

MONTANA-DAKOTA UTILITIES CO.  
A Division of MDU Resources Group, Inc.

BEFORE THE SOUTH DAKOTA PUBLIC UTILITIES COMMISSION

EL15-\_\_\_

PREPARED DIRECT TESTIMONY OF

J. STEPHEN GASKE

1 **Q1. Please state your name, position and business address.**

2 A1. My name is J. Stephen Gaske and I am a Senior Vice President of Concentric  
3 Energy Advisors, Inc., 1130 Connecticut Avenue NW, Suite 850, Washington, DC  
4 20036.

5 **Q2. Would you please describe your educational and professional background?**

6 A2. I hold a B.A. degree from the University of Virginia and an M.B.A. degree with a  
7 major in finance and investments from George Washington University. I also  
8 earned a Ph.D. degree from Indiana University where my major field of study was  
9 public utilities and my supporting fields were finance and economics.

10 From 1977 to 1980, I worked for H. Zinder & Associates ("HZA") as a research  
11 assistant and later as supervisor of regulatory research. Subsequently, I spent a year  
12 assisting in the preparation of cost of capital studies for presentation in regulatory  
13 proceedings.

14 From 1982 to 1986, I undertook graduate studies in economics and finance at  
15 Indiana University where I also taught courses in public utilities, transportation,  
16 and physical distribution. During this time, I also was employed as an independent

1 consultant on a number of projects involving public utility regulation, rate design,  
2 and cost of capital. From 1983 to 1986, I was coordinator for the Edison Electric  
3 Institute Electric Rate Fundamentals course. In 1986, I accepted an appointment as  
4 assistant professor at Trinity University in San Antonio, Texas, where I taught  
5 courses in financial management, investments, corporate finance, and corporate  
6 financial theory.

7 In 1988, I returned to HZA and was President of the company from 2000 to 2008.  
8 In May 2008, HZA merged with Concentric Energy Advisors, Inc. (“Concentric”)  
9 and I became a Senior Vice President of Concentric.

10 **Q3. Have you presented expert testimony in other proceedings?**

11 A3. Yes. I have filed testimony on the cost of capital and capital structure issues for  
12 electric and natural gas distribution and oil and natural gas pipeline operations  
13 before 11 state and provincial regulatory bodies, including the South Dakota Public  
14 Utilities Commission. I also have testified or filed testimony or affidavits before  
15 various federal regulators, including the Federal Energy Regulatory Commission  
16 on more than thirty occasions, the National Energy Board of Canada, and the  
17 Comisión Reguladora de Energía of México. Topics covered in these submissions  
18 have included rate of return, capital structure, cost allocation, rate design, revenue  
19 requirements, and market power. In addition, I have testified or submitted  
20 testimony on issues such as cost allocation, rate design, pricing and generating plant  
21 economics before the U.S. Postal Rate Commission, regulators in four Canadian  
22 provinces, and seven U.S. state public utility commissions. During the course of  
23 my consulting career, I have conducted many studies on issues related to regulated

1 industries and have served as an advisor to numerous clients on economic,  
2 competitive, and financial matters. I also have spoken and lectured before many  
3 professional groups including the American Gas Association and the Edison  
4 Electric Institute Rate Fundamentals courses. Finally, I am a member of the  
5 American Economic Association, the Financial Management Association, and the  
6 American Finance Association.

7 **I. INTRODUCTION**

8 A. Scope and Overview

9 **Q4. What is the scope of your testimony in this proceeding?**

10 A4. I have been asked by Montana-Dakota Utilities Co. (“Montana-Dakota” or the  
11 “Company”) to estimate the cost of common equity capital for the Company’s  
12 electric utility operations in the state of South Dakota. In this testimony, I calculate  
13 the cost of common equity capital for Montana-Dakota’s South Dakota electric  
14 utility operations based on a Discounted Cash Flow (“DCF”) analysis of a group of  
15 proxy companies that have risks similar to those of Montana-Dakota’s South  
16 Dakota electric utility operations. The results of this DCF study are supported by  
17 various benchmark criteria that I have used to test the reasonableness of the DCF  
18 study results.

1 **Q5. What rate of return is Montana-Dakota requesting in this proceeding?**

2 A5. Based on its test period capital structure, Montana-Dakota is requesting the  
3 following rate of return:

4 **Table 1: Requested Rate of Return – South Dakota Electric Utility Operations<sup>1</sup>**

Source	Amount	Percent	Cost	Overall Rate of Return
Long-Term Debt	\$505,460	41.14%	5.95%	2.45%
Short-Term Debt	\$99,624	8.11%	1.63%	0.13%
Preferred Stock	\$15,259	1.24%	4.58%	0.06%
Common Equity	\$608,435	49.52%	10.00%	4.95%
<b>TOTAL</b>	<b>\$1,228,778</b>	<b>100.00%</b>		<b>7.59%</b>

5

6 As my testimony discusses, an overall allowed rate of return of 7.59 percent, with  
7 a 10.00 percent return on common equity, represents the cost of capital for  
8 Montana-Dakota at this time.

9 B. Company Background

10 **Q6. Please describe Montana-Dakota's operations and those of its parent**  
11 **company, MDU Resources Group, Inc.**

12 A6. Montana-Dakota is a wholly-owned division of MDU Resources Group, Inc.  
13 ("MDU Resources") that is engaged in the generation, transmission, and  
14 distribution of electricity, and the distribution of natural gas in the states of  
15 Montana, North Dakota, South Dakota, and Wyoming. MDU Resources also owns  
16 Cascade Natural Gas Co., which distributes natural gas in the states of Oregon and  
17 Washington; Intermountain Gas Company, which distributes natural gas in the state

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<sup>1</sup> Projected average capital structure and rate of return for 2015.

1 of Idaho; and Great Plains Natural Gas Co., which distributes natural gas in western  
2 Minnesota and southeastern North Dakota. Through other divisions and  
3 subsidiaries, MDU Resources is engaged in utility infrastructure construction,  
4 natural gas and oil exploration and production, oil refining, natural gas gathering  
5 and transmission, and produces and markets aggregates and other construction  
6 materials.

7 In 2014, the utility companies within MDU Resources provided electric utility  
8 service to over 138,000 residential, commercial, industrial, and municipal  
9 customers in 177 communities and adjacent rural areas across four states.<sup>2</sup> In  
10 addition, Montana-Dakota provided natural gas distribution service to over 892,000  
11 residential, commercial, and industrial customers in 334 communities across eight  
12 states.<sup>3</sup> Electric assets comprised 13.2 percent<sup>4</sup> of MDU Resources' total assets in  
13 2014, and electric revenues comprised 6.0 percent<sup>5</sup> of total operating revenues.  
14 South Dakota accounted for 5.0 percent of the retail electric utility operating  
15 revenues, while North Dakota (64.0 percent), Montana (21.0 percent), and  
16 Wyoming (10.0 percent) accounted for the other 95.0 percent of retail electric  
17 utility operating revenues.<sup>6</sup>

18 Montana-Dakota serves its electric utility customers across three states through an  
19 interconnected electric system consisting of ten electric generating facilities and  
20 three small portable diesel generators which have an aggregate nameplate capacity

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<sup>2</sup> MDU Resources Group, Inc., Form 10-K for the fiscal year ended December 31, 2014, at 7.

