

OTTER TAIL POWER COMPANY
Docket No: EL20-022

Response to: SD Public Utilities Commission
Analyst: SD PUC Staff
Date Received: October 20, 2020
Date Due: November 03, 2020
Date of Response: November 03, 2020
Responding Witness: Jason A. Grenier, Manager Market Planning - (218) 739-8639

Data Request:

2-1. Regarding the proposed Residential Lighting Program, is there a limit on the number of bulbs people can receive the discount on?

Attachments:

Response:

Otter Tail proposes a limit of 12 LED lamps per participant purchase. The Company has operated a similar program in its Minnesota jurisdiction with a purchase limit of 12 LED lamps and is confident of this quantity allowing for conversion of a substantial number of lamps in a typical home. At the same time, the limit deters shoppers from purchasing more product than needed and leaving empty shelves for other potential program participants.