage per customer (UPC) forecasts..... | 29 |
| II.3a Sampling of UPC forecast model variables | 29 |
| APPENDIX | 34 |
| Appendix 1: Additive regression model (linear)..... | 34 |
| Appendix 2: Statistical significance tests | 35 |
| Appendix 3: Tables of allocated residential customers..... | 36 |
| Appendix 4: Tables of allocated commercial customers..... | 36 |
| Appendix 5: Tables of allocated industrial customers..... | 37 |
| Appendix 6: Tables of allocated public authority customers..... | 37 |
| Appendix 7: Tables of allocated street lighting customers..... | 38 |
| Appendix 8: Tables of allocated residential sales..... | 39 |
| Appendix 9: Tables of allocated commercial sales..... | 39 |
| Appendix 10: Tables of allocated industrial sales..... | 40 |
| Appendix 11: Tables of allocated public authority sales..... | 40 |
| Appendix 12: Tables of allocated street lighting sales..... | 41 |

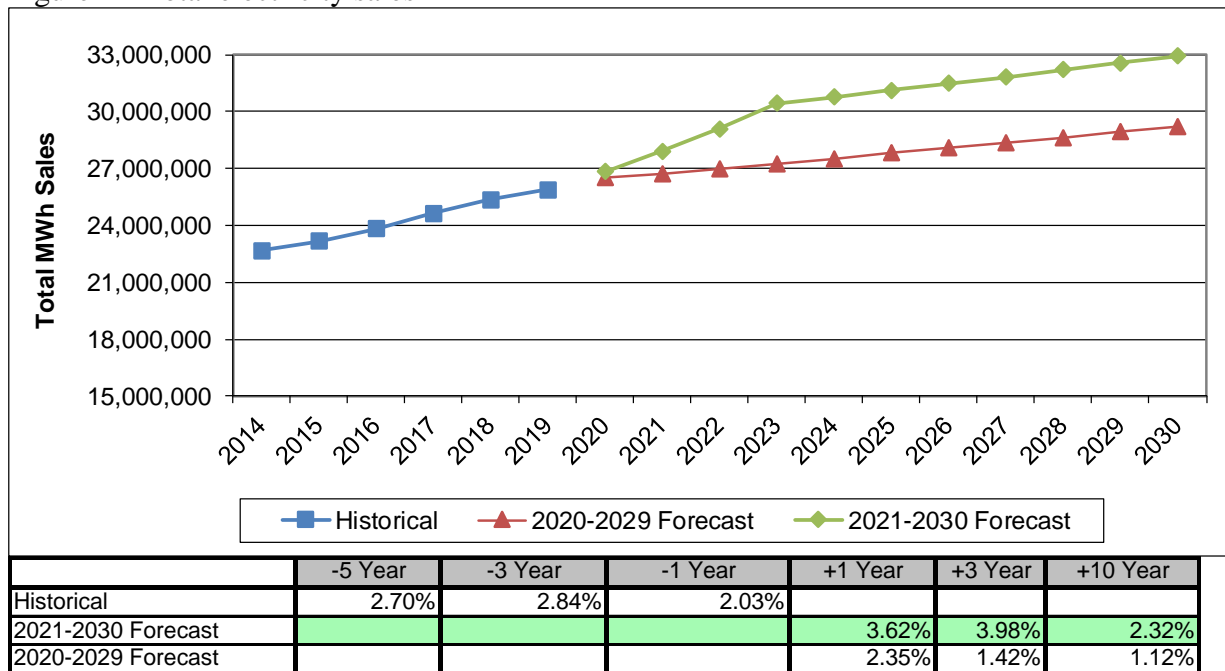
EXECUTIVE SUMMARY

Iowa population growth has been considered as a proxy for the gas customer growth due to the fact that a majority of MidAmerican’s retail customers reside in Iowa. The gas customer growth is primarily driven by population, which is in turn driven by the economic factors such as gross state product. According to the Census Bureau and IHS Markit, Inc., the Iowa population grew by 0.20% in 2019 versus 0.29% during the last five years and is expected to grow by 0.23% in 2020 and 0.31% in the next five years. The economy, as measured by real gross state product, grew by 0.5% in 2019 and grew by an average of 0.9% in the last five years. It is expected to grow by 1.0% in 2020 and increase by an annual average of 1.6% in the next five years. The economic forecast underlying the natural gas volumes and customer forecast was made in January 2020.

The residential electric customer count is expected to increase 0.95% annually for the next ten years, which is higher than the growth rate of 0.87% during the last five years. The customer numbers in the industrial and public authority classes will experience the annual growth of 0.33% and -0.03%, respectively. For the commercial class, the forecasted customer growth rate is 0.70% annually.

The current forecast projects total electric sales to grow by 2.32% annually for the next ten years, less than last year’s projection of 1.12%. In last five years, the weather normalized electric sales have grown 2.70%.

Figure E1 Total electricity sales



Energy Efficiency Impacts

Energy efficiency impacts as promoted through company demand-side management (DSM) programs have been accounted for in the electric sales forecast. National level DSM is also implicitly included in MEC's electric MWh sales results. The regression models have incorporated the impacts of energy efficiency program MWh savings since 2000. No out-of-model adjustments were made to the forecast due to energy efficiency impacts.

The concept behind embedded energy efficiency savings is that as DSM programs mature, the impact and momentum of past programs is already captured in the observed historical kWh sales series.

Customer forecasts

As compared to the 2020-2029 forecasts, the 2021-2030 customer forecasts decreased the ten year annual growth rates in the industrial and public authority classes while increasing it in the residential and commercial classes. The fastest customer growth is projected to occur in the residential class at 0.95% while the slowest customer growth is expected in the public authority class at -0.03%. Figure E2 shows the comparison of historical, 2021-2030 forecast and 2020-2029 forecast average annual customers for the residential, commercial, industrial and public authority classes. The tables associated with these figures compare the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

In the residential class, the 2021-2030 forecast increased the ten year growth rate to 0.95% from 0.87% in the 2020-2029 forecast. This is quite close to the last five year's historical growth rate of 0.97%. In this class, South Dakota is projected to be the fastest growing jurisdiction at 1.44% while Illinois is the slowest growing at 0.17%. Iowa is growing at 1.04%.

In the commercial class, the 2021-2030 forecast increased the ten year growth rate to 0.70% from 0.67% in the 2020-2029 forecast. The current growth rate is less than the historical five year growth rate of 1.90%. In this class, South Dakota is projected to be the fastest growing jurisdiction at 1.14% while Illinois is the slowest growing at 0.39%. Iowa is growing at 0.73%.

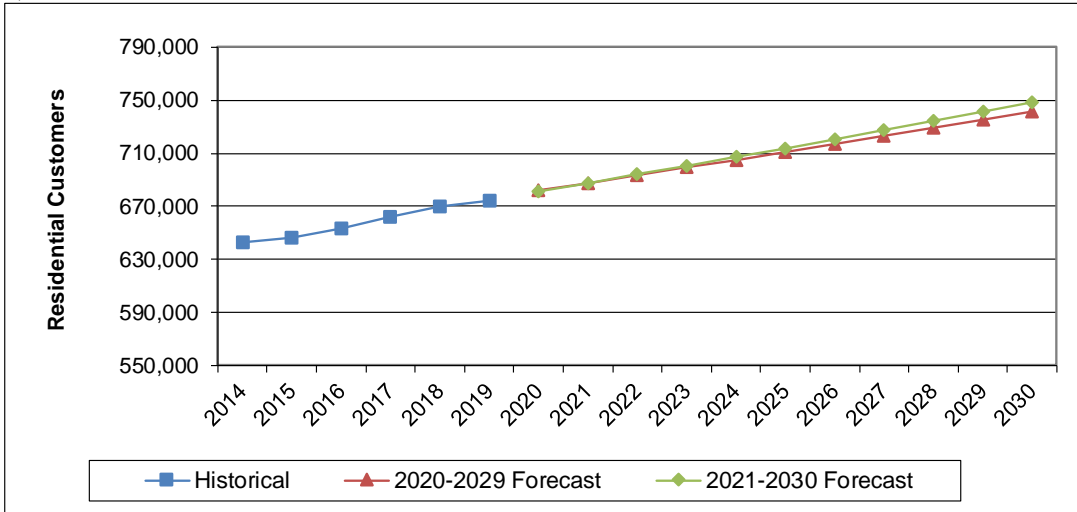
In the industrial class, the 2021-2030 forecast decreased the ten year growth rate to 0.33% from 1.02% in the 2020-2029 forecast. The growth rate during the last five years was 1.22%. In this class, Illinois is projected to be the fastest growing jurisdiction at 1.35% while South Dakota increases at a 0.11% rate. Iowa is projected to grow at 0.31%.

In the public authority class, the 2021-2030 forecast increased the ten year growth rate to -0.03% from -0.13% in the 2020-2029 forecast. The historical five year growth rate was 0.24% for this class. In this class, South Dakota is projected to be the fastest growing jurisdiction at 0.25% while Iowa shows a decline at -0.03%.

In the street lighting class, the current forecast assumed that the customer numbers, using the most recent monthly data, are to remain constant, as has been done in past forecasts.

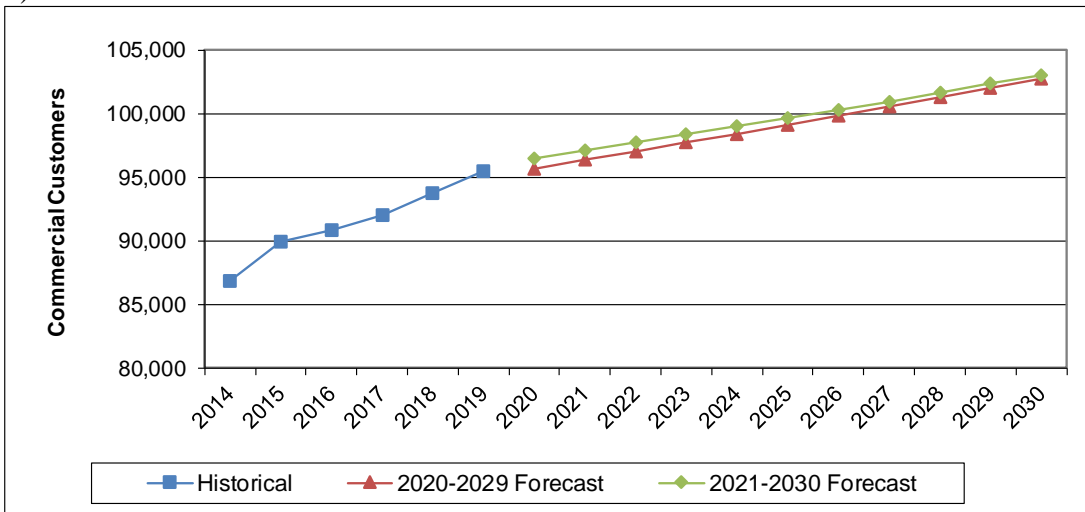
Figure E2 Customer forecasts for a) residential, b) commercial, c) industrial and d) public authority classes. Each graph shows the historical, 2021-2030 forecast and 2021-2030 forecast average customers. The tables compare the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

a) Residential customers



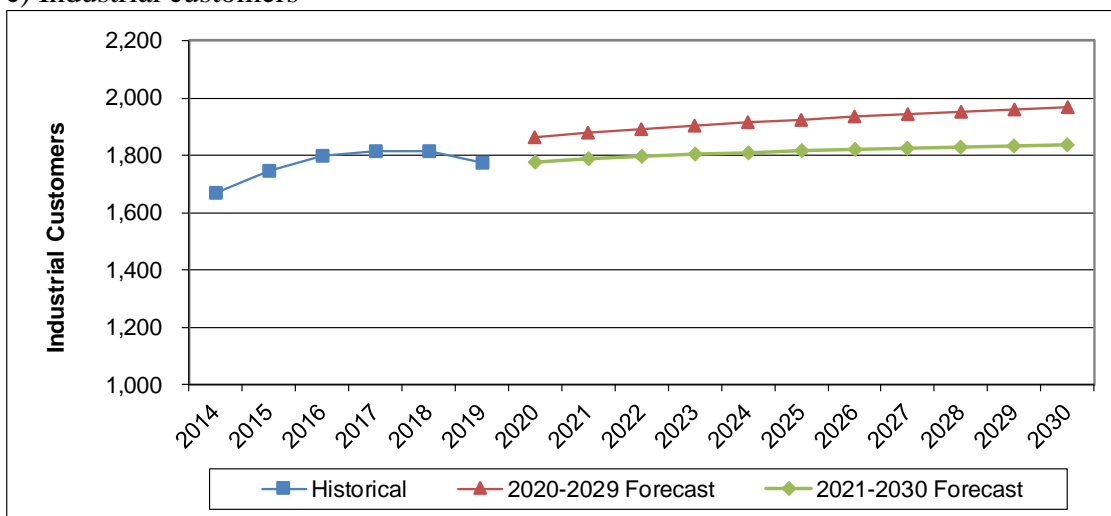
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.97% | 1.08% | 0.76% | | | |
| 2021-2030 Forecast | | | | 0.95% | 0.95% | 0.95% |
| 2020-2029 Forecast | | | | 1.09% | 0.93% | 0.87% |