<sup>3</sup> *Ibid.*, at 11.

<sup>4</sup> *Ibid.*, at 86.

<sup>5</sup> *Ibid.*, at 29.

<sup>6</sup> *Ibid.*, at 7.

1 of 578 megawatts. Table 2 below presents details for Montana-Dakota's ten  
2 electric generating stations.

3 **Table 2: Montana-Dakota's Electric Generating Stations<sup>7</sup>**

Generating Station	State	Fuel	Nameplate Capacity (kW)	2014 Net Generation (kWh)
Big Stone <sup>8</sup>	SD	Coal	94,111	576,957
Cedar Hills	ND	Wind	19,500	59,420
Coyote <sup>9</sup>	ND	Coal	103,647	682,333
Diamond Willow	MT	Wind	30,000	96,534
Diesel Units	ND	Oil	5,475	40
Glen Ullin	ND	Waste Heat	7,500	31,441
Glendive	MT	Natural Gas	75,522	1,911
Heskett	ND	Coal	86,000	547,268
Heskett	ND	Gas	89,038	28,057
Lewis & Clark	MT	Coal	44,000	290,193
Miles City	MT	Natural Gas	23,150	365
			<b>577,943</b>	<b>2,314,519</b>

4  
5 Approximately 92 percent of the energy generated by Montana-Dakota's facilities  
6 came from coal-fired power plants in 2014. When purchased power is included in  
7 the supply portfolio, approximately 79 percent of Montana-Dakota's net generation  
8 needs were satisfied by its own facilities and contracted facilities.<sup>10</sup> On December  
9 22, 2014, the Company filed an application for advance determination of prudence  
10 and certificate of public convenience and necessity with the North Dakota Public  
11 Service Commission for the Thunder Spirit Wind Project. This project will provide  
12 energy, capacity, and renewable energy credits to MDU electric customers in North

<sup>7</sup> *Ibid.*, at 9.

<sup>8</sup> Reflects Montana-Dakota's partial ownership interest.

<sup>9</sup> Reflects Montana-Dakota's partial ownership interest.

<sup>10</sup> MDU has one purchase power agreement for 120 MW for the period June 1, 2014 to May 31, 2015.

1 Dakota, Montana and South Dakota. The projected cost is approximately \$220  
2 million. In addition, The Lewis & Clark Reciprocating Internal Combustion  
3 Engine project is estimated for completion for the fall 2015 at an approximate cost  
4 of \$43 million.

5 In addition to new generation additions, the Company must also invest in  
6 environmental controls to comply with federal and state environmental rules. The  
7 Lewis and Clark Station must comply with the Environmental Protection Agency's  
8 ("EPA") Mercury and Air Toxics Standards ("MATS") and the Big Stone Plant  
9 ("Big Stone") must comply with the South Dakota Implementation Plan ("SIP")  
10 that was developed to comply with the EPA Regional Haze Rule. Each of these  
11 projects requires significant capital. Without the environmental upgrades at Big  
12 Stone, the plant would be forced to close.

13 **Q7. Would you please describe Montana-Dakota's South Dakota electric utility**  
14 **service territory?**

15 A7. Montana-Dakota provides electric utility service to approximately 8,595  
16 customers<sup>11</sup> in 32 communities in South Dakota.<sup>12</sup> Although Montana-Dakota's  
17 South Dakota electric utility operations tend to be concentrated in cities and towns,  
18 a large portion of the local economies are based on agriculture. The economy of  
19 western and north-central South Dakota is primarily based on agriculture and some  
20 tourism. From an economic perspective, the mostly rural nature of western and

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<sup>11</sup> As of May 31, 2015.

<sup>12</sup> Montana-Dakota Utilities Co., State of South Dakota Electric Rate Schedule, PUCSD, Section 2, 3<sup>rd</sup> Revised Sheet No. 1.

1 north-central South Dakota poses accessibility challenges, resulting in less access  
2 to markets and high transportation costs to larger markets. In addition, rural county  
3 residents lack access to the same variety of goods and services available in more  
4 heavily populated areas of the country.

5 As discussed above and in the Direct Testimony of Montana-Dakota witnesses Mr.  
6 Jay Skabo, Mr. Darcy J. Neigum and Mr. Alan L. Welte, significant investment will  
7 continue to be required in coming years to support customer growth and to replace  
8 aging plant so that the Company can continue to provide safe, reliable and efficient  
9 electric utility service to its South Dakota customers. Montana-Dakota will require  
10 an adequate return in order to attract capital for these projects.

11 **II. FINANCIAL MARKET STUDIES**

12 A. Criteria for a Fair Rate of Return

13 **Q8. Please describe the criteria which should be applied in determining a fair rate**  
14 **of return for a regulated company.**

15 A8. The United States Supreme Court has provided general guidance regarding the level  
16 of allowed rate of return that will meet constitutional requirements. In *Bluefield*

1           *Water Works & Improvement Company v. Public Service Commission of West*  
2           *Virginia (262 U.S. 679, 693 (1923))*, the Court indicated that:

3                     The return should be reasonably sufficient to assure confidence in  
4                     the financial soundness of the utility, and should be adequate, under  
5                     efficient and economical management, to maintain and support its  
6                     credit and enable it to raise the money necessary for the proper  
7                     discharge of its public duties. A rate of return may be reasonable at  
8                     one time and become too high or too low by changes affecting  
9                     opportunities for investment, the money market, and business  
10                    conditions generally.

11           The Court has further elaborated on this requirement in its decision in *Federal*  
12           *Power Commission v. Hope Natural Gas Company (320 U.S. 591, 603 (1944))*.

13           There the Court described the relevant criteria as follows:

14                    From the investor or company point of view, it is important that  
15                    there be enough revenue not only for operating expenses, but also  
16                    for the capital costs of the business. These include service on the  
17                    debt and dividends on the stock.... By that standard, the return to  
18                    the equity owner should be commensurate with returns on  
19                    investments in other enterprises having corresponding risks. That  
20                    return, moreover, should be sufficient to assure confidence in the  
21                    financial integrity of the enterprise, so as to maintain its credit and  
22                    to attract capital.

23           Thus, the standards established by the Court in Hope and Bluefield consist of three  
24           requirements. These are that the allowed rate of return should be:

- 25                    1.     commensurate with returns on enterprises with corresponding  
26                    risks;  
27                    2.     sufficient to maintain the financial integrity of the regulated  
28                    company; and  
29                    3.     adequate to allow the company to attract capital on reasonable  
30                    terms.

1           These legal criteria will be satisfied best by employing the economic concept of the  
2           “cost of capital” or “opportunity cost” in establishing the allowed rate of return on  
3           common equity. For every investment alternative, investors consider the risks  
4           attached to the investment and attempt to evaluate whether the return they expect  
5           to earn is adequate for the risks undertaken. Investors also consider whether there  
6           might be other investment opportunities that would provide a better return relative  
7           to the risk involved. This weighing of alternatives and the highly competitive  
8           nature of capital markets causes the prices of stocks and bonds to adjust in such a  
9           way that investors can expect to earn a return that is just adequate for the risks  
10          involved. Thus, for any given level of risk, there is a return that investors expect in  
11          order to induce them to voluntarily undertake that risk and not invest their money  
12          elsewhere. That return is referred to as the “opportunity cost” of capital or “investor  
13          required” return.

