

**XCEL ENERGY NORTH**  
**Customer**  
**2010 ACTUAL**

|  |       |        | Average<br>Customers | Utility %<br>of Total<br>Company | Division %<br>Within<br>Utility | Combination<br>Utility<br>Division % |
|--|-------|--------|----------------------|----------------------------------|---------------------------------|--------------------------------------|
| <b>ELECTRIC</b>                        |       |        |                      |                                  |                                 |                                      |
| FARGO                                  | 05 MN | 3,414  |                      |                                  |                                 | 2.2445%                              |
|  | 05 ND | 88,336 |                      |                                  |                                 | 58.0749%                             |
| TOTAL                                  | 05    |        | 91,750               | 4.9014%                          | 6.5889%                         | 60.3194%                             |
| G FORKS                                | 07 ND |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MANKATO                                | 08    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MINNEAPOLIS                            | 09    |        | 1,209,461            | 64.6107%                         | 86.8555%                        |                                      |
| MINNETONKA                             | 10    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MINOT                                  | 11 ND |        | 0                    | 0.0000%                          | 0.0000%                         |                                      |
| ST PAUL                                | 13    |        | 0                    | 0.0000%                          | 0.0000%                         | 0.0000%                              |
| SIOUX FALLS                            | 14 MN | 8,105  |                      |                                  |                                 |                                      |
|  | 14 SD | 83,182 |                      |                                  |                                 |                                      |
| TOTAL                                  | 14    |        | 91,287               | 4.8767%                          | 6.5556%                         |                                      |
| WHITE BEAR                             | 16    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| EDINA                                  | 17    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MAPLE GROVE                            | 18    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| WINONA                                 | 23    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| NORTHWEST                              | 24    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| NEWPORT                                | 27    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| <b>TOTAL ELECTRIC</b>                  |       |        | <b>1,392,498</b>     | <b>74.3888%</b>                  | <b>100.00%</b>                  |                                      |
| <b>GAS</b>                             |       |        |                      |                                  |                                 |                                      |
| SIOUX FALLS                            | 14 SD |        | 0                    | 0.0000%                          | 0.0000%                         |                                      |
| FARGO                                  | 05 MN | 13,755 |                      |                                  |                                 | 9.0430%                              |
|  | 05 ND | 46,602 |                      |                                  |                                 | 30.6376%                             |
| TOTAL                                  | 05    |        | 60,357               | 3.2243%                          | 12.5895%                        | 39.6806%                             |
| G FORKS                                | 07 MN | 0      |                      |                                  |                                 | #DIV/0!                              |
|  | 07 ND | 0      |                      |                                  |                                 | #DIV/0!                              |
| TOTAL                                  | 07    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MANKATO                                | 08    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MINNETONKA                             | 10    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| ST PAUL                                | 13    |        | 419,065              | 22.3869%                         | 87.4105%                        | 100.0000%                            |
| WHITE BEAR                             | 16    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| EDINA                                  | 17    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| MAPLE GROVE                            | 18    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| WINONA                                 | 23    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| NORTHWEST                              | 24    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| LAKES                                  | 25    |        | 0                    | 0.0000%                          | 0.0000%                         |                                      |
| NEWPORT                                | 27    |        | 0                    | 0.0000%                          | 0.0000%                         | #DIV/0!                              |
| <b>TOTAL GAS (479,406 + 16 Transp)</b> |       |        | <b>479,422</b>       | <b>25.6112%</b>                  | <b>100.0000%</b>                |                                      |
| TOTAL COMPANY                          |       |        | <u>1,871,920</u>     | <u>100.0000%</u>                 |                                 |                                      |

