

**Black Hills Power, Inc. d/b/a Black Hills Energy
2019 Economic Development Grant Report**

Grant Recipient: BHSU SD Center for Enterprise Opportunity

Grant Amount:

\$7,500 – Women’s Business Conference

Purpose of Grant:

Promote and include more women in local businesses. This grant provides funding for several major events throughout the year.

SDCEO events include:

- 3rd Annual Entrepreneurship Boot Camp – January 18, 2019
- Design Basics Workshop – February 9, 2019
- 10th Annual Celebrating Women in Bus Luncheon - May 17, 2019
- Social Media Worship - July 12, 2019
- Wellness in the Workplace - August 23, 2019
- 10th Annual Women in Business Conference – October 18, 2019
- Women in Networking Luncheons - Monthly

Benefit of Grant:

Increases the diversity and grows local economies within the Black Hills Power Service area. This sponsorship is used to support the development of women in small businesses through trainings and networking. BHE employees also receive complimentary tickets to attend each event.

Grant Recipient: Custer Area Economic Development Corporation

Grant Amount:

\$500 – CAEDC Annual Meeting Sponsorship

Purpose of Grant:

Sponsor the annual meeting on January 9, 2019. This meeting is used to inform the members of CEDC and the Custer community of the economic development happenings for the upcoming year and results from the previous year.

Benefit of Grant:

BHE sponsors annual meetings across the region for economic development corporations. These types of meetings allow BHE an opportunity to connect with community leaders and support the growth of local economies. BHE is also recognized at each event as a Corporate Sponsor.

Grant Recipient: Deadwood - Lead - Central City Economic Development

Grant Amount:

\$500 – DLEDC Semi-Annual Investors update luncheon sponsorship

Purpose of Grant:

To sponsor the Deadwood-Lead Economic Development Corporation semi-annual economic development report luncheon for EDC members and community at large.

Benefit of Grant:

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Grant Recipient: Deadwood - Lead - Central City Economic Development

Grant Amount:

\$600 – Statewide City, State, and Local Economic Development official’s community tour of Deadwood& Lead-BHE sponsored transportation for event

Purpose of Grant:

The Deadwood – Lead Economic Development Corporation (DLEDC) hosted public officials, community leaders and DLEDC members for a tour of Lead and Deadwood along with a two-day conference.

Benefit of Grant:

Supported the transportation used for the tours during an economic development conference in the Deadwood and Lead areas. The tour was used to educate attendees about the community.

Grant Recipient: Deadwood – Lead – Central City Economic Development

Grant Amount:

\$1,500 – DLECD 2019 Annual Meeting Primary Sponsorship

Purpose of Grant:

The Deadwood – Lead Economic Development Corporation (DLEDC) Annual Meeting was hosted at the Lodge in Deadwood on December 10, 2019. The keynote speak was Dr. Jared McEntaffer from the Black Hills Knowledge Network. The annual meeting also gave an economic development report for the year and gave recognition to board members.

Benefit of Grant:

Supported the Deadwood – Lead Economic Development Corporation with its annual meeting. During this meeting the group spend time identifying growth opportunities and worked to set the three-year strategic plan.

South Dakota School of Mines Student Business Plan Competition

Grant Amount:

\$2,000 – South Dakota School of Mines Student Business Plan Competition Sponsorship

Purpose of Grant:

To reward the motivated students of the South Dakota School of Mines that strive to be entrepreneurs. Following in the true spirit of entrepreneurship, students present their business plans to local business leaders and entrepreneurs including representatives from Black Hills Power, also known as the “Dolphin Tank”. Winners receive cash awards to assist in transforming their concepts into companies. Fostering a regional culture of entrepreneurship is very important to BHE and the company was pleased to welcome teams from Black Hills State and local high schools. Several of the student teams have formed companies and are now selling products and hiring employees. The partnership between BHE and SD School Mines is mutually beneficial and looking forward to the continued partnership.

Benefit of Grant:

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Retain talented and young individuals who are currently located in the Rapid City area. Benefiting the local economy by increased job opportunities and innovation to the area. As well as additional business startups. Promote the South Dakota School of Mines for more enrollment.

Grant Recipient: Southern Hills Economic Development Corporation

Grant Amount:

\$500 – SHEDCO Annual Banquet Sponsorship

Purpose of Grant:

Sponsor the Southern Hills Economic Development Corporation Annual Meeting (SHEDCO) on January 18, 2019. To inform SHEDCO members and members of the community about the economic development happenings and results from 2018 and the plan for 2019.

Benefit of Grant:

BHE sponsors annual meetings across the region for economic development corporations. These types of meetings allow BHE an opportunity to connect with community leaders and support the growth of local economies. BHE is also recognized at each event as a Corporate Sponsor.

Grant Recipient: Spearfish Economic Development Corporation

Grant Amount:

\$6,000 – Black Hills Power Grant for Outdoor Campaign

Purpose of Grant:

To support Spearfish Economic Development Corporation's (SEDC) ongoing marketing efforts to attract additional outdoor product manufacturing companies to Spearfish. This include attending the Outdoor Retailer Summer Market tradeshow and the Fly Tackle Dealer Tradeshow. Also advertising placement in the October issue of the Drake Magazine and the July issue of the 605 Magazine.

Benefit of Grant:

To promote new business appeal for the community of Spearfish, South Dakota. Job creation benefits both Spearfish and BHE from growing the local economy.

