

Xcel Energy		
Docket No.:	EL15-010	
Response To:	SDPUC	Data Request No.
Requestor:	Darren Kearney	1-1
Date Received:	April 8, 2015	

Question:

1-1) Why was the SD Chamber of Commerce and Industry Giant Vision Sponsorship not funded in 2014? What is the reason for removing the sponsorship from the 2015 budget?

Response:

The 2014 South Dakota Chamber of Commerce and Industry Giant Vision Sponsorship was funded out of Xcel Energy's local, South Dakota, Community Sponsorship Budget instead of the Economic Development Budget.

The decision was made internally to move this sponsorship over to Xcel Energy's local Community Sponsorship Budget as it appears to be better aligned with this type of contribution category.

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