b) Commercial customers



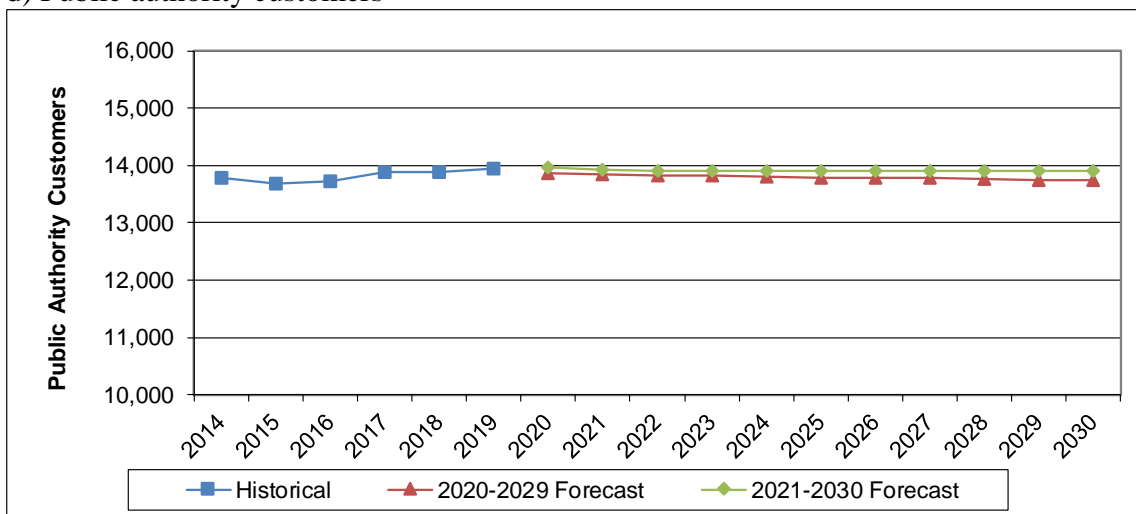
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 1.90% | 1.65% | 1.83% | | | |
| 2021-2030 Forecast | | | | 1.07% | 0.80% | 0.70% |
| 2020-2029 Forecast | | | | 0.26% | 0.56% | 0.67% |

c) Industrial customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 1.22% | -0.46% | -2.23% | | | |
| 2021-2030 Forecast | | | | 0.19% | 0.43% | 0.33% |
| 2020-2029 Forecast | | | | 5.14% | 2.20% | 1.02% |

d) Public authority customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.24% | 0.52% | 0.32% | | | |
| 2021-2030 Forecast | | | | 0.26% | -0.06% | -0.03% |
| 2020-2029 Forecast | | | | -0.52% | -0.25% | -0.13% |

Sales forecasts

The 2021-2030 electric sales forecasts decreased the ten year annual growth rates in the residential class, while increasing it in the residential and industrial classes. The industrial class is the fastest growing class at 3.78% annually over the next ten years. The increased industrial sales growth is due to higher sales growth assumptions for the ICR class through 2023. The slowest growing class is forecasted to be the street lighting class at -0.75%. Figure E3 shows the comparison of historical, 2020-2029 forecast and 2021-2030 sales forecasts for the residential, commercial, industrial and public authority classes. The tables associated with these figures compare the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

In the residential class, the 2021-2030 forecast decreased the ten year sales growth rate to 0.34% from 0.51% in the 2020-2029 forecast. This new ten year growth rate number is slightly higher than the last five year growth rate of 0.29%. In this class, the fastest growth is expected to be in South Dakota, while the slowest growth is projected to be in Illinois.

In the commercial class, the 2021-2030 forecast increased the ten year sales growth rate to 0.42% from 0.37% in the 2020-2029 forecast. The historical five year growth rate is 0.58%. The fastest growth in this class is expected to be in Illinois, while the slowest growth is projected to be in South Dakota.

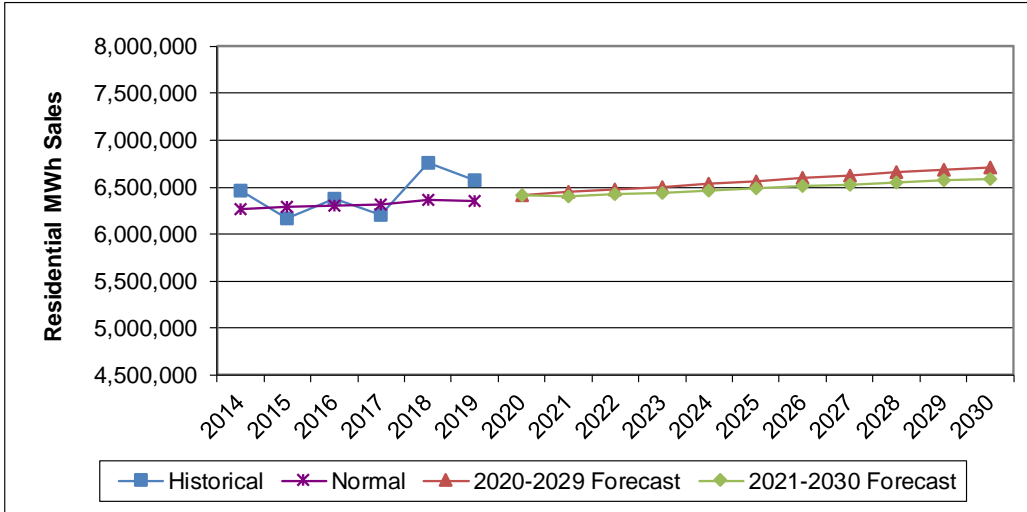
In the industrial class, the 2021-2030 forecast decreased the ten year sales growth rate to 3.78% from 1.71% in the 2020-2029 forecast. The growth rate over the last five years is 5.03%. In this class, the fastest growth is expected to be in Iowa with 3.92%, while Illinois is growing at a rate of 0.70%.

In the public authority class, the 2021-2030 forecast increased the ten year sales growth rate to -0.23% from -0.24% in the 2020-2029 forecast. The growth rate over the last five years was -0.04%. The fastest growth in this class is expected to be in Illinois, while the slowest growth is projected to be in Iowa.

Street lighting sales are decreasing over the forecast period due to the implementation of the LED lighting replacement program in the state of Iowa.

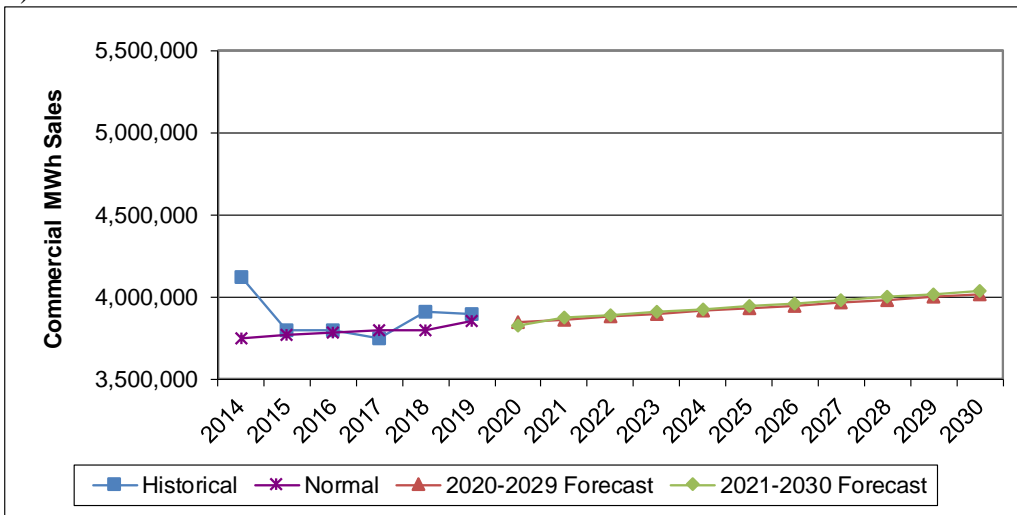
Figure E3 Billed sales forecasts for a) residential, b) commercial, c) industrial and d) public authority classes. Each graph shows the historical, 2020-2029 forecast and 2021-2030 forecast annual sales. The tables compare the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

a) Residential sales



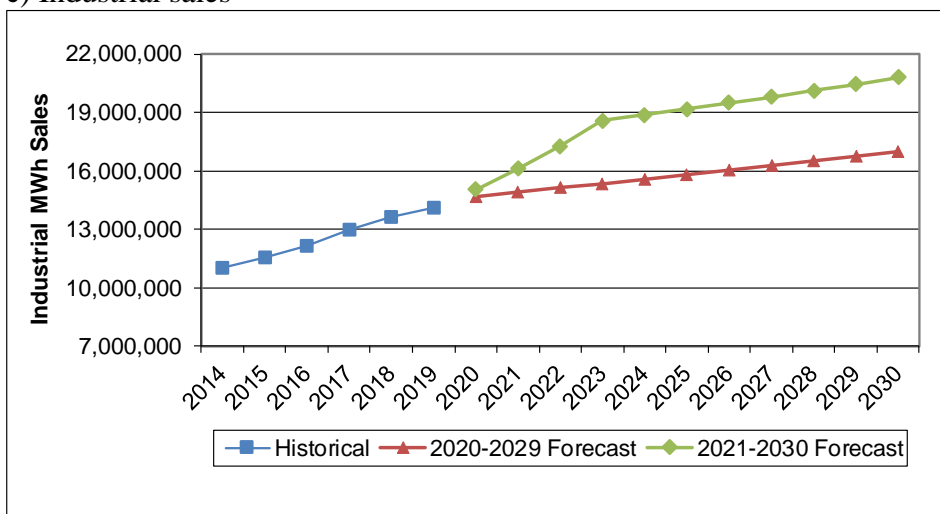
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.33% | 1.03% | -2.78% | | | |
| 2021-2030 Forecast | 0.29% | 0.29% | -0.11% | 1.05% | 0.38% | 0.34% |
| 2020-2029 Forecast | | | | 1.05% | 0.65% | 0.51% |

b) Commercial sales



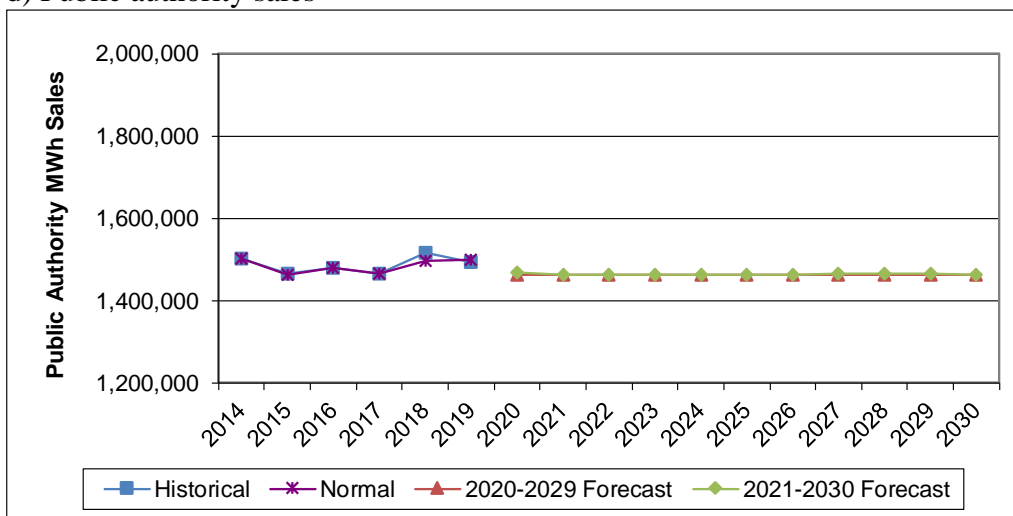
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -1.10% | 0.89% | -0.34% | | | |
| 2021-2030 Forecast | 0.58% | 0.60% | 1.55% | -0.86% | 0.30% | 0.42% |
| 2020-2029 Forecast | | | | -0.21% | 0.22% | 0.37% |

c) Industrial sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 5.03% | 5.15% | 3.48% | | | |
| 2021-2030 Forecast | | | | 6.61% | 6.93% | 3.78% |
| 2020-2029 Forecast | | | | 4.08% | 2.31% | 1.71% |

d) Public authority sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -0.10% | 0.36% | -1.35% | | | |
| 2021-2030 Forecast | | | | -2.04% | -0.79% | -0.23% |
| 2020-2029 Forecast | | | | -2.33% | -0.78% | -0.24% |

I. METHODOLOGY

The 2021-2030 electric customer and sales forecasts were produced using econometric models on a monthly basis and are carried out in three steps using a bottom-up approach:

Step 1: The customer numbers were forecasted directly by state, by revenue class:

- Residential
- Commercial
- Industrial
- Public authority.

Industrial kWh sales were forecast directly, by state, to arrive at a total industrial class kWh sales forecast. The industrial sales were forecast in two groups: Non-ICR customers and ICR customers. Iowa is the only state that currently has customers on the ICR rate. The street lighting forecasts were forecast using trending. In this class, as in prior forecasts, the current customer numbers were assumed to remain constant throughout the forecast period. An LED lighting replacement program currently being implemented in Iowa caused the street lighting MWh sales forecast to decline over the forecast period.

Step 2: For residential, commercial and public authority, econometric models were built to forecast kWh per customer. This was done for each state: Iowa, Illinois and South Dakota. The resulting kWh per customer forecasts were multiplied by the appropriate customer forecasts to arrive at a kWh sales forecast. For industrial, the kWh per customer values for each revenue class was calculated using customer and sales forecasts, and employed to check the presence of any discontinuity between the historical and forecasted values.