Grant Recipient: Spearfish Economic Development Corporation

Grant Amount:

\$5,000 – Spearfish Retail Trade Study

Purpose of Grant:

SEDC recognizes the value Buxton's data could provide to our organization, commercial land developers and the local business community and will likely participate financially. Finding request is for \$5,000 for three years.

Benefit of Grant:

This study will support in Spearfish growth for identifying and strategic plan new retail markets for years to come.

Grant Recipient: Spearfish Economic Development Corporation

Grant Amount:

\$2,000 – Annual Meeting Sponsorship

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Purpose of Grant:

Sponsor Annual Meeting on January 24, 2019. To inform SEDC members and community of the economic development happenings and results for 2018 and 2019.

Benefit of Grant:

BHE sponsors annual meetings across the region for economic development corporations. These types of meetings allow BHE an opportunity to connect with community leaders and support the growth of local economies. BHE is also recognized at each event as a Corporate Sponsor.

Grant Recipient: Sturgis Economic Development Corporation

Grant Amount:

\$1,000 – SEDC Annual Meeting of Members

Purpose of Grant:

Sturgis Economic Development Corp. (SEDC) held their SEDC annual report membership meeting which allows SEDC to present the happenings from SEDC including results from city, county and industrial park activities. The meeting is open to the members of SEDC, but limited to the public. Sponsor Annual Meeting scheduled on March 25, 2019. To inform SEDC members and community of the economic development happenings and results for 2018 and 2019.

Benefit of Grant:

BHE sponsors annual meetings across the region for economic development corporations. These types of meetings allow BHE an opportunity to connect with community leaders and support the growth of local economies. BHE is also recognized at each event as a Corporate Sponsor.

Grant Recipient: Sturgis Economic Development Corporation

Grant Amount:

\$1,200 – Heartland Economic Development Course Grant

Purpose of Grant:

Fund the attendance to the Heartland Economic Development Course. The newly hired executive director of the Sturgis Economic Development Corporation will attend the training. Dollars will be used to cover travel, hotel, and meals up to \$2,100.

Benefit of Grant:

Promotes the development and training of new economic development executives in local communities. Works to achieve the overall goal of workforce development by improving the quality of life in the area.

Grant Recipient: Sturgis Economic Development Corporation

Grant Amount:

\$1,250 – BHE Grant to attend 2019 RECON Trade Show for Amanda Anglin

Purpose of Grant:

Support the development of the newly hired economic development executive. Travel to Las Vegas and promote Sturgis at the trade show. The funds will cover 50% of the RECON registration, travel, hotel and meal expense.

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Benefit of Grant:

Promotes the city of Sturgis and gives opportunity to bring in new talent to the area. Bring new business to the BHE service area.

Grant Recipient: Sturgis Economic Development Corporation

Grant Amount:

\$2,500 – SEDC Housing Study Grant

Purpose of Grant:

To obtain an updated housing study for the community of Sturgis. Total cost is \$10,000. The current housing study is 5 years old and needs updating. The updated study will help in bringing appropriate housing opportunities to Sturgis.

Benefit of Grant:

Improve the quality of life for the community of Sturgis, South Dakota. Geographically located to provide housing for both the Spearfish and Rapid City economies. This information will benefit BHE as it will be used for load forecasting and growth planning.

Grant Recipient: Sturgis Economic Development Corporation

Grant Amount:

\$500 – SEDC Semi Annual Meeting of Members and Annual Board Retreat – BHE economic development grant

Purpose of Grant:

Each fall the SEDC holds a luncheon for its members. This provides a mid-year opportunity for the corporation to interface with members, rather than once a year at the spring annual meeting. Board members receive feedback from the group and gauge satisfaction levels. This dialogue is important to determine additional issues that need to be addressed. This additional information is used during the board retreat and will be used to design the strategy in the upcoming year.

Benefit of Grant:

BHE sponsors annual meetings across the region for economic development corporations. These types of meetings allow BHE an opportunity to connect with community leaders and support the growth of local economies. BHE is also recognized at each event as a Corporate Sponsor.

Grant Recipient: Vision Piedmont

Grant Amount:

\$5,000 – Matching Grant

Purpose of Grant:

Vision Piedmont plans to develop a branding strategy to showcase the rich history of Piedmont and the characteristics that make the community unique. The end goal is to create an environment that promotes small business growth and maximizes the potential from the tourism in the Black Hills. Proceeds from the grant will be used to develop the Vision Piedmont website, community and directional signage, community gatherings, and to kick off the Main Street revitalization. This project is in its initial stages and will be start by replacing garbage cans and/or benches on the main street in Piedmont.

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Benefit of Grant:

BHE serves Piedmont, SD. This is the first attempt for the Vision board to produce an economic impact study while engaging the community businesses and local government in growing the downtown community. Growth in the town of Piedmont benefits BHE.

Grant Recipient: Whitewood Economic Development Organization

Grant Amount:

\$10,000 – BHE Community Development Award

Purpose of Grant:

Whitewood Economic Development Organization (WEDO) needs to establish and maintain a website (Cooperative Marketing). WEDO is also seeking startup funds for contract services and memberships for the development of the Pine Street Quarter Work/Live Business Complex and the Whitewood Technical Campus. WEDO is soliciting construction bids for both projects, and the Pine Quarter is foremost in the schedule. Additionally, WEDO is working with the State Governor's Office of Economic Development for funding programs. WEDO needs funding for office and marketing purposes to until the revenue generators can sustain the organization.

Benefit of Grant:

Black Hills Power benefit as a partner in WEDO through supporting the development of WEDO as they pursue a strategy to grow the Whitewood community through new business growth opportunities.