

OTTER TAIL POWER COMPANY

Docket No: EL20-016

Response to: South Dakota Public Utilities Commission

Analyst: Staff

Date Received: May 18, 2020

Date Due: June 01, 2020

Date of Response: June 01, 2020

Responding Witness: Jason A. Grenier, Manager Market Planning - (218) 739-8639

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Data Request:

Explain the limited participation in the Custom Efficiency program. What is OTP doing to increase participation in 2020?

Attachments: 0

Response:

Otter Tail's Custom Efficiency program provides customers incentives for implementing energy efficiency measures outside the scope of measures in the Company's prescriptive programs. Projects may include, but are not limited to, variable speed drives, building envelope improvements, and even process improvements that result in less energy consumed per unit of production in an industrial plant.

Otter Tail attributes lower participation in the Custom Efficiency program in 2019 to both normal variations in program participation from year to year as well as developing a separate prescriptive rebate program for installations of adjustable speed drives. As the Company has provided more incentives for these installations through the DrivePower program, there has been no need to process these installations through the Company's Custom Efficiency program.