Step 3: The projected customers and sales numbers were modeled using data specific to the area being forecast. Economic data for the state of Iowa, the Des Moines, IA metropolitan statistical area, the Quad Cities' metropolitan statistical area and the appropriate county level data in Iowa and South Dakota were used in building the models for the different regions.

I.1 Economic and demographic variables

Some variables, such as customer numbers, price, sales, revenue class, jurisdiction, etc., were obtained internally from the company database while other data, such as economic, demographic and weather, were received from external sources.

The economic and demographic data for the models were obtained from the IHS Markit, Inc. database. The economic and demographic data forecast was performed by IHS Markit, Inc. in January 2020, the most recent forecast available. The list of variables considered for the electric sales and customer forecasts is shown in Table 1. For MEC’s Illinois service territory, economic and demographic variables specific to the Quad Cities metropolitan area were used in the forecasting process. The Quad Cities area encompasses MEC’s Illinois service territory. For MEC’s Iowa-South service territory, economic and demographic variables specific to the Des Moines metropolitan area were used in the forecasting process. For MEC’s Iowa-North and South Dakota service territories, county level data were considered.

Table 1: List of economic and demographic variables considered for the 2021-2030 forecasts

| State of Iowa Data | |
|--|--|
| 1 | Population (Thous.) |
| 2 | Households, Family and Non-Family (Thous.) |
| 3 | Housing Starts, Total Private (SAAR) |
| 4 | Housing Starts, Private Single-Family (Thousands, SAAR) |
| 5 | Housing Starts, Private Multi-Family (Thousands, SAAR) |
| 6 | Real Gross State Product (Millions 2005\$) |
| 7 | Real Per Capita Personal Income (Thous., 2005\$) |
| 8 | Employment (NAICS), Total Nonfarm (Thous.) |
| 9 | Industrial Production Index Total (2007 = 100) |
| 10 | Non-Manufacturing Real Gross State Product (Millions 2005\$) |
| 11 | Real GSP, State and Local Government (Millions 2005\$) |
| 12 | Employment (NAICS), State & Local Government (Thous.) |
| Quad Cities MSA Data | |
| 13 | Real Gross Metropolitan Product (Millions 2005\$) |
| 14 | Real Gross Metropolitan Product, Government, State & Local (Millions 2005\$) |
| 15 | Households, Family and Non-Family (Thous.) |
| 16 | Employment (NAICS), Total Nonfarm (Thous.) |
| 17 | Employment (NAICS), State & Local Government (Thous.) |
| Des Moines MSA Data | |
| 18 | Real Gross Metropolitan Product (Millions 2005\$) |
| 19 | Real Gross Metropolitan Product, Government, State & Local (Millions 2005\$) |
| 20 | Households, Family and Non-Family (Thous.) |
| 21 | Employment (NAICS), Total Nonfarm (Thous.) |
| 22 | Employment (NAICS), State & Local Government (Thous.) |
| County Level Data for Iowa and South Dakota | |
| 23 | Employment, Total Nonfarm |
| 24 | Households, Total |
| 25 | Population |
| 26 | Real Gross County Product |
| 27 | Real Per Capita Personal Income |

I.2 Weather variables

The weather variables used in the present forecast are:

- Current month and previous month cooling degree days (CDD)
- Current month and previous month heating degree days (HDD)

The forecast also contains a variable in which cooling degree days are interacted with a time trend and a variable in which heating degree days are interacted with a time trend. These variables measure the extent to which the relationship between degree days and electric sales changes over time.

The weather data was obtained from the NOAA (National Oceanic and Atmospheric Administration) and are based on 65 degrees Fahrenheit. The values of weather variables were calculated through a weighting scheme based on the readings from five weather stations:

| Weather Stations of Interest | |
|------------------------------|--------------|
| Des Moines | WSFO_AP |
| Sioux City | WSO_AP |
| Waterloo | WSO_AP |
| Moline | WSO_AP |
| Omaha | Eppley_Field |

The present energy forecasts are based on billed data. This means that the sales numbers reflect, in part, the weather conditions from the previous month as well as the weather conditions for the current month, depending on the meter read date. To take this into account, both current month and previous month degree days are used in the modeling process. The forecasts used actual weather values for the historical period and normal weather values for the forecast period. In the 2021-2030 forecast, normal weather was defined as the MEC system load-weighted average monthly degree days from 1990-2019.

To compare the growth rates the historical sales figures were “weather normalized” using average (normal) weather values. The normalization process consists of three steps. First, the historic predicted numbers were obtained from a regression model using the actual weather values. Second, the sales were re-calculated using average weather results.¹ Third, the difference between them, which defines the weather impact, was subtracted from the corresponding actual sales to arrive the normalized sales. In mathematical terms, the weather normalization can be written as follows:

$$NormalizedSales = ActualSales - [PredictedSales_{ActualWeather} - PredictedSales_{NormalWeather}]$$

¹ The same equation obtained in the first step was used.

I.3 Modeling

The econometric forecasting method used in this study assumes that the relationship between the dependent and independent variables is linear (additive) and defined as follows²:

$$y = r + \alpha X + \beta Y + \gamma Z$$

where X, Y and Z are the variables, α , β and γ are the coefficients and r is the constant.

The forecasts were prepared using MetrixND software, version 4.7, developed by Itron, Inc. The forecasts typically involve finding a mathematical relationship between the dependent and independent variables. The steps taken in this forecast were as follows: The historical numbers since 2000 and the forecast numbers for economic variables until 2048 were obtained. These values were then exported into MetrixND and the analysis was carried out.

The primary criterion in selecting the variables was the relevance to the dependent variable being forecasted. Other considerations were the sign (the direction of change) and impact (the magnitude of elasticity coefficients) of variables on the forecasted dependent variable. Some of the statistical parameters important to the econometric model are:

Adjusted R-Square: It indicates the fraction of total variation explained by the independent variables in the regression. Its value ranges between 0 and 1, 1 being a perfect fit.

$$R^2 = \frac{\text{ExplainedVariation}}{\text{TotalVariation}}$$

Adjusted R^2 takes into account the number of variables (k) with a constant sample size (n) as this leads to a decrease in the degree of freedom (n-k). Thus, adjusted R^2 is more conservative.

$$\text{Adjusted } R^2 = 1 - (1 - R^2) \left(\frac{n-1}{n-k} \right)$$

F-Statistics (Probability): This is an alternative measure of goodness of the fit. F-statistics number indicates the probability that the estimated regression fit is purely accidental. This number is preferred to be as low as possible as compared to a critical number of 5%.

² Appendix 1

Mean Absolute Percentage Error (MAPE): MAPE defines the magnitude of errors in the model. It is the average of absolute values of the residual error percentages measured at each data point. The lower the MAPE number the better the model is considered to be.

Durbin-Watson Statistic: It tests the hypothesis that the errors from a model do not exhibit first order autocorrelation. In the absence of autocorrelation, the statistic has a value of 2. While it varies between 0 and 4, a value above 2 indicates negative autocorrelation, while a value below 2 indicates positive autocorrelation.

Test parameters for statistical significance

The t-statistics and P-values show the statistical significance of independent variables in 95% confidence interval (or 5% significance level). Most of the explanatory variables presented in this document are within the 95% confidence interval based on the t-statistics and P-values³.

To evaluate the reasonableness of the model, the residual patterns and model fit statistics were studied. The residuals indicate the difference between the predicted and actual values. Any pattern associated with residuals suggests a missing variable(s). The residuals were studied through the autocorrelation factor and partial autocorrelation diagrams.

³ Appendix 3

II. 2021-2030 FORECASTS

II.1 Customer forecasts

II.1a Methodology

The customer forecasts in general were straight-forward and involved fewer variables. Customers were modeled by state and by class. A sampling of variables included in the state of Iowa customer models is listed below. Information about other states' models is available upon request.

- Residential: weighted variable consisting of number of households and members per household, monthly binary variables, binary variable for August 2014, binary variable for December 2016 and ARMA (Autoregressive-Moving Average) errors
Commercial: Real per capita personal income multiplied by a time trend, total number of households, monthly binary variables, binary variables for August 2014, December 2014, March 2015, April 2015 and March 2016 and ARMA errors
Industrials: Non-farm employment, monthly binary variables, binary variables for August 2014, December 2014 and March 2016 and ARMA errors
Public authority: State and local government employment, monthly binary variables, binary variable for August 2014 and ARMA errors.

II.1b Customer forecast results

The monthly customer numbers were forecasted at an aggregate level for each revenue class. The system and jurisdiction level of forecasts were determined through an allocation. The annual historical data and 10-year forecast values are summarized in Table 3⁴.

Table 3: Summary of the historical and forecast average annual customer numbers in different classes

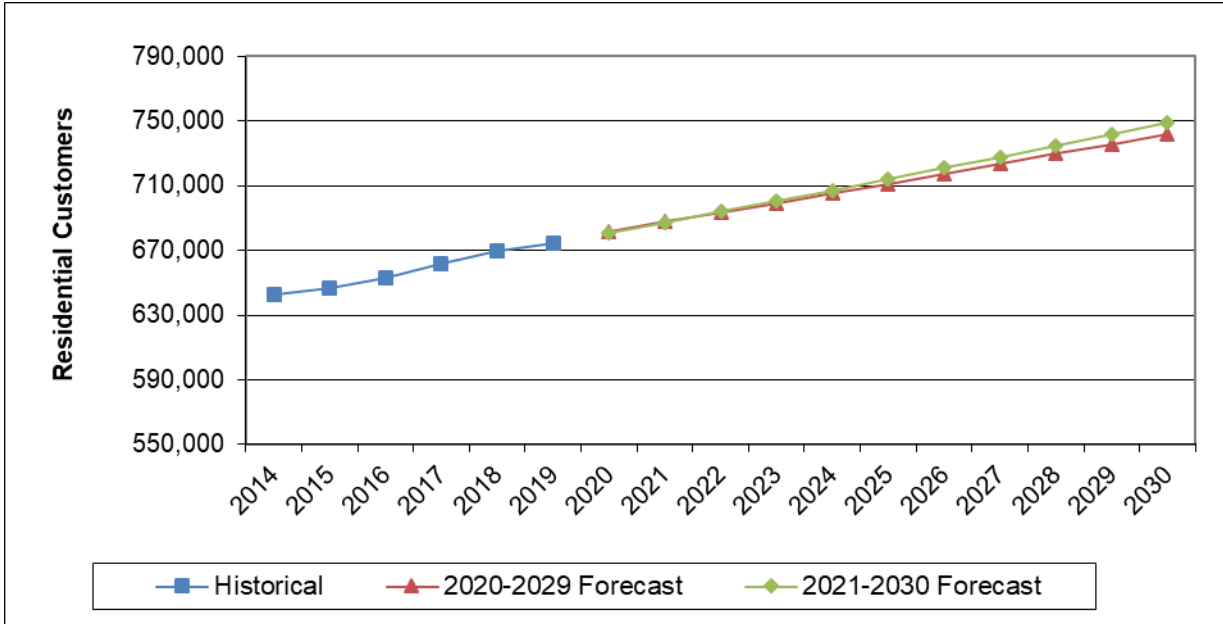
| | Residential | Commercial | Industrial | Public Authority | Street Lighting | Total |
|------|-------------|------------|------------|------------------|-----------------|---------|
| 2014 | 642,668 | 86,875 | 1,668 | 13,777 | 488 | 745,476 |
| 2015 | 646,431 | 89,967 | 1,748 | 13,692 | 486 | 752,324 |
| 2016 | 653,194 | 90,875 | 1,797 | 13,725 | 486 | 760,077 |
| 2017 | 661,688 | 92,055 | 1,816 | 13,889 | 484 | 769,932 |
| 2018 | 669,499 | 93,730 | 1,813 | 13,895 | 487 | 779,425 |
| 2019 | 674,579 | 95,447 | 1,773 | 13,940 | 487 | 786,226 |
| 2020 | 681,004 | 96,465 | 1,776 | 13,976 | 487 | 793,707 |
| 2021 | 687,407 | 97,107 | 1,786 | 13,928 | 487 | 800,716 |
| 2022 | 693,956 | 97,751 | 1,796 | 13,916 | 487 | 807,906 |
| 2023 | 700,449 | 98,396 | 1,803 | 13,910 | 487 | 815,044 |
| 2024 | 707,185 | 99,041 | 1,809 | 13,906 | 487 | 822,428 |
| 2025 | 713,859 | 99,687 | 1,815 | 13,906 | 487 | 829,754 |
| 2026 | 720,785 | 100,334 | 1,821 | 13,907 | 487 | 837,333 |
| 2027 | 727,736 | 100,982 | 1,825 | 13,906 | 487 | 844,936 |
| 2028 | 734,824 | 101,662 | 1,829 | 13,905 | 487 | 852,707 |
| 2029 | 741,746 | 102,350 | 1,832 | 13,903 | 487 | 860,319 |
| 2030 | 748,693 | 103,040 | 1,836 | 13,904 | 487 | 867,960 |

⁴ Annual values were calculated as the average of 12-months in a given year.

Residential customer forecasts

Figure 2 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast customer numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 2 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast average residential customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.97% | 1.08% | 0.76% | | | |
| 2021-2030 Forecast | | | | 0.95% | 0.95% | 0.95% |
| 2020-2029 Forecast | | | | 1.09% | 0.93% | 0.87% |

The aggregate customer numbers shown in Fig. 2 have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 4. See Appendix 3 for the data tables.