14   **Q9. How should a fair rate of return be evaluated from the standpoint of**  
15   **consumers and the public?**

16   A9. The same standards should apply. When an unregulated entity faces competition,  
17   the pressure of that competition and consumer choices will combine to determine  
18   the fair rate of return. However, when regulation is appropriate, consumers and the  
19   public have a long-term interest in seeing that the regulated company has an  
20   opportunity to earn returns that are not so high as to be excessive, but that also are  
21   sufficient to encourage continued replacement and maintenance, as well as needed  
22   expansions, extensions, and new services. Thus, both the consumer and the public

1 interest depend on establishing a return that will readily attract capital without being  
2 excessive.

3 **Q10. How are the costs of preferred stock and long-term debt determined?**

4 A10. For purposes of setting regulated rates, the current embedded costs of preferred  
5 stock and long-term debt are used in order to ensure that the company receives a  
6 return that is sufficient to pay the fixed dividend and interest obligations that are  
7 attached to these sources of capital.

8 **Q11. How is the cost of common equity determined?**

9 A11. The practice in setting a fair rate of return on common equity is to use the current  
10 market cost of common equity in order to ensure that the return is adequate to attract  
11 capital and is commensurate with returns available on other investments with  
12 similar levels of risk. However, determining the market cost of common equity is  
13 a relatively complicated task that requires analysis of many factors and some degree  
14 of judgment by an analyst. The current market cost of capital for securities that pay  
15 a fixed level of interest or dividends is relatively easy to determine. For example,  
16 the current market cost of debt for publicly-traded bonds can be calculated as the  
17 yield-to-maturity, adjusted for flotation costs, based on the current market price at  
18 which the bonds are selling. In contrast, because common stockholders receive  
19 only the residual earnings of the company, there are no fixed contractual payments  
20 which can be observed. This uncertainty associated with the dividends that  
21 eventually will be paid greatly complicates the task of estimating the cost of  
22 common equity capital. For purposes of this testimony, I have relied on several  
23 analytical approaches for estimating the cost of common equity. My primary

1 approach relies on three DCF analyses. In addition, I have conducted a risk  
2 premium analysis and a market DCF analysis of the S&P 500 as benchmarks to  
3 assess the reasonableness of the DCF results. Each of these approaches is described  
4 later in this testimony.

5 B. Interest Rates and the Economy

6 **Q12. What are the general economic factors that affect the cost of capital?**

7 A12. Companies attempting to attract common equity must compete with a variety of  
8 alternative investments. Prevailing interest rates and other measures of economic  
9 trends influence investors' perceptions of the economic outlook and its implications  
10 on both short- and long-term capital markets. Page 1 of Schedule 1 of Exhibit  
11 No. \_\_\_(JSG-2) shows various general economic statistics. Real growth in the  
12 Gross Domestic Product ("GDP") has averaged 2.7 percent annually during the past  
13 30 years, 2.5 percent for the past 20 years, and 1.6 percent for the past 10 years.  
14 After increasing at an annual rate of 2.2 percent in the fourth quarter of 2014, the  
15 Bureau of Economic Analysis announced that in the first quarter of 2015 real GDP  
16 declined at an annual rate of 0.7 percent.<sup>13</sup> According to Blue Chip Economic  
17 Indicators, the consensus forecast for expected growth in real GDP is 2.5 percent  
18 in 2015<sup>14</sup> and 2.8 percent in 2016.<sup>15</sup> Likewise, the U.S. unemployment rate has  
19 improved in recent months to 5.4 percent as of April 2015,<sup>16</sup> but the labor force  
20 participation rate for civilians 16 years and over remained at 62.8 percent as of

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<sup>13</sup> U.S. Department of Commerce, Bureau of Economic Analysis, News Release, May 29, 2015.

<sup>14</sup> Blue Chip Economic Indicators, Vol. 40, No. 5, May 10, 2015, at 2.

<sup>15</sup> *Ibid.*, at 3.

<sup>16</sup> U.S. Department of Labor, Bureau of Labor Statistics, News Release, May 8, 2015.

1 April 2015, the lowest rate since the late 1970s.<sup>17</sup> Improvements in the U.S.  
2 unemployment rate are partly attributed to the reduced U.S. labor force and are not  
3 fully explained by job growth. In light of these weak economic conditions, the  
4 Federal Reserve has maintained its federal funds rate of 0.00 percent to 0.25 percent  
5 for overnight loans to banks in order to provide continued liquidity to the U.S.  
6 financial markets.<sup>18</sup>

7 As pages 2 and 3 of Schedule 1 of Exhibit No.\_\_(JSG-2) show, interest rates on  
8 longer-term public utility bonds have decreased by approximately 50 basis points  
9 over the past three years. From July 2014 through April 2015, the average yield on  
10 A-rated public utility bonds was 3.94 percent and the average yield on Baa-rated  
11 public utility bonds was 4.61 percent. Credit spreads, which measure the  
12 incremental cost of corporate debt relative to U.S. Treasury bonds, have increased  
13 in recent months after declining during the past three years with the average spread  
14 of A-rated utility bonds over 30-year U.S. Treasury bonds at 1.05 percent for the  
15 period from July 2014 through April 2015. Similarly, the average spread of Baa-  
16 rated utility bonds over 30-year U.S. Treasury bonds was 1.71 percent over the  
17 same ten month period.

18 Investors also are influenced by both the historical and projected level of inflation.  
19 As also shown on Page 1 of Schedule 1 of Exhibit No.\_\_(JSG-2), during the past  
20 decade, the Consumer Price Index has increased at an average annual rate of 2.3

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<sup>17</sup> U.S. Department of Labor, Bureau of Labor Statistics, civilian labor force participation rate, 16 years and over, seasonally adjusted.

<sup>18</sup> Statement of the Federal Open Market Committee, April 29, 2015.

1 percent and the GDP Implicit Price Deflator, a measure of price changes for all  
2 goods produced in the United States, has increased at an average rate of 2.0 percent.  
3 According to Blue Chip Economic Indicators, the Consumer Price Index is  
4 forecasted to increase by 0.2 percent<sup>19</sup> and 2.2 percent<sup>20</sup> for 2015 and 2016,  
5 respectively. Over the intermediate and longer-term, however, investors can expect  
6 higher inflation rates as the Federal Reserve's accommodative monetary policy,  
7 which began in 2008, places upward pressure on consumer and producer prices  
8 once economic growth returns to historical levels. According to Blue Chip  
9 Financial Forecasts, the projected yield on 30-year U.S. Treasury bonds from 2016  
10 to 2020 is 4.9 percent and from 2021 to 2025 it is 5.1 percent.<sup>21</sup> These interest rates  
11 are significantly higher than the current yield on the 30-year U.S. Treasury bond,  
12 suggesting that investors expect a substantial increase in inflationary pressure over  
13 the intermediate and long-term periods.

