□ Not Public Document – Not For Public Disclosure
□ Public Document – Not Public Data Has Been Excised
☑ Public Document

Xcel Energy Data Request No. 1-4

Docket No.: EL19-019

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson

Date Received: September 4, 2019

## Question:

Refer to Attachment B, explain how Xcel came up with the rebate amount for the new rebates added in 2020.

## Response:

The rebate amounts for the new measures, outlined in Attachment B as part of our May 1, 2019 filing, were derived by considering a combination of factors. These factors include the incremental cost of the fixtures, the estimated dollar amount needed to motivate the customer to make the switch to energy efficient equipment, the potential energy savings and rebates relative to the rest of the equipment within the portfolio, and the overall budget.

Preparer: Kim Sherman

Title: Sr. Product Portfolio Manager

Department: Customer Solutions

Telephone: 612.337.2360

Date: September 18, 2019