Table 4: Growth rates of the residential customers

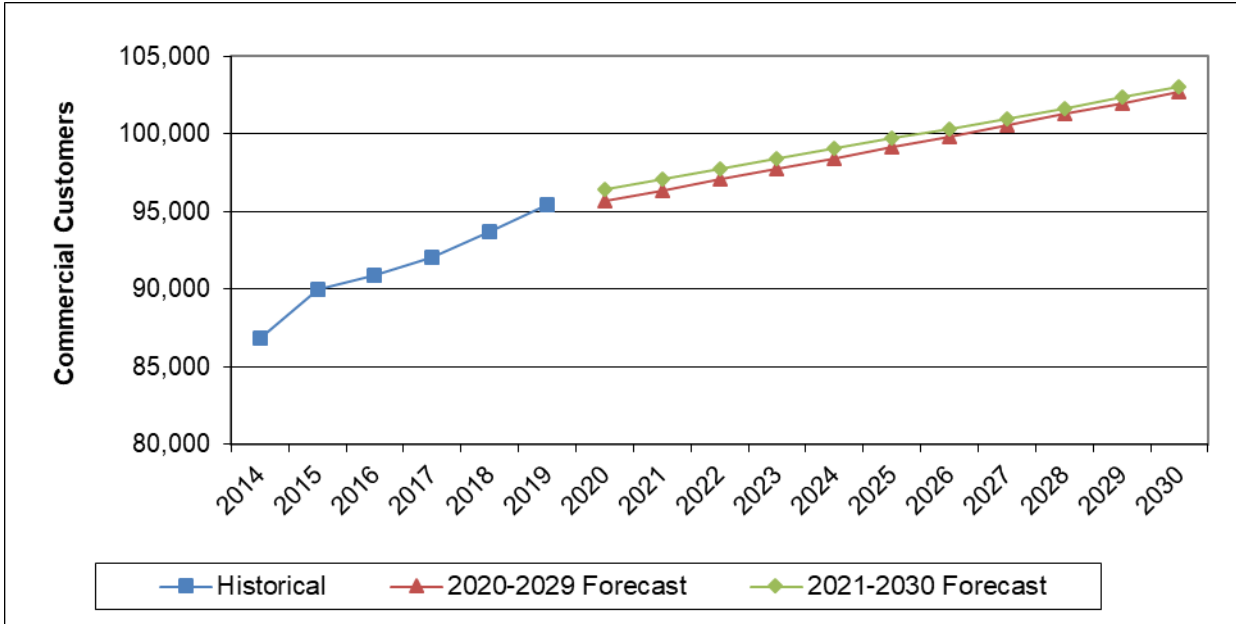
| Area | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|------|---------|---------|---------|---------|---------|----------|
| IA | 1.16% | 1.24% | 0.86% | 1.04% | 1.04% | 1.04% |
| IL | -0.52% | -0.19% | -0.08% | 0.22% | 0.18% | 0.17% |
| SD | 2.10% | 1.70% | 1.03% | 1.15% | 1.36% | 1.44% |
| MEC | 0.97% | 1.08% | 0.76% | 0.95% | 0.95% | 0.95% |

The biggest growth expected in South Dakota, and the smallest growth predicted in Illinois.

Commercial customer forecasts

Figure 3 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast customer numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 3 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast average commercial customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 1.90% | 1.65% | 1.83% | | | |
| 2021-2030 Forecast | | | | 1.07% | 0.80% | 0.70% |
| 2020-2029 Forecast | | | | 0.26% | 0.56% | 0.67% |

The aggregate customer numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 5. See Appendix 4 for the data tables.

Table 5: Growth rates of the commercial customers

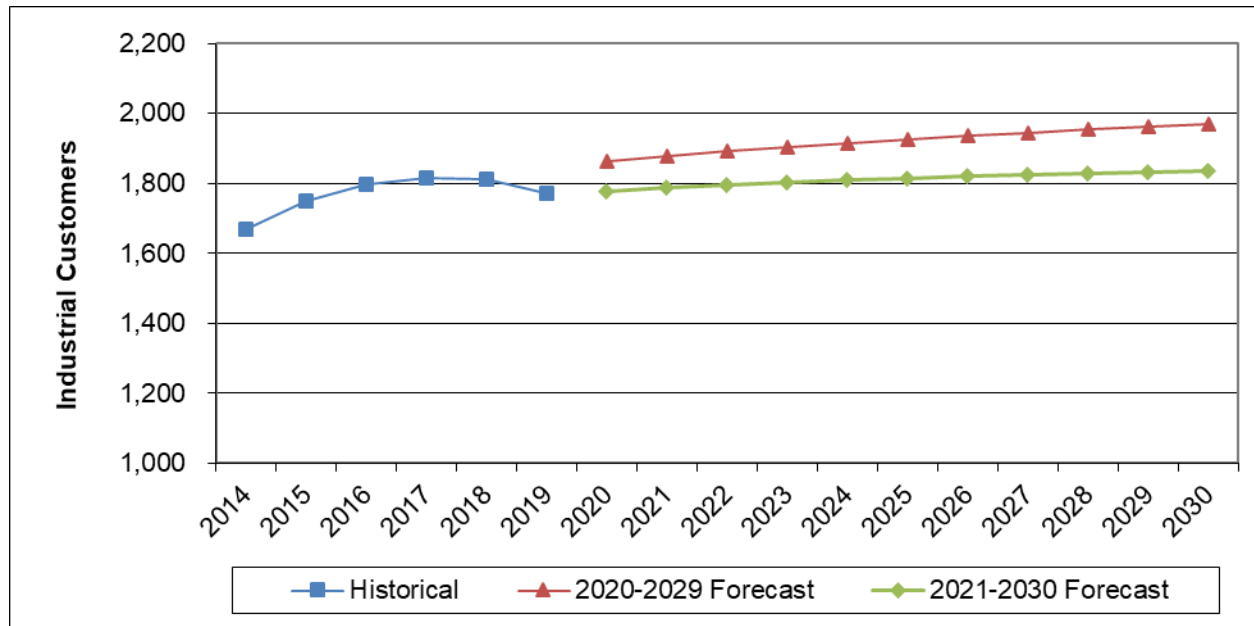
| Area | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|------|---------|---------|---------|---------|---------|----------|
| IA | 1.59% | 1.59% | 1.86% | 1.11% | 0.84% | 0.73% |
| IL | 4.77% | 2.10% | 1.56% | 0.66% | 0.46% | 0.39% |
| SD | 2.26% | 2.43% | 2.32% | 0.96% | 0.99% | 1.14% |
| MEC | 1.90% | 1.65% | 1.83% | 1.07% | 0.80% | 0.70% |

The highest growth expected in South Dakota and the lowest growth predicted in Illinois.

Industrial customer forecasts

Figure 4 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 4 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast average industrial customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 1.22% | -0.46% | -2.23% | | | |
| 2021-2030 Forecast | | | | 0.19% | 0.43% | 0.33% |
| 2020-2029 Forecast | | | | 5.14% | 2.20% | 1.02% |

The aggregate customer numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 6. See Appendix 5 for the data tables.

Table 6: Growth rates of the industrial customers

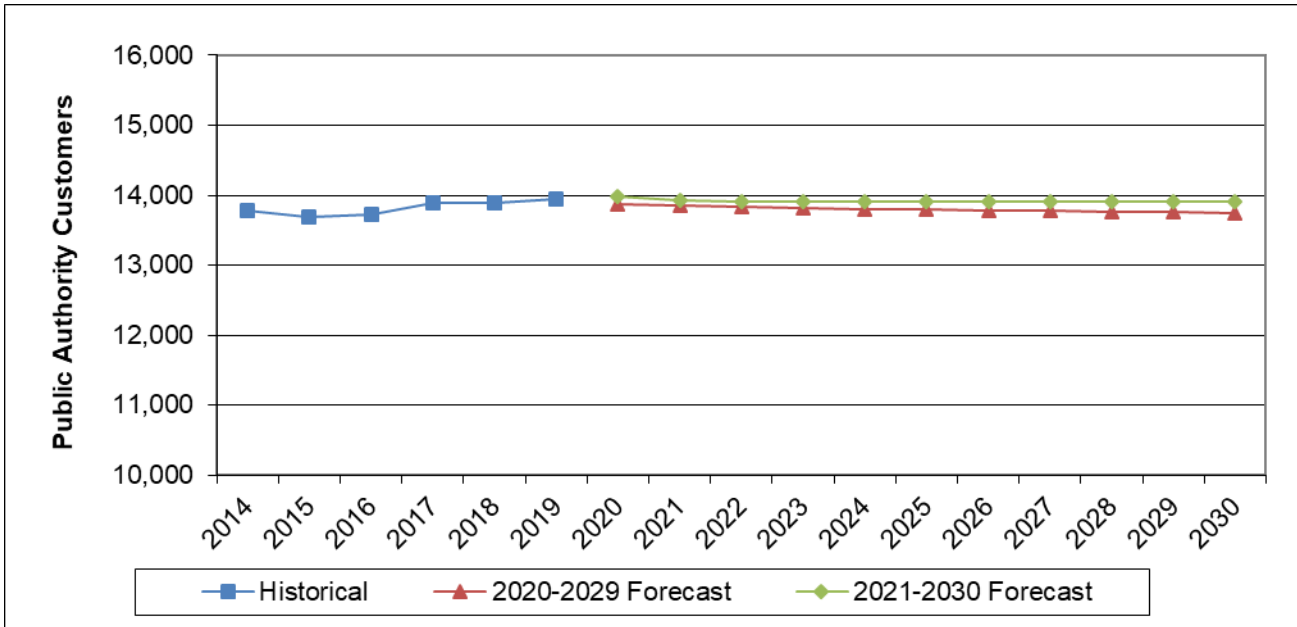
| Area | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|------|---------|---------|---------|---------|---------|----------|
| IA | 2.01% | -0.34% | -2.42% | 0.11% | 0.39% | 0.31% |
| IL | -16.44% | -6.01% | 5.22% | 4.10% | 2.40% | 1.35% |
| SD | 0.61% | 1.42% | -0.75% | -0.02% | 0.03% | 0.11% |
| MEC | 1.22% | -0.46% | -2.23% | 0.19% | 0.43% | 0.33% |

The highest growth is expected in Illinois while South Dakota is growing the least.

Public authority customer forecasts

Figure 5 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast customer numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 5 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast average public authority customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.24% | 0.52% | 0.32% | | | |
| 2021-2030 Forecast | | | | 0.26% | -0.06% | -0.03% |
| 2020-2029 Forecast | | | | -0.52% | -0.25% | -0.13% |

The aggregate customer numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 7. See Appendix 6 for the data tables.

Table 7: Growth rates of the public authority customers

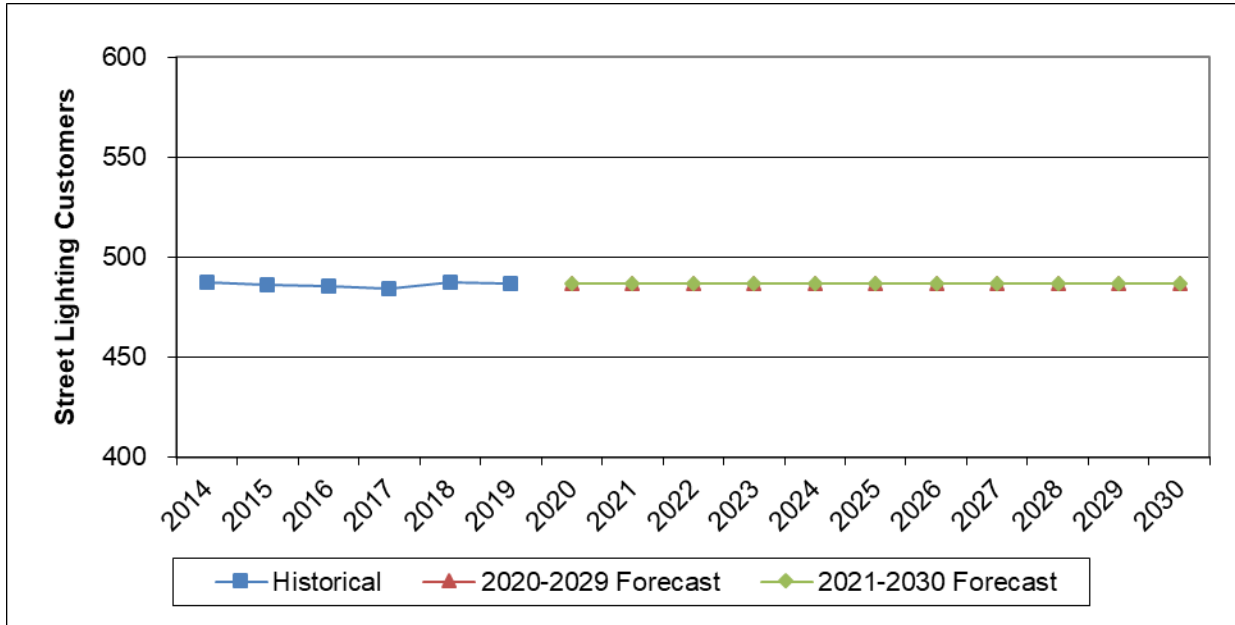
| Area | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|------|---------|---------|---------|---------|---------|----------|
| IA | 0.21% | 0.23% | 0.25% | 0.45% | -0.04% | -0.03% |
| IL | 0.44% | 3.36% | 0.85% | -1.46% | -0.24% | -0.03% |
| SD | 0.20% | -0.82% | 1.02% | 0.46% | 0.36% | 0.25% |
| MEC | 0.24% | 0.52% | 0.32% | 0.26% | -0.06% | -0.03% |

The highest growth is expected in South Dakota while the lowest growth is predicted in Iowa.