14 **Q13. How are current economic conditions reflected in the equity markets?**

15 A13. Although corporate bond yields are lower than pre-crisis levels, primarily due to  
16 Federal Reserve monetary policy, credit spreads for intermediate quality corporate  
17 bonds remain somewhat higher than pre-crisis levels as investors remain risk averse  
18 and inflation fears increase. The equity markets generally have recovered from the  
19 large stock market decline in 2008 and 2009. However, the premium required in  
20 the cost of common equity generally is higher than it was before the significant  
21 risks of equity investment were emphasized during the recent market downturn. In

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<sup>19</sup> Blue Chip Economic Indicators, Vol. 40, No.5, May 10, 2015, at 2.

<sup>20</sup> *Ibid.*, at 3.

<sup>21</sup> Blue Chip Financial Forecasts, Vol. 33, No. 6, December 1, 2014, at 14.

1 addition, the Federal Reserve's massive purchases of federal debt have created  
2 artificially low interest rates that do not reflect the risks and returns required in the  
3 equity market.

4 C. Discounted Cash Flow ("DCF") Method

5 **Q14. Please describe the DCF method of estimating the cost of common equity**  
6 **capital.**

7 A14. The DCF method reflects the assumption that the market price of a share of  
8 common stock represents the discounted present value of the stream of all future  
9 dividends that investors expect the firm to pay. The DCF method suggests that  
10 investors in common stocks expect to realize returns from two sources: a current  
11 dividend yield plus expected growth in the value of their shares as a result of future  
12 dividend increases. Estimating the cost of capital with the DCF method, therefore,  
13 is a matter of calculating the current dividend yield and estimating the long-term  
14 future growth rate in dividends that investors reasonably expect from a company.

15 The dividend yield portion of the DCF method utilizes readily-available  
16 information regarding stock prices and dividends. The market price of a firm's  
17 stock reflects investors' assessments of risks and potential earnings as well as their  
18 assessments of alternative opportunities in the competitive financial markets. By  
19 using the market price to calculate the dividend yield, the DCF method implicitly  
20 recognizes investors' market assessments and alternatives. However, the other  
21 component of the DCF formula, investors' expectations regarding the future long-

1 run growth rate of dividends, is not readily apparent from stock market data and  
2 must be estimated using informed judgment.

3 **Q15. What is the appropriate DCF formula to use in this proceeding?**

4 A15. There can be many different versions of the basic DCF formula, depending on the  
5 assumptions that are most reasonable regarding the timing of future dividend  
6 payments. In my opinion, it is most appropriate to use a model that is based on the  
7 assumptions that dividends are paid quarterly and that the next annual dividend  
8 increase is a half year away. One version of this quarterly model assumes that the  
9 next dividend payment will be received in three months, or one quarter. This model  
10 multiplies the dividend yield by  $(1 + 0.75g)$ . Another version assumes that the next  
11 dividend payment will be received today. This model multiplies the dividend yield  
12 by  $(1 + 0.5g)$ . Since, on average, the next dividend payment is a half quarter away,  
13 the average of the results of these two models is a reasonable approximation of the  
14 average timing of dividends and dividend increases that investors can expect from  
15 companies that pay dividends quarterly. The average of these two quarterly  
16 dividend models is:

$$17 \quad K = \frac{D_0(1 + 0.625g)}{P} + g$$

18  
19 Where:  $K =$  the cost of capital, or total return that investors expect to  
20 receive;

21  $P =$  the current market price of the stock;

22  $D_0 =$  the current annual dividend rate; and

23  $g =$  the future annual growth rate that investors expect.

1 In my opinion, this is the DCF model that is most appropriate for estimating the  
2 cost of common equity capital for companies that pay dividends quarterly, such as  
3 those used in my analysis.

4 D. Flotation Cost Adjustment

5 **Q16. Does the investor return requirement that is estimated by a DCF analysis need**  
6 **to be adjusted for flotation costs in order to estimate the cost of capital?**

7 A16. Yes. There are significant costs associated with issuing new common equity  
8 capital, and these costs must be considered in determining the cost of capital.  
9 Schedule 2 of Exhibit No. \_\_\_(JSG-2) shows a representative sample of flotation  
10 costs incurred with 51 new common stock issues by electric utilities from January  
11 2005 through November 2014. Flotation costs associated with these new issues  
12 averaged 3.37 percent.

13 This indicates that in order to be able to issue new common stock on reasonable  
14 terms, without diluting the value of the existing stockholders' investment,  
15 Montana-Dakota must have an expected return that places a value on its equity that  
16 is approximately 3.5 percent above book value. The cost of common equity capital  
17 is therefore the investor return requirement multiplied by 1.035.

18 One purpose of a flotation cost adjustment is to compensate common equity  
19 investors for past flotation costs by recognizing that their real investment in the  
20 company exceeds the equity portion of the rate base by the amount of past flotation  
21 costs. For example, the proxy companies generally have incurred flotation costs in  
22 the past and, thus, the cost of capital invested in these companies is the investor

1 return requirement plus an adjustment for flotation costs. A more important  
2 purpose of a flotation cost adjustment is to establish a return that is sufficient to  
3 enable a company to attract capital on reasonable terms. This fundamental  
4 requirement of a fair rate of return is analogous to the well-understood basic  
5 principle that a firm, or an individual, should maintain a good credit rating even  
6 when they do not expect to be borrowing money in the near future. Regardless of  
7 whether a company can confidently predict its need to issue new common stock  
8 several years in advance, it should be in a position to do so on reasonable terms at  
9 all times without dilution of the book value of the existing investors' common  
10 equity. This requires that the flotation cost adjustment be applied to the entire  
11 common equity investment and not just a portion of it.

12 E. DCF Study of Electric Utility Companies

13 **Q17. Would you please describe the overall approach used in your DCF analysis of**  
14 **Montana-Dakota's cost of common equity for its South Dakota electric utility**  
15 **operations?**

16 A17. Because Montana-Dakota's South Dakota electric utility operations must compete  
17 for capital with many other potential projects and investments, it is essential that it  
18 have an allowed return that matches returns potentially available from other  
19 similarly risky investments. The DCF method provides a good measure of the  
20 returns required by investors in the financial markets. However, the DCF method  
21 requires a market price of common stock to compute the dividend yield component.  
22 Since Montana-Dakota is a division of MDU Resources and does not have publicly-  
23 traded common stock, a direct, market-based DCF analysis of Montana-Dakota's

1 South Dakota electric utility operations as a stand-alone company is not possible.  
2 As an alternative, I have used a group of electric utilities that have publicly-traded  
3 common stock as a proxy group for purposes of estimating the cost of common  
4 equity for Montana-Dakota's South Dakota electric utility operations.

