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Xcel Energy

Data Request No. 1-19

Docket No.: EL19-019

Response To: South Dakota Public Utilities Commission

Requestor: Eric Paulson

Date Received: September 4, 2019

Question:

Provide the amount of the one-time incentive for enrolling in the AC Rewards program for customers who currently have a qualifying thermostat. Is this amount included in the projected 2020 budget?

Response:

AC Rewards has different levels of incentives as described below:

- Bring Your Own Thermostat (BYOT): A onetime incentive for enrolling in the AC Rewards product of a \$75 bill credit;
- New thermostat: A \$50 discount for purchasing and installing an ENERGY STAR® rated thermostat plus an AC Rewards enrollment incentive of a \$75 bill credit; and
- Participation bill credit: A bill credit of \$25 provided to customers each October for participating in AC Rewards with a qualifying thermostat and 12 month commitment. (If the customer does not remain in the program for 12 months the \$75 bill credit will be reversed.)

As described above, the amount for a onetime enrollment incentive in the AC Rewards product, with a qualifying thermostat, is a bill credit of \$75 predicated on a required 12 months of participation for AC Rewards. Unlike a new thermostat, the customer receives no incentive for the qualifying equipment.

Yes, this amount has been accounted for in the 2020 budget.

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Date: September 18, 2019