Street lighting customer forecasts

As in the 2020-2029 forecasts, the present study assumed no change in the customer numbers of this class. Based on this assumption, Figure 5 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast customer numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates. The plots of customers in different regions are shown in Appendix 14.

Fig. 6 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast average street lighting customers



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -0.03% | 0.10% | -0.03% | | | |
| 2021-2030 Forecast | | | | 0.00% | 0.00% | 0.00% |
| 2020-2029 Forecast | | | | 0.00% | 0.00% | 0.00% |

The aggregate customer numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 8. See Appendix 7 for the data tables.

Table 8: Growth rates of the street lighting customers

| Area | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|------|---------|---------|---------|---------|---------|----------|
| IA | -0.04% | -0.04% | -0.04% | 0.00% | 0.00% | 0.00% |
| IL | 0.08% | 1.56% | 0.00% | 0.00% | 0.00% | 0.00% |
| SD | 0.00% | 0.00% | 0.00% | 0.00% | 0.00% | 0.00% |
| MEC | -0.03% | 0.10% | -0.03% | 0.00% | 0.00% | 0.00% |

II.2 Sales forecasts

II.2a Methodology

The energy forecasts are more complicated and involve more variables than do the customer forecasts. For residential and commercial, sales are determined by multiplying customers by use per customer. For industrial and public authority, sales are modeled directly. For street lighting, sales are forecast using trending. There is a sampling of variables used in the industrial sales models below:

Industrial: Weighted variable consisting of real gross state product and total industrial production index, cooling degree days (current month), billing days, trend interacted with heating degree day variable, binary for August 2014, monthly binaries and ARMA errors

Better statistics were obtained for the customer models than sales models. The reason is that there is more uncertainty in the sales forecasts due to the presence of multiple drivers and their possible interactions. For example, a relatively small change in the historical usage pattern of a large industrial customer could have big impact on the total energy usage in this class. Similarly, the changes in billing cycle could have significant effect on the billed sales.

II.2b Sales forecast results

The monthly billed sales numbers were forecasted at an aggregate level for each revenue class. The annual historical data and 10-year forecast values are summarized in Table 10⁵.

Table 10: Summary of the historical and forecast annual billed sales of different revenue classes (MWh)

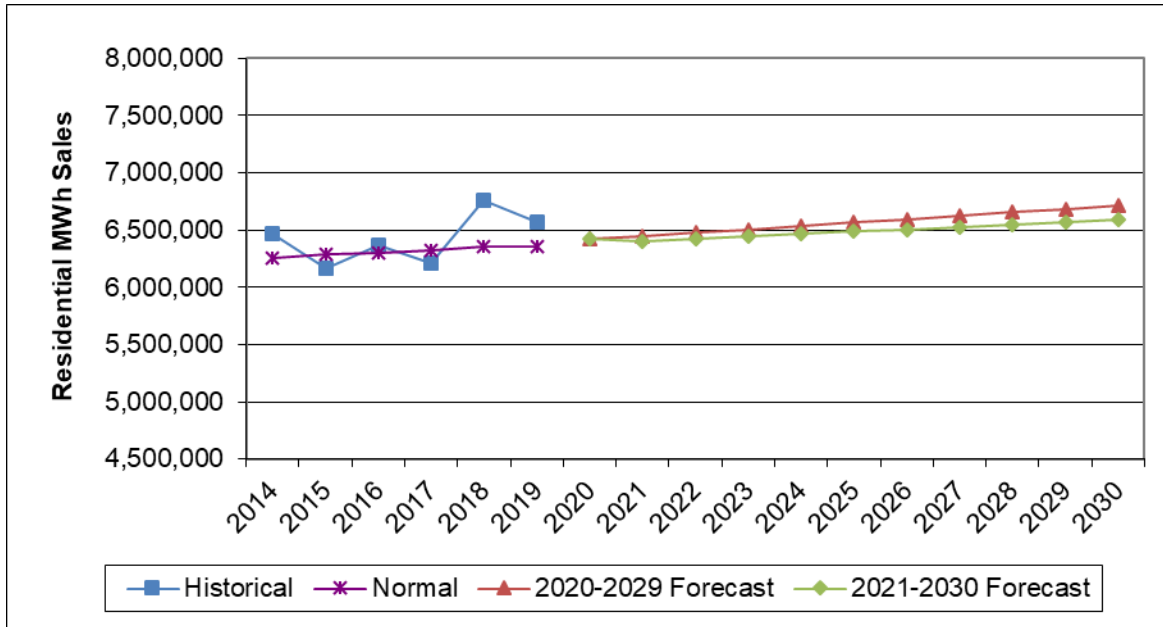
| | Residential | Commercial | Industrial | Public Authority | Street Lighting | Total |
|------|-------------|------------|------------|------------------|-----------------|------------|
| 2014 | 6,464,413 | 4,120,005 | 11,050,000 | 1,502,434 | 97,512 | 23,234,364 |
| 2015 | 6,168,951 | 3,798,561 | 11,537,818 | 1,464,324 | 95,491 | 23,065,144 |
| 2016 | 6,370,934 | 3,796,125 | 12,152,000 | 1,479,072 | 89,651 | 23,887,782 |
| 2017 | 6,204,202 | 3,747,855 | 12,976,947 | 1,465,110 | 80,811 | 24,474,925 |
| 2018 | 6,758,096 | 3,911,621 | 13,651,000 | 1,515,541 | 66,802 | 25,903,060 |
| 2019 | 6,570,252 | 3,898,476 | 14,126,000 | 1,495,132 | 54,332 | 26,144,192 |
| 2020 | 6,418,698 | 3,822,839 | 15,060,092 | 1,468,347 | 55,084 | 26,825,060 |
| 2021 | 6,404,860 | 3,872,608 | 16,107,379 | 1,464,189 | 54,443 | 27,903,479 |
| 2022 | 6,425,336 | 3,890,755 | 17,272,178 | 1,463,585 | 53,339 | 29,105,194 |
| 2023 | 6,444,179 | 3,908,819 | 18,576,303 | 1,463,646 | 52,262 | 30,445,209 |
| 2024 | 6,465,172 | 3,926,830 | 18,873,558 | 1,463,848 | 51,213 | 30,780,622 |
| 2025 | 6,484,798 | 3,944,823 | 19,177,842 | 1,463,923 | 50,190 | 31,121,577 |
| 2026 | 6,506,349 | 3,962,796 | 19,489,303 | 1,464,161 | 50,236 | 31,472,844 |
| 2027 | 6,527,504 | 3,980,720 | 19,807,537 | 1,464,480 | 50,281 | 31,830,520 |
| 2028 | 6,549,383 | 3,999,800 | 20,131,858 | 1,464,459 | 50,326 | 32,195,826 |
| 2029 | 6,569,249 | 4,019,084 | 20,463,225 | 1,464,284 | 50,371 | 32,566,214 |
| 2030 | 6,588,715 | 4,038,390 | 20,801,574 | 1,464,106 | 50,417 | 32,943,202 |

⁵ Annual values were calculated as the sum of 12-months in a given year.

Residential sales forecasts

Figure 7 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast sales numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 7 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast annual residential billed sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 0.33% | 1.03% | -2.78% | | | |
| 2021-2030 Forecast | 0.29% | 0.29% | -0.11% | 1.05% | 0.38% | 0.34% |
| 2020-2029 Forecast | | | | 1.05% | 0.65% | 0.51% |

The aggregate sales numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates sales numbers in these jurisdictions are summarized in Table 12. See Appendix 8 for the data tables.

Table 12: Growth rates of the residential sales

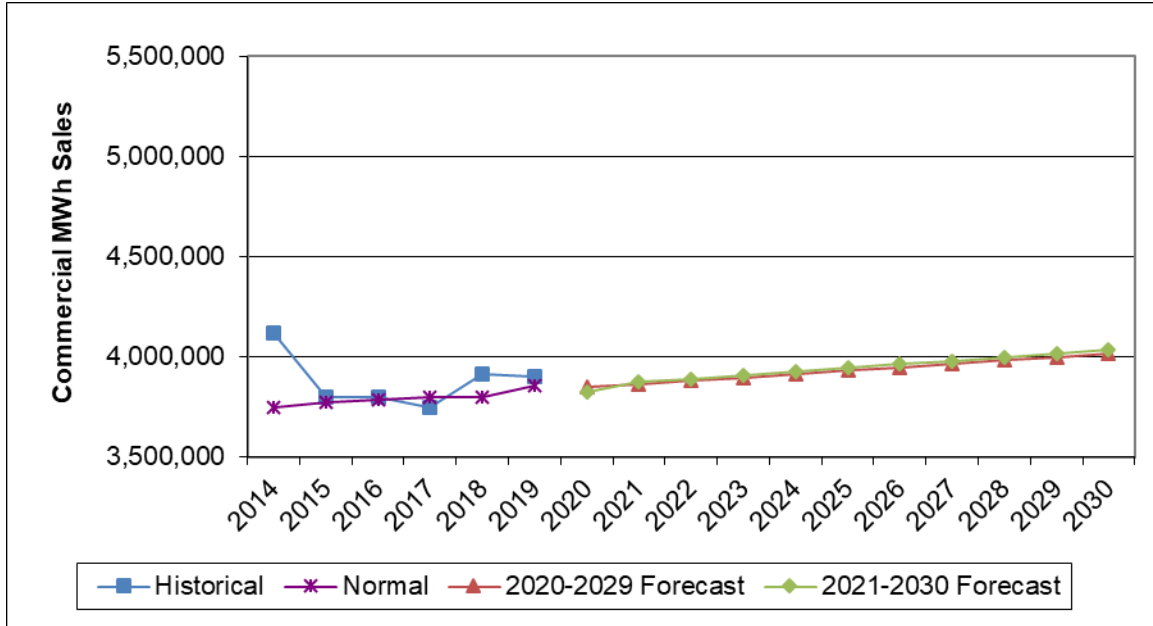
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|-----------|---------|---------|---------|---------|---------|----------|
| IA | 0.45% | 0.43% | 0.01% | 1.11% | 0.46% | 0.41% |
| IL | -1.14% | -1.06% | -0.90% | -0.10% | -0.50% | -0.46% |
| SD | 1.06% | 1.73% | -3.34% | 8.06% | 2.67% | 1.48% |
| MEC_Total | 0.29% | 0.29% | -0.11% | 1.05% | 0.38% | 0.34% |

The highest growth is expected in South Dakota while the lowest growth is predicted in Illinois.

Commercial sales forecasts

Figure 8 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast sales numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 8 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast annual commercial billed sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -1.10% | 0.89% | -0.34% | | | |
| 2021-2030 Forecast | 0.58% | 0.60% | 1.55% | -0.86% | 0.30% | 0.42% |
| 2020-2029 Forecast | | | | -0.21% | 0.22% | 0.37% |

The aggregate sales numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of sales numbers in these jurisdictions are summarized in Table 13. See Appendix 9 for the data tables.

Table 13: Growth rates of the commercial sales

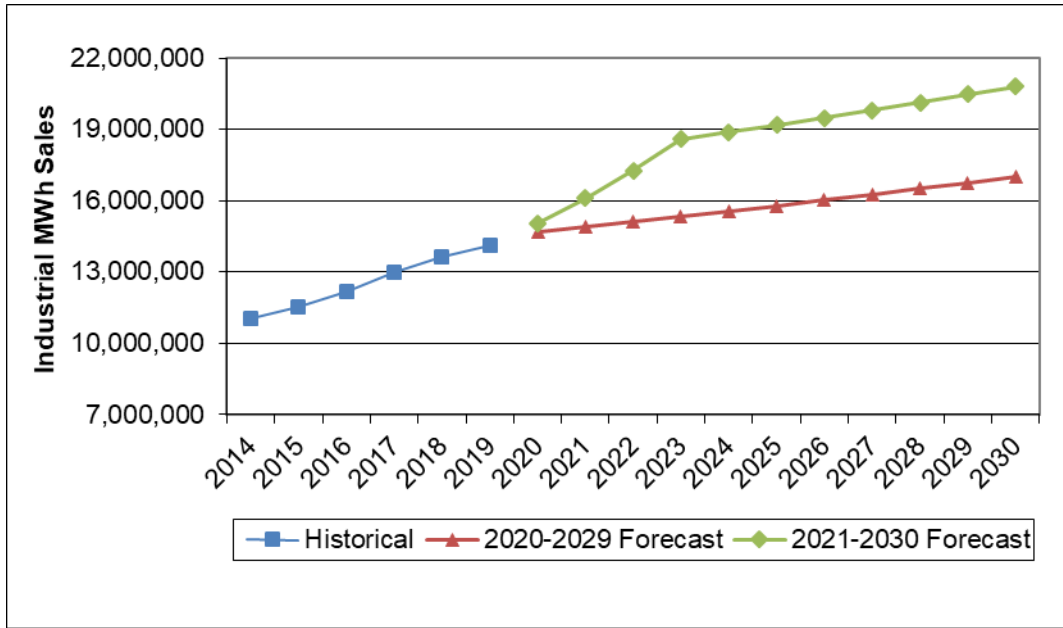
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|-----------|---------|---------|---------|---------|---------|----------|
| IA | 0.23% | 0.73% | 2.00% | -2.40% | -0.15% | 0.31% |
| IL | 2.79% | -0.82% | -2.07% | 11.32% | 3.78% | 1.20% |
| SD | 6.75% | 7.09% | 6.81% | -8.93% | -2.73% | -0.12% |
| MEC_Total | 0.58% | 0.60% | 1.55% | -0.86% | 0.30% | 0.42% |

The highest growth area in this class is Illinois, while the lowest growth area is South Dakota.