5 **Q18. How did you select a group of electric utility proxy companies?**

6 A18. I started with the 46 companies that Value Line classifies as Electric Utilities to  
7 ensure that the company is considered to be primarily engaged in the electric utility  
8 business and that retention growth rate projections are available. From that group,  
9 I eliminated any companies that did not have investment-grade credit ratings from  
10 either Standard & Poor's ("S&P") or Moody's Investors Service ("Moody's")  
11 because such companies are not sufficiently comparable in terms of business and  
12 financial risk to Montana-Dakota. In order to ensure that the company is primarily  
13 engaged in the electric utility business, I eliminated any company that did not derive  
14 at least 80 percent of its operating income from regulated electric utility operations  
15 in 2014, or that did not have at least 80 percent of its total assets devoted to the  
16 provision of electric utility service in 2014. Lastly, in order to ensure that the proxy  
17 companies have risks that are most similar to those of Montana-Dakota I included  
18 only companies that own a large share of their own generation and that also have  
19 significant exposure to the risks of coal-fired generation. For example, Montana-  
20 Dakota generated approximately 72 percent of its energy needs in 2014 and 92  
21 percent of its generation was from coal-fired power plants. In selecting proxy  
22 companies for my analysis I excluded any company that did not produce at least  
23 50.0 percent of its energy requirements from company-owned generation in 2014

1 and that did not use coal for at least 50.0 percent of its energy production in 2014.  
2 As shown on page 1 of Schedule 3 of Exhibit No.\_\_(JSG-2), 12 companies met  
3 these criteria for inclusion in the proxy group.

4 **Q19. How did you calculate the dividend yields for the companies in your proxy**  
5 **group?**

6 A19. These calculations are shown on pages 1 through 4 of Schedule 4 of Exhibit  
7 No.\_\_(JSG-2). For the price component of the calculation, I used the average of  
8 the high and low stock prices for each month during the six-month period from  
9 November 2014 through April 2015. The average monthly dividend yields were  
10 calculated for each company by dividing the prevailing annualized dividend for the  
11 period by the average of the stock prices for each month. These dividend yields  
12 were then multiplied by the quarterly DCF model factor  $(1 + 0.625g)$  to arrive at  
13 the projected dividend yield component of the DCF model.

14 **Q20. Please describe the method you used to estimate the future growth rate that**  
15 **investors expect from this group of companies.**

16 A20. I developed three different DCF analyses of the proxy companies based on three  
17 different growth rate estimation methods. There are many methods that reasonably  
18 can be employed in formulating a growth rate estimate, but an analyst must attempt  
19 to ensure that the end result is an estimate that fairly reflects the forward-looking  
20 growth rate that investors expect.

21 In the first approach, I calculated retention growth (also known as “sustainable  
22 growth”) forecasts from Value Line forecasts of dividends, earnings, and returns

1 on equity to derive the DCF rate of return estimate. As a second approach, I  
2 conducted a Basic DCF analysis that relied on analysts' earnings forecasts for the  
3 growth rate component of the model. My third approach used a combination of the  
4 Value Line retention growth forecasts and analysts' earnings growth projections to  
5 produce a Blended Growth Rate Analysis.

6 F. Retention Growth Analysis

7 **Q21. What approach did you use in calculating the long-term growth rate in your**  
8 **Retention Growth DCF analysis?**

9 A21. In the Retention Growth DCF analysis, the long-term growth rate component is  
10 based on the calculation of retention growth rates using Value Line forecasts for  
11 each company. This Retention Growth DCF analysis better reflects investors'  
12 inflation expectations and the real requirements for long-term investments in plant  
13 under current market conditions.

14 **Q22. Please describe the Retention Growth rate component of your analysis.**

15 A22. I have relied upon Value Line projections of the retention growth rates that the  
16 proxy companies are expected to begin maintaining three to five years in the future.  
17 Although companies may experience extended periods of growth for other reasons,  
18 in the long-run, growth in earnings and dividends per share depends in part on the  
19 amount of earnings that is being retained and reinvested in a company. Thus, the  
20 primary determinants of growth for the proxy companies will be (i) their ability to  
21 find and develop profitable opportunities; (ii) their ability to generate profits that  
22 can be reinvested in order to sustain growth; and, (iii) their willingness and

1 inclination to reinvest available profits. Expected future retention rates provide a  
2 general measure of these determinants of expected growth, particularly items (ii)  
3 and (iii).

4 **Q23. How can a company's earnings retention rate affect its future growth?**

5 A23. Retention of earnings causes an increase in the book value per share and, other  
6 factors being equal, increases the amount of earnings that is generated per share of  
7 common stock. The retention growth rate can be estimated by multiplying the  
8 expected retention rate (*b*) by the rate of return on common equity (*r*) that a  
9 company is expected to earn in the future. For example, a company that is expected  
10 to earn a return of 12 percent and retain 75 percent of its earnings might be expected  
11 to have a growth rate of 9 percent, computed as follows:

12 
$$0.75 \times 12\% = 9\%$$

13 On the other hand, another company that is also expected to earn 12 percent but  
14 only retains 25 percent of its earnings might be expected to have a growth rate of  
15 3.0 percent, computed as follows:

16 
$$0.25 \times 12\% = 3\%$$

17 Thus, the rate of growth in a firm's book value per share is primarily determined  
18 by the level of earnings and the proportion of earnings retained in the company.

1 **Q24. How did you calculate the expected future retention rates of the proxy**  
2 **companies?**

3 A24. For most companies, Value Line publishes forecasts of data that can be used to  
4 estimate the retention rates that its analysts expect individual companies to have  
5 three to five years in the future. Since these retention rates are projected to occur  
6 several years in the future, they should be indicative of a normal expectation for a  
7 primary underlying determinant of growth that would be sustainable indefinitely  
8 beyond the period covered by analysts' forecasts. While companies may have  
9 either accelerating or decelerating growth rates for extended periods of time, the  
10 retention growth rates expected to be in effect three to five years in the future  
11 generally represent a minimum "cruising speed" that companies can be expected to  
12 maintain indefinitely. The derivation of Value Line's retention growth rate  
13 forecasts for each of the proxy companies is shown on page 5 of Schedule 4 of  
14 Exhibit No.\_\_\_\_(JSG-2). The projected earnings per share and projected dividends  
15 per share can be used to calculate the percentage of earnings per share that is being  
16 retained and reinvested in the company. This earnings retention rate is multiplied  
17 by the projected return on common equity to arrive at the projected retention growth  
18 rate. The average retention growth rate for the proxy companies is 3.97 percent.

19 **Q25. How did you calculate the cost of capital using the Retention Growth DCF**  
20 **analysis?**

21 A25. These calculations are shown on page 7 of Schedule 4 of Exhibit No.\_\_\_\_(JSG-2).  
22 Again, the annual dividend yield is multiplied by the quarterly dividend adjustment  
23 factor  $(1 + 0.625g)$  and this product is added to the growth rate estimate to arrive

1 at the investor-required return. Then, the investor return requirement is multiplied  
2 by the flotation cost adjustment factor, 1.035, to arrive at the Retention Growth  
3 DCF estimate of the cost of common equity capital for the proxy companies. The  
4 Retention Growth DCF analysis indicates a cost of common equity for the proxy  
5 companies in a range from 6.65 percent to 10.08 percent. In this analysis, the  
6 median for the group is 7.97 percent and the third quartile is 8.21 percent.

7 G. Basic DCF Analysis

8 **Q26. How did you estimate the expected future growth rate in your Basic DCF**  
9 **analysis?**

10 A26. In my Basic DCF analysis, I have estimated expected future growth based on long-  
11 term earnings per share growth rate forecasts of investment analysts, which are an  
12 important source of information regarding investors' growth rate expectations.  
13 This Basic DCF analysis assumes that the analysts' earnings growth forecasts  
14 incorporate all information required to estimate a long-term expected growth rate  
15 for a company. Zacks is a service that collects earnings growth estimates by  
16 professional investment analysts and publishes a summary of the consensus  
17 forecasts. In addition, Yahoo Finance also publishes earnings growth estimates  
18 from investment analysts. I have used the average of Zacks and Yahoo's consensus  
19 forecasts as the primary source for analysts' forecasts in my calculations. As shown  
20 on page 6 of Schedule 4 of Exhibit No.\_\_(JSG-2), the average of the analysts'  
21 long-term earnings growth rate estimates for the electric utility proxy companies is  
22 4.82 percent.

