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Xcel Energy

Data Request No. 1-23

Docket No.: EL19-019

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson

Date Received: September 4, 2019

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Question:

Are any bill discounts applicable to the AC Rewards program?

Response:

The Company interprets the term “bill discounts” to refer to a reduction in a customer’s utility charges and therefore differentiates a bill credit from a bill discount. Therefore, there are no bill discounts applicable to AC Rewards. The product provides a onetime bill credit for enrollment and an ongoing \$25 bill credit for yearly participation.

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Preparer: Meagan Madden

Title: Program Manager

Department: Customer Solutions

Telephone: 612.321.3144

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