Industrial sales forecasts

Figure 9 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast sales numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 9 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast annual industrial billed sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 5.03% | 5.15% | 3.48% | | | |
| 2021-2030 Forecast | | | | 6.61% | 6.93% | 3.78% |
| 2020-2029 Forecast | | | | 4.08% | 2.31% | 1.71% |

The aggregate sales numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of sales numbers in these jurisdictions are summarized in Table 12. See Appendix 10 for the data tables.

Table 14: Growth rates of the industrial sales

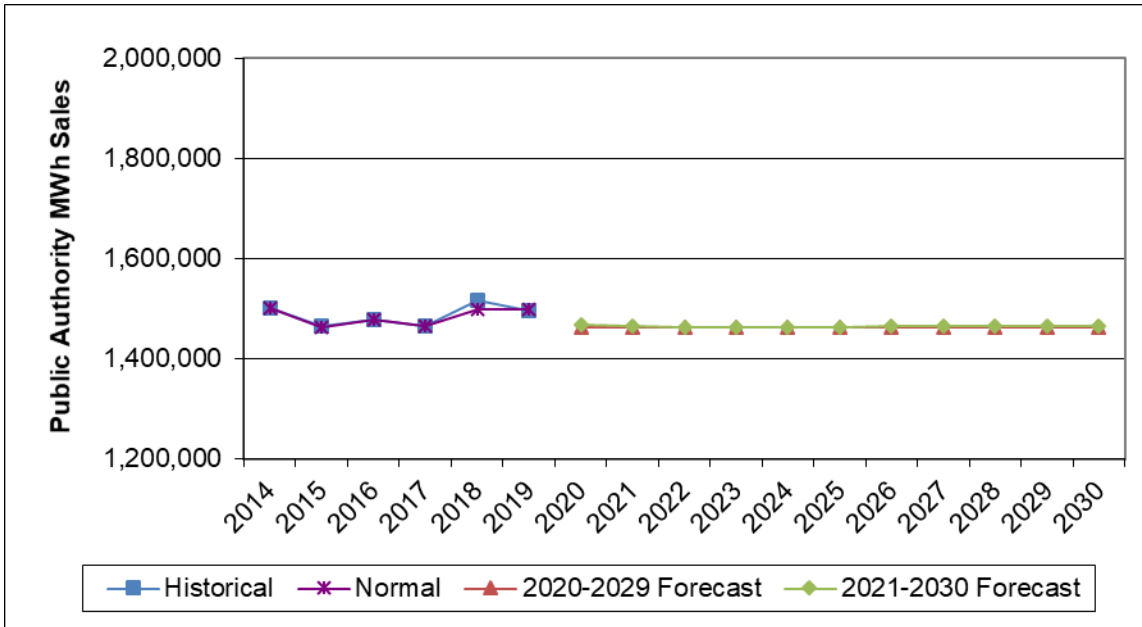
| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|-----------|---------|---------|---------|---------|---------|----------|
| IA | 5.48% | 5.50% | 3.72% | 6.82% | 7.22% | 3.92% |
| IL | -1.88% | -0.79% | -1.02% | 3.44% | 1.48% | 0.70% |
| SD | 0.73% | 1.09% | 1.06% | 0.67% | 1.29% | 1.36% |
| MEC_Total | 5.03% | 5.15% | 3.48% | 6.61% | 6.93% | 3.78% |

The biggest growth area is Iowa while the smallest growth area is Illinois.

Public authority sales forecasts

Figure 10 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast sales numbers. Note that these are aggregate numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 10 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast annual public authority billed sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -0.10% | 0.36% | -1.35% | | | |
| 2021-2030 Forecast | -0.04% | 0.45% | 0.07% | -2.04% | -0.79% | -0.23% |
| 2020-2029 Forecast | | | | -2.33% | -0.78% | -0.24% |

The aggregate sales numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of sales numbers in these jurisdictions are summarized in Table 15. See Appendix 11 for the data tables.

Table 15: Growth rates of the public authority sales

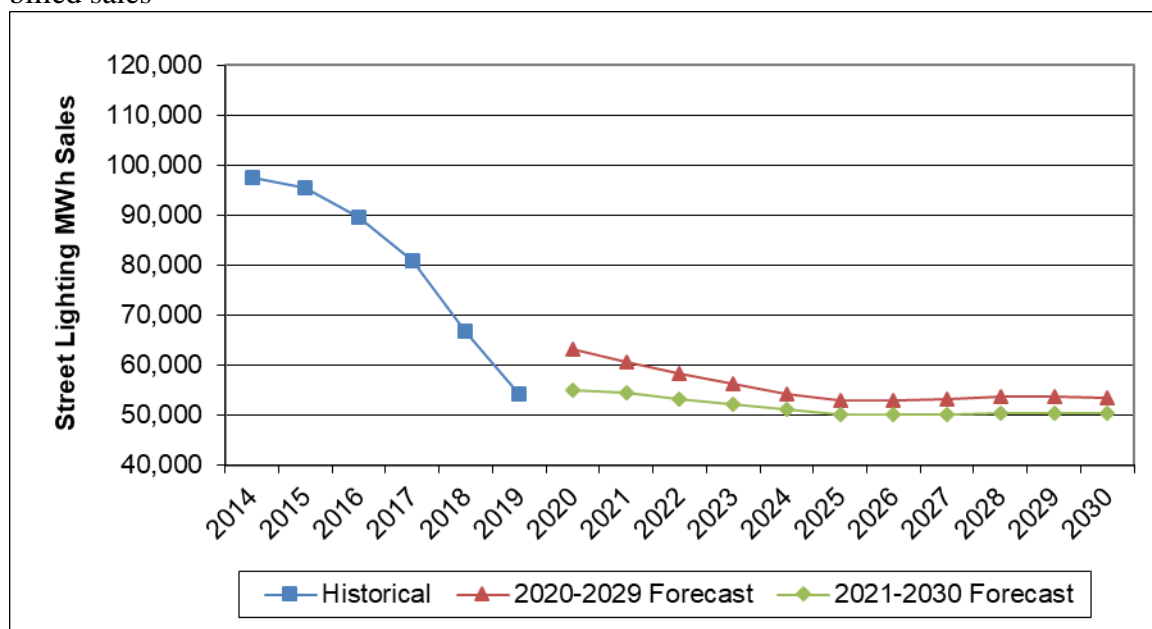
| | | | | | | |
|-----------|--------|--------|--------|--------|--------|--------|
| IA | 0.09% | 0.56% | 0.14% | -3.11% | -1.16% | -0.34% |
| IL | -1.18% | -0.50% | -0.46% | 6.47% | 2.01% | 0.56% |
| SD | 2.83% | 3.25% | -0.79% | -2.82% | 0.01% | 0.51% |
| MEC_Total | -0.04% | 0.45% | 0.07% | -2.04% | -0.79% | -0.23% |

The highest growth area is Illinois while the smallest growth area is Iowa.

Street lighting sales forecasts

In this class, trending based on historical data was used. Sales will decline throughout the forecast period due to the implementation of an LED replacement program currently underway in the state of Iowa. Figure 11 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast sales numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 11 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast annual street lighting billed sales



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -11.04% | -15.37% | -18.67% | | | |
| 2021-2030 Forecast | | | | 1.38% | -0.61% | -0.75% |
| 2020-2029 Forecast | | | | 16.22% | 2.46% | -0.13% |

The aggregate customer numbers have been forecast for the Iowa, Illinois and South Dakota jurisdictions. The growth rates of customer numbers in these jurisdictions are summarized in Table 16. See Appendix 12 for the data tables.

Table 16: Growth rates of the street lighting sales

| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|-----------|---------|---------|---------|---------|---------|----------|
| IA | -10.99% | -15.86% | -15.00% | -3.65% | -2.89% | -1.59% |
| IL | -11.77% | -12.19% | -37.80% | 36.54% | 12.84% | 3.73% |
| SD | -2.14% | -3.73% | -9.97% | 3.92% | 3.12% | 0.96% |
| MEC_Total | -11.04% | -15.37% | -18.67% | 1.38% | -0.61% | -0.75% |

II.3 Usage per customer (UPC) forecasts

For the residential, commercial and public authority classes, kWh per customer values was forecast using econometric models. For the industrial and street lighting classes, the kWh per customer forecast values were calculated using the forecast sales and customer numbers data.

II.3a State of Iowa UPC forecast model variables:

Residential model – Weighted variable consisting of real per capita personal income and non-farm employment, heating degree days (current and lagged), cooling degree days (current month), hours of light, monthly billing days, monthly binaries, binary for August 2014 and ARMA errors

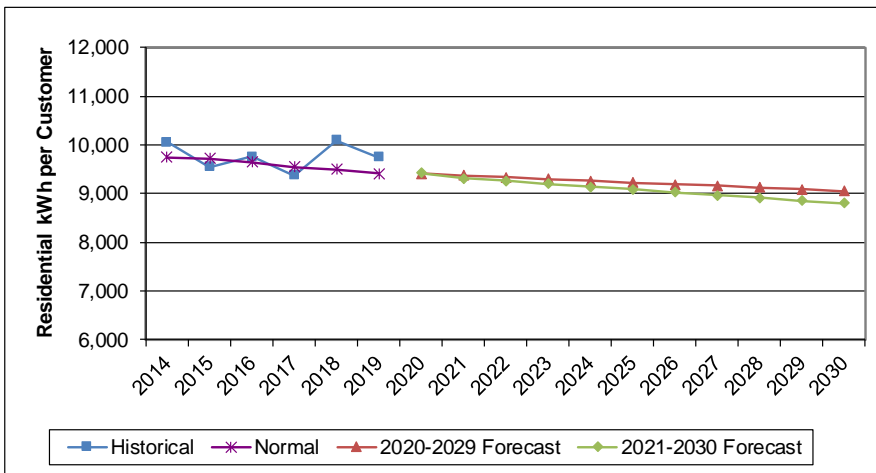
Commercial model – Weighted economic variable made up of members per household and the total industrial production index, monthly billing days, heating degree days (current and lagged), cooling degree days (current month), monthly binaries, binary variable for August 2014, and ARMA errors

Public Authority model – Weighted variable consisting of members per household and state and local government employment, heating degree days (current and lagged), cooling degree days (current month), monthly billing days, hours of light, binary for winter storm in December 2012, monthly binaries, binary variable for August 2014 and ARMA errors

Residential forecast

Figure 12 shows the comparison of historical, normalized, 2020-2029 forecast and 2021-2030 forecast kWh per customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 12 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast residential kWh per customer

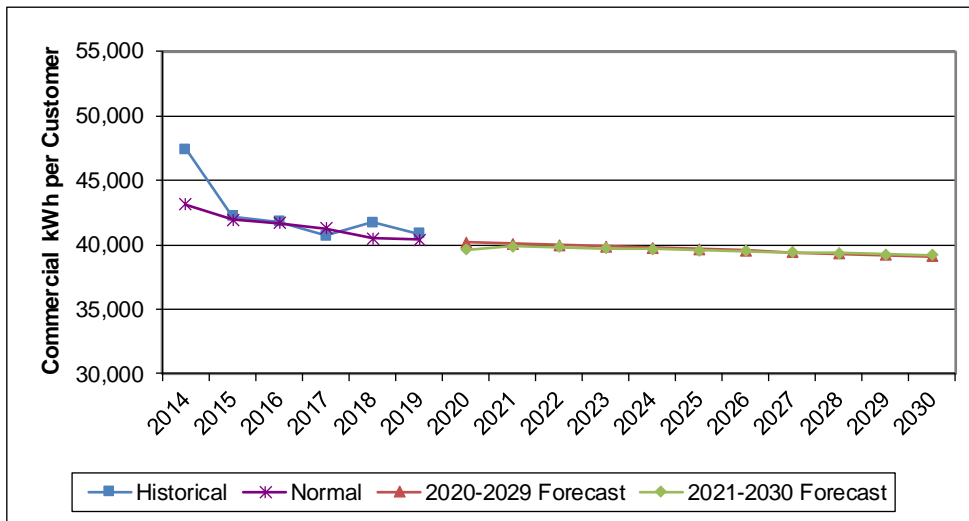


| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -0.64% | -0.05% | -3.51% | | | |
| 2021-2030 Forecast | -0.68% | -0.78% | -0.86% | 0.10% | -0.56% | -0.61% |
| 2020-2029 Forecast | | | | -0.04% | -0.28% | -0.36% |

Commercial forecast

Figure 13 shows the comparison of historical, normalized, 2020-2029 forecast and 2021-2030 forecast kWh per customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 13 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast commercial kWh per customer