1 **Q27. How did you calculate the cost of capital using the Basic DCF analysis?**

2 A27. These calculations are shown on page 8 of Schedule 4 of Exhibit No.\_\_\_\_(JSG-2).  
3 Again, the annual dividend yield is multiplied by the quarterly dividend adjustment  
4 factor  $(1 + 0.625g)$  and this product is added to the growth rate estimate to arrive  
5 at the investor-required return. Then, the investor return requirement is multiplied  
6 by the flotation cost adjustment factor, 1.035, to arrive at the Basic DCF estimate  
7 of the cost of common equity capital for the proxy companies. The Basic DCF  
8 analysis indicates a cost of common equity for the proxy companies in a range from  
9 7.13 percent to 13.27 percent. In this analysis, the median for the group is 9.40  
10 percent and the third quartile is 10.65 percent.

11 H. Blended Growth Rate Analysis

12 **Q28. How did you use your Blended Growth Rate Analysis to estimate investors’**  
13 **long-term growth rate expectations for the proxy companies?**

14 A28. The Blended Growth Rate approach combines: (i) Value Line retention growth  
15 forecasts; and (ii) estimates of long-term earnings growth for each company that  
16 are published by various investment analysts.

17 **Q29. How did you utilize the analysts’ projected earnings growth rates and the**  
18 **projected earnings retention growth rates in estimating expected growth for**  
19 **the proxy companies in the Blended Growth Rate Analysis?**

20 A29. As shown on page 6 of Schedule 4 of Exhibit No.\_\_\_\_(JSG-2), I calculated a  
21 weighted average of the analysts’ projected earnings growth rates and the projected  
22 retention growth rates to derive long-term growth rate estimates for each of the

1 proxy companies. In these calculations, I gave a one-half weighting to the analysts'  
2 earnings growth rate projections and one-half weighting to the projected retention  
3 growth rates. The average of the blended growth rates for the proxy companies is  
4 4.82 percent and the median is 4.68 percent.

5 **Q30. How did you utilize these Blended Growth Rate estimates in estimating the**  
6 **return on common equity capital that investors require from the proxy**  
7 **companies?**

8 A30. These calculations are shown on page 9 of Schedule 4 of Exhibit No.\_\_\_\_(JSG-2).  
9 Again, the annual dividend yield for each company is multiplied by the quarterly  
10 dividend adjustment factor ( $1 + 0.625g$ ), and this product is added to the growth  
11 rate estimate to arrive at the investor-required return. Finally, the investor return  
12 requirement is multiplied by the flotation cost adjustment factor, 1.035, to arrive at  
13 the cost of common equity capital for the proxy companies. This Blended Growth  
14 Rate Analysis indicates that the cost of common equity capital for the electric utility  
15 proxy companies is in a range between 6.96 percent and 10.70 percent. In this  
16 analysis, the median for the group is 8.53 percent and the third quartile is 9.92  
17 percent.

18 I. Risk Premium Analysis

19 **Q31. Have you conducted additional analyses in determining the cost of equity**  
20 **capital for Montana-Dakota?**

21 A31. Yes. The risk premium approach provides a general guideline for determining the  
22 level of returns that investors expect from an investment in common stocks.

1 Investments in the common stocks of companies carry considerably greater risk  
2 than investments in bonds of those companies since common stockholders receive  
3 only the residual income that is left after the bondholders have been paid. In  
4 addition, in the event of bankruptcy or liquidation of the company, the  
5 stockholders' claims on the assets of a company are subordinate to the claims of  
6 bondholders. This priority standing provides bondholders with greater assurances  
7 that they will receive the return on investment that they expect and that they will  
8 receive a return of their investment when the bonds mature. Accompanying the  
9 greater risk associated with common stocks is a requirement by investors that they  
10 can expect to earn, on average, a return that is greater than the return they could  
11 earn by investing in less risky bonds. Thus, the risk premium approach estimates  
12 the return investors require from common stocks by utilizing current market  
13 information that is readily available in bond yields and adding to those yields a  
14 premium for the added risk of investing in common stocks.

15 Investors' expectations for the future are influenced to a large extent by their  
16 knowledge of past experience. Ibbotson Associates annually publishes extensive  
17 data regarding the returns that have been earned on stocks, bonds and U.S. Treasury  
18 bills since 1926. Historically, the annual return on large company common stocks  
19 has exceeded the return on long-term corporate bonds by a premium of 570 basis  
20 points (5.7 percent) per year from 1926-2014.<sup>22</sup> When this premium is added to the  
21 average yield on Moody's corporate bonds for the period from November 2014

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<sup>22</sup> Ibbotson SBBI 2015 Classic Yearbook, at 91. Calculation: (12.1 percent – 6.4 percent = 5.7 percent)

1 through April 2015 of 4.02 percent<sup>23</sup>, the result is an investor return requirement  
2 for large company stocks of approximately 9.72 percent. However, investors in  
3 smaller companies expect higher returns over the long-term, due to the additional  
4 business and financial risks that smaller companies face. According to Ibbotson  
5 Associates, companies in the same size range as Montana-Dakota's South Dakota  
6 electric distribution operations have had a premium of 1,420 basis points (14.2  
7 percent) over the average return on long-term corporate bonds.<sup>24</sup> When added to  
8 the recent average corporate bond yield, this size-related premium suggests an  
9 expected return of 18.12 percent. This analysis indicates that the rate of return that  
10 I am proposing in this proceeding would be low relative to the historic risk  
11 premiums earned by similarly-sized unregulated companies.

12 J. Market DCF Analysis

13 **Q32. What other analysis did you conduct in determining the cost of equity capital**  
14 **for Montana-Dakota?**

15 A32. For an additional benchmark of the reasonableness of my DCF results, I calculated  
16 the current required return for the companies contained in the S&P 500. Using data  
17 provided by the Bloomberg Professional service, I performed a market  
18 capitalization-weighted DCF calculation on the S&P 500 companies based on the  
19 current dividend yields and long-term growth rate estimates as of April 30, 2015.

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<sup>23</sup> Exhibit No.\_\_\_\_(JSG-2), Schedule 1, at 3.

<sup>24</sup> Ibbotson SBBi 2015 Classic Yearbook, at 91 and 109. Ibbotson Associates defines size ranges based on market capitalization. I calculated the implied market capitalization for Montana-Dakota's South Dakota electric distribution operations based on the Company's projected average rate base for 2015 (\$22.3 million) and the projected average equity ratio for 2015 (49.52 percent). This places Montana-Dakota's South Dakota electric distribution operations in Ibbotson Associates' tenth decile. Calculation: 20.6 percent – 6.4 percent = 14.2 percent.

