

Northern States Power Company

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NSPM

Philip Joseph “P.J.” Martin is the Director, Resource Planning and Bidding for Northern States Power Company – Minnesota. He is responsible for the direction of electric resource planning for the NSP System, which provides electric service to customers in North Dakota, South Dakota, Minnesota, Wisconsin, and Michigan.

Martin joined Xcel Energy in August 2015 as Director, Strategic Asset Planning where he focused primarily on business planning for the four operating companies at Xcel Energy Inc. In October 2016, he was promoted to his current role.

Prior to joining Xcel Energy, Martin was a Portfolio Director and Energy Trader at ACES Power Marketing. In these roles, he engaged in trading and wholesale portfolio management activities on behalf of electric cooperatives, municipal utilities, IPPs, banks, and other customers. He also supported long-term planning and risk management efforts for these customers in MISO, PJM, SERC, and other markets across the United States.

Martin received his B.A. in international relations from Dartmouth College and his Master of Business Administration degree with a concentration in finance from East Carolina University.