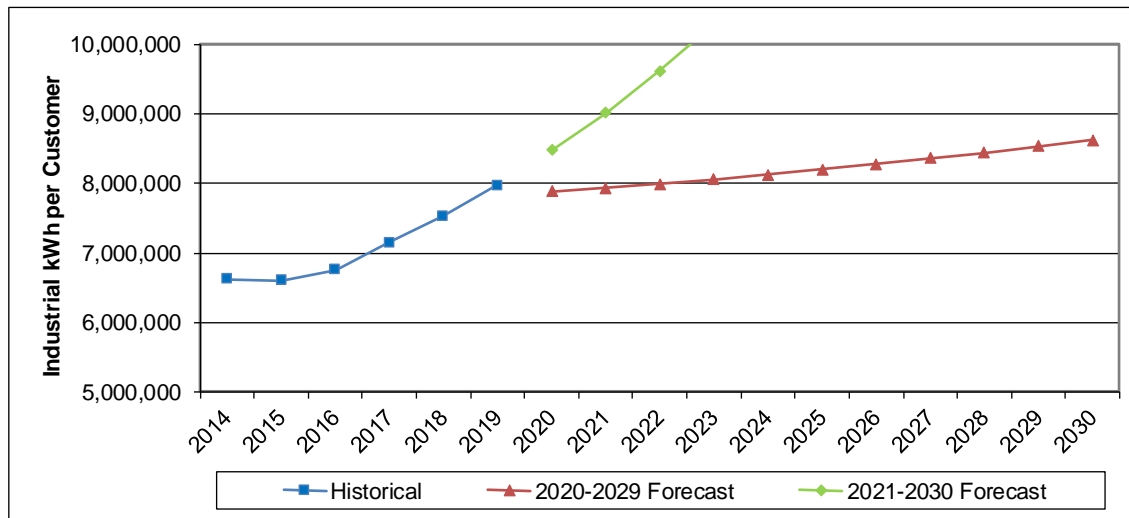


| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -2.94% | -0.75% | -2.13% | | | |
| 2021-2030 Forecast | -1.30% | -1.03% | -0.27% | -1.91% | -0.49% | -0.28% |
| 2020-2029 Forecast | | | | -0.46% | -0.34% | -0.30% |

Industrial forecast

Figure 14 shows the comparison of historical, 2020-2029 forecast and 2021-2030 forecast kWh per customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 14 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast industrial kWh per customer

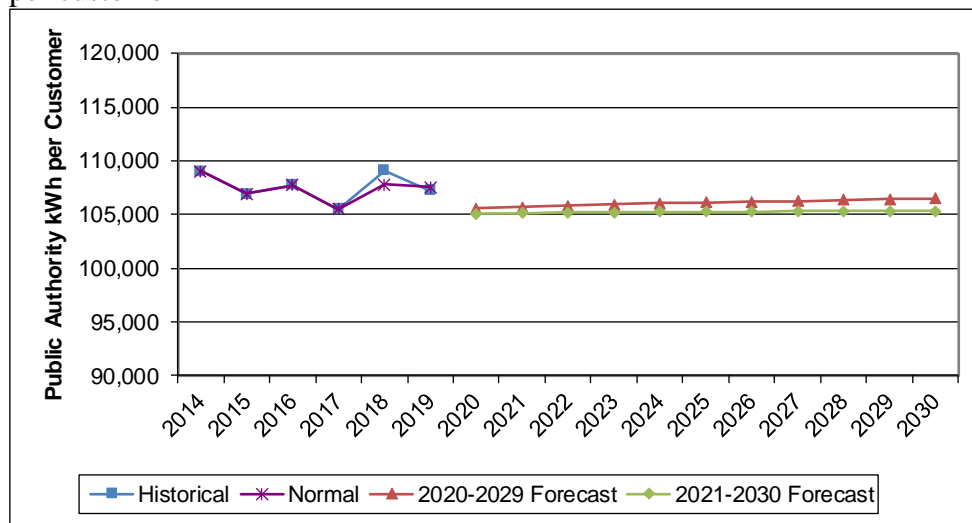


| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | 3.77% | 5.64% | 5.84% | | | |
| 2021-2030 Forecast | | | | 6.41% | 6.47% | 3.43% |
| 2020-2029 Forecast | | | | -1.00% | 0.11% | 0.69% |

Public authority forecast

Figure 15 shows the comparison of historical, normalized, 2020-2029 forecast and 2021-2030 forecast kWh per customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Fig. 15 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast public authority kWh per customer

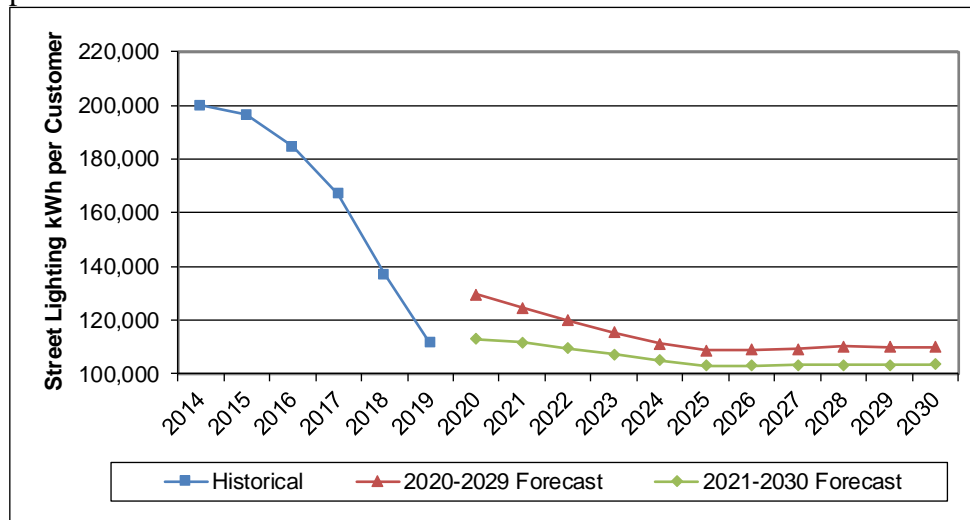


| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -0.33% | -0.16% | -1.66% | | | |
| 2021-2030 Forecast | -0.27% | -0.07% | -0.25% | -2.30% | -0.74% | -0.21% |
| 2020-2029 Forecast | | | | -1.82% | -0.53% | -0.10% |

Street lighting forecast

Figure 16 shows the comparison of historical, normalized, 2020-2029 forecast and 2021-2030 forecast kWh per customer numbers. The table associated with this figure compares the -5 year, -3 year, -1 year, +1 year, +3 year and +10 year growth rates.

Figure 16 Comparison of historical, 2020-2029 forecast and 2021-2030 forecast street lighting kWh per customer



| | -5 Year | -3 Year | -1 Year | +1 Year | +3 Year | +10 Year |
|--------------------|---------|---------|---------|---------|---------|----------|
| Historical | -11.01% | -15.46% | -18.64% | | | |
| 2021-2030 Forecast | | | | 1.38% | -0.61% | -0.75% |
| 2020-2029 Forecast | | | | 16.22% | 2.46% | -0.13% |

APPENDIX

Appendix 1: Additive regression model (linear)

If the relationship between the dependent and independent variables is truly linear⁶, the multiple regression equation has the form of:

$$y = r + \alpha X + \beta Y + \gamma Z$$

where X, Y and Z are the variables, α , β and γ are the coefficients and r is the constant.

$$\begin{aligned} \text{Elasticity} &= \text{Slope} \frac{X}{y} = \alpha \frac{X}{y} = \frac{dy}{dX} \frac{X}{y} = \frac{\% \text{ Change in } y}{\% \text{ Change in } X} \\ \text{Slope} &= \alpha = \frac{dy}{dX} \end{aligned}$$

In this model, the coefficients α , β and γ , are the slopes, not the elasticity values. The slope only shows the change in demand in response to “one-unit” change in a given independent variable, assuming that all others independent variables are held constant. Thus, the elasticity (the ratio of % change in the dependent variable to % change in the independent variable) in this model is calculated as the slope coefficient multiplied by the ratio of independent variable to dependent variable.

⁶ Occasionally, it may be necessary to transform the actual data to arrive a linear relationship, as in the case of logarithmic transformation.

Appendix 2: Statistical significance tests

In multiple regressions, the initial assumption (Null Hypothesis) is that the independent variables have zero coefficients. The goal is to prove that this is not the case (Alternative Hypothesis).

| | |
|------------------------|---|
| Null Hypothesis | H_0 : coefficient for a variable = 0 |
| Alternative Hypothesis | H_1 : coefficient for a variable \neq 0 |

$$t = \frac{\text{Coefficient} - \text{Hypothesized Value}}{\text{Standard Error}} = \frac{\beta - 0}{\text{Standard Error}}$$

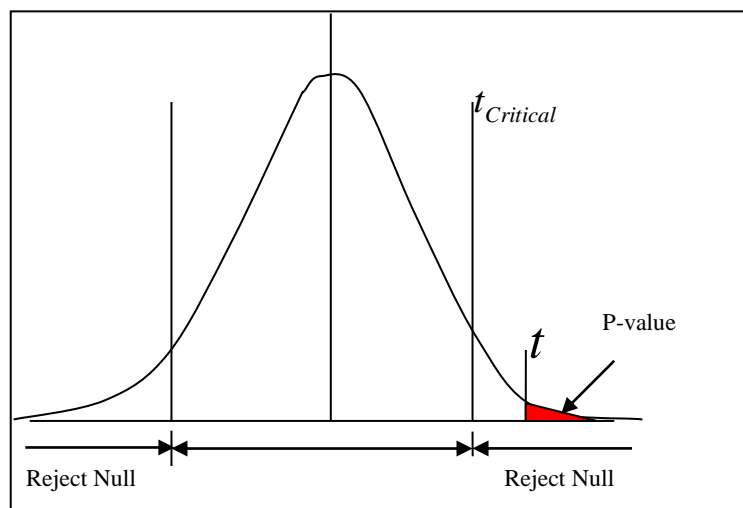
If calculated t value satisfies one of these two conditions,

$$t > t_{\text{Critical}} \quad \text{or}$$

$$t < -t_{\text{Critical}}$$

the variable is said to be statistically significant. t_{critical} has a value around ± 2 depending of the number of sample used in the analysis.

The P-value (probability) also leads to a similar conclusion regarding the statistical significance of independent variables. Typically, P-values are reported at 5% significance level, i.e., 95% confidence interval. In this case, the P-values are required to be less than 5%. The smaller the P-value, the more confident one becomes about the significance of that variable. The relationships between t, t_{critical} and P-value are shown in figure below.



Appendix 3: Tables of residential customers

Figure A3.1 Table of average customers in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 563,119 | | | 75,812 | | | 3,737 | | |
| 2015 | 568,142 | | | 74,455 | | | 3,834 | | |
| 2016 | 574,953 | | | 74,298 | | | 3,942 | | |
| 2017 | 583,485 | | | 74,159 | | | 4,044 | | |
| 2018 | 591,461 | | | 73,933 | | | 4,104 | | |
| 2019 | 596,559 | | | 73,873 | | | 4,147 | | |
| 2020 | | 603,655 | 602,775 | | 73,976 | 74,035 | | 4,284 | 4,194 |
| 2021 | | 609,355 | 608,997 | | 73,975 | 74,155 | | 4,389 | 4,255 |
| 2022 | | 615,055 | 615,364 | | 73,971 | 74,275 | | 4,497 | 4,317 |
| 2023 | | 620,755 | 621,673 | | 73,964 | 74,395 | | 4,610 | 4,381 |
| 2024 | | 626,455 | 628,223 | | 73,958 | 74,515 | | 4,731 | 4,447 |
| 2025 | | 632,317 | 634,711 | | 73,948 | 74,635 | | 4,861 | 4,514 |
| 2026 | | 638,317 | 641,448 | | 73,936 | 74,755 | | 4,996 | 4,582 |
| 2027 | | 644,317 | 648,211 | | 73,930 | 74,875 | | 5,123 | 4,650 |
| 2028 | | 650,317 | 655,111 | | 73,925 | 74,995 | | 5,247 | 4,719 |
| 2029 | | 656,317 | 661,848 | | 73,913 | 75,115 | | 5,366 | 4,783 |
| 2030 | | 662,372 | 668,611 | | 73,900 | 75,235 | | 5,486 | 4,847 |

Appendix 4: Tables of commercial customers

Figure A4.1 Table of average customers in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 78,379 | | | 7,765 | | | 731 | | |
| 2015 | 80,221 | | | 8,998 | | | 748 | | |
| 2016 | 80,905 | | | 9,209 | | | 760 | | |
| 2017 | 81,894 | | | 9,401 | | | 760 | | |
| 2018 | 83,279 | | | 9,653 | | | 799 | | |
| 2019 | 84,827 | | | 9,803 | | | 817 | | |
| 2020 | | 84,850 | 85,772 | | 10,021 | 9,867 | | 821 | 825 |
| 2021 | | 85,444 | 86,370 | | 10,095 | 9,903 | | 828 | 833 |
| 2022 | | 86,042 | 86,970 | | 10,169 | 9,939 | | 838 | 842 |
| 2023 | | 86,644 | 87,570 | | 10,244 | 9,975 | | 850 | 850 |
| 2024 | | 87,250 | 88,170 | | 10,320 | 10,011 | | 864 | 859 |
| 2025 | | 87,861 | 88,770 | | 10,396 | 10,047 | | 879 | 869 |
| 2026 | | 88,476 | 89,370 | | 10,472 | 10,083 | | 895 | 880 |
| 2027 | | 89,096 | 89,970 | | 10,550 | 10,119 | | 909 | 892 |
| 2028 | | 89,719 | 90,603 | | 10,628 | 10,155 | | 923 | 904 |
| 2029 | | 90,347 | 91,243 | | 10,708 | 10,191 | | 935 | 915 |
| 2030 | | 90,980 | 91,887 | | 10,788 | 10,227 | | 948 | 926 |