1           These calculations are shown in Schedule 5 of Exhibit No.\_\_\_\_(JSG-2). The current  
2           secondary market required ROE for the S&P 500 is 12.39 percent. This analysis  
3           indicates that the rate of return that I am proposing in this proceeding is low relative  
4           to the return required by investors who invest in the S&P 500.

5    K.    Relative Risk Analysis

6    **Q33. Have you compared the risks faced by Montana-Dakota's South Dakota**  
7           **electric utility operations with the risks faced by the proxy group of**  
8           **companies?**

9    A33. Yes. There are four broad categories of risk that concern investors. These include:

- 10                   1.    Business Risk;
- 11                   2.    Regulatory Risk;
- 12                   3.    Financial Risk; and,
- 13                   4.    Market Risk.

14   **Q34. Please describe the business risks inherent in the electric utility industry.**

15    A34. Business risk refers to the ability of the firm to generate revenues that exceed its  
16           cost of operations. Business risk exists because forecasts of both demand and costs  
17           are inherently uncertain. Markets change and the level of demand for the firm's  
18           output may be sufficient to cover its costs at one time and later become insufficient.  
19           Sunk investments in long-lived electric utility assets, for which cost recovery  
20           occurs over a period of thirty years or more, are subject to enormous uncertainties  
21           and risks that demand, costs, supply, and competition may change in ways that  
22           adversely affect the value of the investment.

1 **Q35. Is it appropriate to evaluate the risks of Montana-Dakota's South Dakota**  
2 **electric utility operations on a stand-alone basis for ratemaking purposes?**

3 A35. Yes. The stand-alone principle is widely-recognized in public utility regulation.  
4 This is the principle that regulated rates and the allowed rate of return should be set  
5 at a level that reflects the risks and investment characteristics of the regulated entity  
6 alone, as if it has no affiliates. If a parent company has greater risks, or lesser risks,  
7 than the regulated company, that fact should not affect the allowed rate of return.  
8 Similarly, the risks and financial positions of the parent, affiliates, subsidiaries or  
9 other jurisdictions of the regulated company should not be considered in setting  
10 rates for a regulated company. Many regulators have adopted the stand-alone  
11 principle in part to insulate ratepayers from the higher risks associated with possibly  
12 higher risk activities of the non-jurisdictional operations of a holding company.

13 In this case, the equity capital used to finance MDU's regulated electric utility  
14 operations in South Dakota is obtained from the parent company, MDU Resources  
15 Group. However, these operations must compete for equity capital with other  
16 divisions and jurisdictions within the MDU organization, and therefore must offer a  
17 return that is comparable to and competitive with the return available to utilities with  
18 levels of risk that are commensurate with the risk of the South Dakota electric  
19 operations on a stand-alone basis. For these reasons, Montana-Dakota's South  
20 Dakota electric operation should be evaluated as a stand-alone entity.

1 **Q36. What are some of the business risks faced by Montana-Dakota's South Dakota**  
2 **electric utility operations?**

3 A36. The Company's electric utility operations in South Dakota face many of the same  
4 business risks that are associated with other electric utilities. However, as shown  
5 on page 1 of Schedule 3 of Exhibit No.\_\_(JSG-2), Montana-Dakota's South  
6 Dakota electric utility operations are considerably smaller than the operations of  
7 any of the proxy companies and a small fraction of the size of the typical proxy  
8 company. For example, Montana-Dakota's South Dakota electric utility total assets  
9 are equal to only 0.65 percent of the assets of the median proxy company.  
10 Similarly, Montana-Dakota's South Dakota electric utility operating revenues and  
11 operating income are only 0.55 percent and 0.35 percent of the level for the median  
12 proxy company, respectively. Thus, depending upon the measure of size, the  
13 typical proxy company is somewhere between 28 and 920 times the size of  
14 Montana-Dakota's South Dakota electric utility operations. The Company's  
15 smaller size has significant implications for business risks. As noted earlier,  
16 Ibbotson Associates has documented the significantly higher returns that have been  
17 associated with small companies. Considering only its smaller size, Montana-  
18 Dakota's South Dakota electric utility operations might require a return that is more  
19 than 100 basis points higher than the return required for the typical proxy company.

20 In addition, Montana-Dakota's generation portfolio is heavily reliant on coal. In  
21 2014, 92 percent of its generation was fueled by coal. Montana-Dakota has the  
22 highest proportion of coal-fired generation of my entire proxy group of electric  
23 distribution companies. Utilities with generation that is heavily weighted toward

1 one fuel source face greater risks that adverse circumstances will arise that render  
2 much of their generating capacity uneconomic. Montana-Dakota's customers have  
3 benefited greatly from the company's use of low-cost coal, but there is an element  
4 of risk associated with this undiversified generating mix. In June, 2014 the  
5 Environmental Protection Agency proposed the Clean Power Plan, which is a plan  
6 to cut emissions from existing power plants. Complying with this regulation poses  
7 additional business risk as sizable future capital expenditures may be required. This  
8 burden could weigh heavily on companies like Montana-Dakota that own a  
9 significant amount of coal-fired generation assets.

10 In addition, as natural gas prices remain at historically low levels, coal-fired  
11 generation faces an increased risk of becoming uneconomic. In fact, most new  
12 generation constructed in recent years has been fueled with natural gas as a result  
13 of low natural gas prices and new generating technologies, or windpower due to  
14 various subsidies and mandates for renewable generating technologies.

15 **Q37. What are the regulatory risks faced by Montana-Dakota's South Dakota**  
16 **electric utility operations?**

17 A37. Regulatory risk is closely related to business risk and might be considered just  
18 another aspect of business risk. To the extent that the market demand for an electric  
19 utility's services is sufficiently strong that the company could conceivably recover  
20 all of its costs, regulators may nevertheless set the rates at a level that will not allow  
21 for full cost recovery. In effect, the binding constraint on electric utilities is often  
22 posed by regulation rather than by the working of market forces. One purpose of  
23 regulation is to provide a substitute for competition where markets are not workably

1 competitive. As such, regulation often attempts to replicate the type of cost  
2 discipline and risks that might typically be found in highly competitive industries.

3 Moreover, there is the perceived risk that regulators may set allowed returns so low  
4 as to effectively undermine investor confidence and jeopardize the ability of electric  
5 utilities to finance their operations. Thus, in some instances, regulation may  
6 substitute for competition and in other instances it may limit the potential returns  
7 available to successful competitors. In either case, regulatory risk is an important  
8 consideration for investors and has a significant effect on the cost of capital for all  
9 firms in the electric utility industry.

10 The regulatory environment can significantly affect both the access to, and cost of  
11 capital in several ways. As noted by Moody's, "the predictability and  
12 supportiveness of the regulatory framework in which it [a regulated utility] operates  
13 is a key credit consideration and the one that differentiates the industry from most  
14 other corporate sectors."<sup>25</sup> Moody's further noted that:

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<sup>25</sup> Moody's Investors Service, *Regulated Electric and Gas Utilities*, December 23, 2013, at 9.