Appendix 5: Tables of industrial customers

Figure A5.1 Table of average customers in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 1,548 | | | 99 | | | 22 | | |
| 2015 | 1,671 | | | 56 | | | 22 | | |
| 2016 | 1,728 | | | 49 | | | 21 | | |
| 2017 | 1,755 | | | 39 | | | 22 | | |
| 2018 | 1,752 | | | 38 | | | 22 | | |
| 2019 | 1,710 | | | 40 | | | 22 | | |
| 2020 | | 1,802 | 1,712 | | 39 | 42 | | 23 | 22 |
| 2021 | | 1,816 | 1,722 | | 40 | 43 | | 23 | 22 |
| 2022 | | 1,829 | 1,730 | | 40 | 43 | | 23 | 22 |
| 2023 | | 1,841 | 1,737 | | 40 | 44 | | 23 | 22 |
| 2024 | | 1,851 | 1,743 | | 41 | 44 | | 23 | 22 |
| 2025 | | 1,861 | 1,748 | | 41 | 45 | | 23 | 22 |
| 2026 | | 1,870 | 1,753 | | 41 | 45 | | 23 | 22 |
| 2027 | | 1,879 | 1,757 | | 42 | 46 | | 23 | 22 |
| 2028 | | 1,888 | 1,761 | | 42 | 46 | | 24 | 22 |
| 2029 | | 1,895 | 1,764 | | 42 | 46 | | 24 | 22 |
| 2030 | | 1,903 | 1,767 | | 42 | 46 | | 24 | 22 |

Appendix 6: Tables of public authority customers

Figure A6.1 Table of average customers in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 12,254 | | | 1,392 | | | 131 | | |
| 2015 | 12,256 | | | 1,302 | | | 134 | | |
| 2016 | 12,301 | | | 1,288 | | | 136 | | |
| 2017 | 12,384 | | | 1,371 | | | 133 | | |
| 2018 | 12,354 | | | 1,410 | | | 131 | | |
| 2019 | 12,385 | | | 1,422 | | | 133 | | |
| 2020 | | 12,308 | 12,441 | | 1,425 | 1,402 | | 134 | 133 |
| 2021 | | 12,291 | 12,387 | | 1,425 | 1,407 | | 135 | 134 |
| 2022 | | 12,274 | 12,370 | | 1,425 | 1,412 | | 135 | 134 |
| 2023 | | 12,258 | 12,363 | | 1,426 | 1,413 | | 135 | 134 |
| 2024 | | 12,243 | 12,359 | | 1,426 | 1,413 | | 136 | 135 |
| 2025 | | 12,232 | 12,356 | | 1,426 | 1,415 | | 136 | 135 |
| 2026 | | 12,223 | 12,355 | | 1,426 | 1,417 | | 136 | 135 |
| 2027 | | 12,214 | 12,353 | | 1,426 | 1,418 | | 137 | 135 |
| 2028 | | 12,202 | 12,351 | | 1,426 | 1,419 | | 137 | 136 |
| 2029 | | 12,191 | 12,349 | | 1,426 | 1,419 | | 138 | 136 |
| 2030 | | 12,179 | 12,346 | | 1,426 | 1,422 | | 138 | 136 |

Appendix 7: Tables of street lighting customers

Figure A7.1 Table of average customers in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 440 | | | 44 | | | 4 | | |
| 2015 | 440 | | | 42 | | | 4 | | |
| 2016 | 440 | | | 42 | | | 4 | | |
| 2017 | 437 | | | 43 | | | 4 | | |
| 2018 | 439 | | | 44 | | | 4 | | |
| 2019 | 439 | | | 44 | | | 4 | | |
| 2020 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2021 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2022 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2023 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2024 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2025 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2026 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2027 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2028 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2029 | | 439 | 439 | | 44 | 44 | | 4 | 4 |
| 2030 | | 439 | 439 | | 44 | 44 | | 4 | 4 |

Appendix 8: Tables of residential sales

Figure A8.1 Table of annual billed MWh sales in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 5,555,266 | | | 655,434 | | | 49,300 | | |
| 2015 | 5,594,431 | | | 639,637 | | | 50,932 | | |
| 2016 | 5,608,701 | | | 638,937 | | | 49,362 | | |
| 2017 | 5,647,193 | | | 617,812 | | | 54,996 | | |
| 2018 | 5,680,776 | | | 624,464 | | | 53,760 | | |
| 2019 | 5,681,174 | | | 618,862 | | | 51,965 | | |
| 2020 | | 5,750,021 | 5,744,269 | | 611,342 | 618,273 | | 57,392 | 56,155 |
| 2021 | | 5,781,106 | 5,736,803 | | 607,228 | 612,350 | | 58,812 | 55,708 |
| 2022 | | 5,811,851 | 5,759,433 | | 603,630 | 609,661 | | 60,277 | 56,243 |
| 2023 | | 5,842,257 | 5,780,413 | | 600,381 | 606,982 | | 61,812 | 56,784 |
| 2024 | | 5,872,327 | 5,803,514 | | 597,099 | 604,313 | | 63,452 | 57,346 |
| 2025 | | 5,903,537 | 5,825,224 | | 594,174 | 601,655 | | 65,203 | 57,920 |
| 2026 | | 5,935,725 | 5,848,841 | | 591,425 | 599,006 | | 67,030 | 58,501 |
| 2027 | | 5,967,561 | 5,872,055 | | 588,178 | 596,368 | | 68,766 | 59,080 |
| 2028 | | 5,999,047 | 5,895,996 | | 584,729 | 593,740 | | 70,446 | 59,647 |
| 2029 | | 6,030,186 | 5,917,963 | | 581,943 | 591,122 | | 72,055 | 60,165 |
| 2030 | | 6,061,487 | 5,939,541 | | 579,170 | 588,514 | | 73,700 | 60,660 |

Appendix 9: Tables of commercial sales

Figure A9.1 Table of annual billed MWh sales in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 3,318,759 | | | 395,923 | | | 32,318 | | |
| 2015 | 3,278,098 | | | 458,556 | | | 34,346 | | |
| 2016 | 3,284,739 | | | 465,786 | | | 36,475 | | |
| 2017 | 3,285,480 | | | 471,828 | | | 39,693 | | |
| 2018 | 3,291,019 | | | 464,039 | | | 41,942 | | |
| 2019 | 3,356,793 | | | 454,411 | | | 44,796 | | |
| 2020 | | 3,336,903 | 3,276,192 | | 469,471 | 505,852 | | 41,626 | 40,795 |
| 2021 | | 3,350,716 | 3,324,387 | | 471,947 | 507,332 | | 41,884 | 40,890 |
| 2022 | | 3,364,417 | 3,341,623 | | 474,401 | 507,903 | | 42,346 | 41,230 |
| 2023 | | 3,377,951 | 3,358,789 | | 476,909 | 508,468 | | 42,993 | 41,562 |
| 2024 | | 3,391,461 | 3,375,884 | | 479,416 | 509,027 | | 43,737 | 41,919 |
| 2025 | | 3,404,942 | 3,392,909 | | 481,926 | 509,581 | | 44,579 | 42,333 |
| 2026 | | 3,418,417 | 3,409,865 | | 484,455 | 510,128 | | 45,480 | 42,804 |
| 2027 | | 3,432,048 | 3,426,750 | | 487,005 | 510,669 | | 46,277 | 43,300 |
| 2028 | | 3,445,978 | 3,444,796 | | 489,584 | 511,205 | | 46,819 | 43,798 |
| 2029 | | 3,460,041 | 3,463,082 | | 492,194 | 511,735 | | 47,270 | 44,268 |
| 2030 | | 3,474,162 | 3,481,399 | | 494,818 | 512,258 | | 47,725 | 44,733 |

Appendix 10: Tables of industrial sales

Figure A10.1 Table of annual billed MWh sales in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|----------------|----------------|------------|----------------|----------------|--------------|----------------|----------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 10,243,783 | | | 681,658 | | | 124,559 | | |
| 2015 | 10,771,839 | | | 641,935 | | | 124,043 | | |
| 2016 | 11,392,005 | | | 634,925 | | | 125,070 | | |
| 2017 | 12,207,415 | | | 637,991 | | | 131,541 | | |
| 2018 | 12,896,819 | | | 626,337 | | | 127,844 | | |
| 2019 | 13,376,859 | | | 619,944 | | | 129,198 | | |
| 2020 | | 13,917,222 | 14,288,742 | | 652,705 | 641,282 | | 133,037 | 130,000 |
| 2021 | | 14,120,309 | 15,333,654 | | 658,301 | 642,426 | | 133,924 | 131,000 |
| 2022 | | 14,327,225 | 16,490,008 | | 663,949 | 647,916 | | 134,918 | 134,000 |
| 2023 | | 14,538,885 | 17,791,519 | | 668,795 | 649,036 | | 136,043 | 135,000 |
| 2024 | | 14,754,234 | 18,085,959 | | 674,129 | 650,467 | | 137,153 | 137,000 |
| 2025 | | 14,974,503 | 18,386,388 | | 678,694 | 652,504 | | 138,358 | 138,000 |
| 2026 | | 15,198,954 | 18,692,939 | | 683,259 | 655,335 | | 139,725 | 141,000 |
| 2027 | | 15,427,016 | 19,005,743 | | 688,498 | 658,568 | | 141,240 | 143,000 |
| 2028 | | 15,659,341 | 19,324,939 | | 693,869 | 661,372 | | 142,889 | 145,000 |
| 2029 | | 15,896,231 | 19,650,667 | | 699,218 | 664,621 | | 144,622 | 147,000 |
| 2030 | | 16,136,705 | 19,983,068 | | 704,609 | 668,090 | | 146,376 | 150,000 |

Appendix 11: Tables of public authority sales

Figure A11.1 Table of annual billed MWh sales in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|----------------|----------------|------------|----------------|----------------|--------------|----------------|----------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 1,318,367 | | | 177,044 | | | 6,589 | | |
| 2015 | 1,293,398 | | | 163,711 | | | 6,891 | | |
| 2016 | 1,302,724 | | | 169,394 | | | 6,883 | | |
| 2017 | 1,294,025 | | | 163,501 | | | 7,473 | | |
| 2018 | 1,322,712 | | | 167,652 | | | 7,637 | | |
| 2019 | 1,324,550 | | | 166,874 | | | 7,576 | | |
| 2020 | | 1,292,188 | 1,283,314 | | 164,400 | 177,670 | | 7,412 | 7,363 |
| 2021 | | 1,293,065 | 1,279,242 | | 163,526 | 177,454 | | 7,408 | 7,494 |
| 2022 | | 1,293,925 | 1,278,843 | | 162,656 | 177,163 | | 7,419 | 7,579 |
| 2023 | | 1,294,778 | 1,279,515 | | 161,776 | 176,478 | | 7,446 | 7,652 |
| 2024 | | 1,295,629 | 1,280,375 | | 160,894 | 175,739 | | 7,477 | 7,734 |
| 2025 | | 1,296,474 | 1,280,460 | | 160,010 | 175,669 | | 7,517 | 7,794 |
| 2026 | | 1,297,304 | 1,280,605 | | 159,132 | 175,734 | | 7,564 | 7,822 |
| 2027 | | 1,298,132 | 1,280,554 | | 158,268 | 176,088 | | 7,600 | 7,838 |
| 2028 | | 1,299,004 | 1,280,218 | | 157,411 | 176,340 | | 7,584 | 7,901 |
| 2029 | | 1,299,889 | 1,279,857 | | 156,553 | 176,453 | | 7,558 | 7,975 |
| 2030 | | 1,300,775 | 1,279,480 | | 155,700 | 176,568 | | 7,531 | 8,057 |

Appendix 12: Tables of street lighting sales

Figure A12.1 Table of annual billed MWh sales in Iowa, Illinois and South Dakota

| | Iowa | | | Illinois | | | South Dakota | | |
|------|------------|-------------------|-------------------|------------|-------------------|-------------------|--------------|-------------------|-------------------|
| | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst | Historical | 2020-2029 Fcst | 2021-2030 Fcst |
| 2014 | 84,498 | | | 12,595 | | | 419 | | |
| 2015 | 84,943 | | | 10,129 | | | 419 | | |
| 2016 | 79,280 | | | 9,949 | | | 422 | | |
| 2017 | 69,906 | | | 10,487 | | | 417 | | |
| 2018 | 55,555 | | | 10,829 | | | 418 | | |
| 2019 | 47,220 | | | 6,735 | | | 376 | | |
| 2020 | | 53,025 | 45,496 | | 9,704 | 9,197 | | 415 | 391 |
| 2021 | | 50,562 | 44,359 | | 9,713 | 9,671 | | 415 | 412 |
| 2022 | | 48,306 | 43,250 | | 9,723 | 9,676 | | 416 | 413 |
| 2023 | | 46,050 | 42,169 | | 9,733 | 9,681 | | 416 | 413 |
| 2024 | | 44,003 | 41,114 | | 9,743 | 9,686 | | 417 | 413 |
| 2025 | | 42,750 | 40,087 | | 9,752 | 9,691 | | 417 | 413 |
| 2026 | | 42,918 | 40,127 | | 9,762 | 9,696 | | 417 | 413 |
| 2027 | | 43,086 | 40,167 | | 9,772 | 9,700 | | 418 | 414 |
| 2028 | | 43,464 | 40,207 | | 9,782 | 9,705 | | 418 | 414 |
| 2029 | | 43,423 | 40,247 | | 9,791 | 9,710 | | 419 | 414 |
| 2030 | | 43,381 | 40,287 | | 9,801 | 9,715 | | 419 | 414 |