1 Utility rates are set in a political/regulatory process rather than a  
2 competitive or free-market process; thus, the Regulatory Framework  
3 is a key determinant of the success of utility. The Regulatory  
4 Framework has many components: the governing body and the  
5 utility legislation or decrees it enacts, the manner in which  
6 regulators are appointed or elected, the rules and procedures  
7 promulgated by those regulators, the judiciary that interprets the  
8 laws and rules and that arbitrates disagreements, and the manner in  
9 which the utility manages the political and regulatory process. In  
10 many cases, utilities have experienced credit stress or default  
11 primarily or at least secondarily because of a break-down or obstacle  
12 in the Regulatory Framework – for instance, laws that prohibited  
13 regulators from including investments in uncompleted power plants  
14 or plants not deemed “used and useful” in rates, or a disagreement  
15 about rate-making that could not be resolved until after the utility  
16 had defaulted on its debts.<sup>26</sup>

17 Regulatory Research Associates assigns a rating of Average / 3 to the South Dakota  
18 Public Utilities Commission. This rating suggests slightly above average  
19 regulatory risk for Montana-Dakota’s South Dakota electric utility operations.

20 **Q38. Would you please describe Montana-Dakota’s relative financial risks?**

21 A38. Financial risk exists to the extent that a company incurs fixed obligations in  
22 financing its operations. These fixed obligations increase the level of income which  
23 must be generated before common stockholders receive any return and serve to  
24 magnify the effects of business and regulatory risks. Fixed financial obligations  
25 also increase the probability of bankruptcy by reducing the company’s financial  
26 flexibility and ability to respond to adverse circumstances. One possible indicator  
27 of investors’ perceptions of relative financial risk in this case might be obtained  
28 from credit ratings. Because Montana-Dakota, as a division of MDU Resources,  
29 does not have its own bonds outstanding, it is difficult to make direct comparisons

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<sup>26</sup> *Ibid.*

1 between the ratings of Montana-Dakota and the proxy group. However, page 2 of  
2 Schedule 3 of Exhibit No.\_\_(JSG-2) shows the credit ratings assigned by S&P and  
3 Moody's to each of the companies in the comparison group and MDU Resources.

4 The median S&P credit rating for companies in the proxy group is BBB+. By  
5 comparison, MDU Resources' senior unsecured debt also carries an S&P rating of  
6 BBB+. This suggests that the perceived business and financial risk of MDU  
7 Resources' bonds is equal to that of the typical company in the comparison group.

8 The capital structure data on Schedule 6 of Exhibit No.\_\_(JSG-2) show that  
9 Montana-Dakota's filed common equity ratio of 49.52 percent is slightly greater  
10 than, but close to, the 47.08 percent median for the proxy companies as of March  
11 31, 2015. This approximately average common equity ratio, suggests average  
12 financial risk for Montana-Dakota's South Dakota electric utility operations.

13 **Q39. Would you please describe Montana-Dakota's market risks?**

14 A39. Market risk is associated with the changing value of all investments because of  
15 business cycles, inflation, and fluctuations in the general cost of capital throughout  
16 the economy. Different companies are subject to different degrees of market risk  
17 largely as a result of differences in their business and financial risks. Overall, the  
18 market risk of Montana-Dakota's South Dakota electric utility business is  
19 comparable to that of the companies in the electric utility comparison group.

1 **Q40. How do the overall risks of the proxy companies compare with the risks faced**  
2 **by Montana-Dakota's South Dakota electric utility operations?**

3 A40. Montana-Dakota's South Dakota electric utility operations face overall risks that  
4 are near the top of the range relative to those of the proxy companies. Although it  
5 has financial risks that are average relative to the proxy companies, Montana-  
6 Dakota's South Dakota electric utility operations have business risks that are well  
7 above average due to its exceptionally small size and its greater reliance on coal-  
8 fired generation than all of the proxy companies. These considerations lead me to  
9 conclude that investors appraise the overall risks of Montana-Dakota's South  
10 Dakota electric utility operations to be above average relative to those of the proxy  
11 companies. Consequently, Montana-Dakota's South Dakota electric utility  
12 business requires an allowed rate of return that is in the upper portion of the range  
13 for the companies in the proxy group indicated by my DCF analyses.

14 **III. SUMMARY AND CONCLUSIONS**

15 **Q41. Please summarize the results of your cost of capital study.**

16 A41. I conducted three DCF analyses on a group of electric utilities that have a range of  
17 risks that is roughly comparable to those of Montana-Dakota's South Dakota  
18 electric utility operations. These results are summarized as follows:

1

**Table 3: Summary of DCF Results**

	Retention Growth DCF Analysis	Basic DCF Analysis	Blended Growth Rate DCF Analysis
High	10.08%	13.27%	10.70%
3 <sup>rd</sup> Quartile	8.21%	10.65%	9.92%
Median	<b>7.98%</b>	<b>9.40%</b>	<b>8.53%</b>
1 <sup>st</sup> Quartile	7.44%	8.34%	8.13%
Low	6.65%	7.12%	6.94%

2

3

In addition, I conducted two risk premium analyses and a market DCF analysis of the S&P 500 to test the reasonableness of my DCF analyses. Those results are summarized as follows:

4

5

6

**Table 4: Benchmark Risk Premium and Market DCF Analyses**

	Return
Risk Premium (Long-Term Corporate Bonds)	
vs. Large Company Stocks	9.7%
vs. Small Company Stocks	18.2%
Market DCF (S&P 500)	12.4%

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In developing my recommendation, I have given greater weight to analysts' earnings growth forecasts and the Basic DCF analysis. Because projected retention growth is sustainable indefinitely and is directly related to the growth rate expectations for an individual company, it is a good indicator of the minimum growth rate that a company can maintain in the very long-run. However, companies can achieve growth through means in addition to retained earnings. Consequently, analysts' forecasts provide the best measure of expected growth for the foreseeable future.

1 My risk premium and market DCF analyses suggest that the DCF results generally  
2 are low relative to current market benchmarks. In particular, all of the DCF return  
3 estimates are considerably below the 18.2 percent risk premium return benchmark  
4 for companies in Montana-Dakota's relative size range. Similarly, the DCF  
5 estimates for the electric utility proxy companies are well below the 12.4 percent  
6 market DCF estimate for the S&P 500 companies.

7 **Q42. What rate of return on common equity do you recommend for Montana-**  
8 **Dakota's South Dakota electric utility operations in this proceeding?**

9 A42. My analyses indicate that an appropriate rate of return on common equity for  
10 Montana-Dakota's South Dakota electric utility operations at this time is 10.00  
11 percent, which is above the median, but below the third quartile of the range for my  
12 Basic DCF analysis. It is also below the top of the range for each of the DCF  
13 analyses. This recommended return reflects my assessment that the overall risks of  
14 Montana-Dakota's South Dakota electric utility operations are above average  
15 relative to those of the proxy companies. Although the Company has average  
16 financial risks relative to the proxy companies, it has business risks that are well  
17 above average. In addition to its exceptionally small size relative to the proxy  
18 companies, Montana-Dakota's South Dakota electric utility operations are more  
19 heavily reliant on coal-fired generation than all but one of the proxy companies and  
20 the economics of coal-fired generation is threatened by proposed environmental  
21 regulations and other federal initiatives. Thus, my recommended return is  
22 appropriately positioned to reflect the current risks faced by Montana-Dakota's

1 South Dakota electric utility operations relative to the risks faced by the proxy  
2 companies.

3 **Q43. Does this conclude your Prepared Direct Testimony?**

4 A43. Yes.