Note - Gas includes Transportation Customers

Data from Energy & Demand Forecasting  
 10Cust Detail provided by J. Marks

**XCEL ENERGY NORTH  
AVERAGE CUSTOMERS BY JURISDICTION  
For G.O. Division Split  
2010 ACTUAL**

| <b>ELECTRIC UTILITY</b>           | <b>AVERAGE CUSTOMERS</b> | <b>%</b>         | <b>Corp Combined For Donations %</b> |
|-----------------------------------|--------------------------|------------------|--------------------------------------|
| MINN DIVS                         | 1,209,454                |                  |                                      |
| SF DIV (MN)                       | 8,105                    |                  |                                      |
| FARGO DIV (MN)                    | 3,414                    |                  |                                      |
| <b>TOTAL MINN JURIS</b>           | <b>1,220,973</b>         | <b>87.6822%</b>  | <b>65.2257%</b>                      |
| NO DAKOTA JURIS                   | 88,336                   | 6.3437%          | 4.7190%                              |
| SO DAKOTA JURIS                   | 83,182                   | 5.9736%          | 4.4437%                              |
| WHOLESALE JURIS                   | 7                        | 0.0005%          | 0.0004%                              |
| <b>TOTAL ELECTRIC UTILITY</b>     | <b>1,392,498</b>         | <b>100.0000%</b> |                                      |
| Electric Percent of Total Company | <u>74.3888%</u>          |                  |                                      |

**Electric Customer Allocations**

| <b>GAS UTILITY</b>           | <b>AVERAGE CUSTOMERS</b> | <b>%</b>         | <b>Corp Combined For Donations %</b> |
|------------------------------|--------------------------|------------------|--------------------------------------|
| MINN JURIS                   | 432,820                  | 90.2795%         | 23.1217%                             |
| NO DAKOTA JURIS              | 46,602                   | 9.7205%          | 2.4895%                              |
| SO DAKOTA JURIS              | 0                        | 0.0000%          | 0.0000%                              |
| <b>TOTAL GAS UTILITY</b>     | <b>479,422</b>           | <b>100.0000%</b> | <b>100.0000%</b>                     |
| Gas Percent of Total Company | <u>25.6112%</u>          |                  | 1,871,920                            |

**Gas Customer Allocations**

|                                 |                  |                  |
|---------------------------------|------------------|------------------|
| <b>MINN JURIS</b>               |                  |                  |
| Electric Utility Total Mn Juris | 1,220,973        | 73.8286%         |
| Gas Utility Total Mn Juris      | 432,820          | 26.1714%         |
|                                 | <u>1,653,793</u> | <u>100.0000%</u> |
| <b>NO DAKOTA JURIS</b>          |                  |                  |
| Electric Utility Total ND Juris | 88,336           | 65.4641%         |
| Gas Utility Total ND Juris      | 46,602           | 34.5359%         |
|                                 | <u>134,938</u>   | <u>100.0000%</u> |
| <b>SO DAKOTA JURIS</b>          |                  |                  |
| Electric Utility Total SD Juris | 83,182           | 100.0000%        |
| Gas Utility Total SD Juris      | 0                | 0.0000%          |
|                                 | <u>83,182</u>    | <u>100.0000%</u> |

Note: Market Base Customers rolled into Electric Retail jurisdictions.

**XCEL ENERGY NORTH**  
**2010 Actuals**  
**Elec Customers**  
**MN State**

|         |      | Customer<br>Calendar<br>Res w/o | Customer<br>Calendar<br>Res w/ | Customer<br>Calendar<br>Small C&I | Customer<br>Calendar<br>Large C&I | Customer<br>Calendar<br>Str Light | Customer<br>Calendar<br>Other Sls | Customer<br>Calendar<br>Whsl - F | Customer<br>Calendar<br>Whsl - NF | Customer<br>Calendar<br>Total |
|---------|------|---------------------------------|--------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|----------------------------------|-----------------------------------|-------------------------------|
| Jan     | 2010 | 1,055,616                       | 29,377                         | 126,381                           | 447                               | 3,382                             | 2,012                             | 7                                | 10                                | 1,217,222                     |
| Feb     | 2010 | 1,056,628                       | 29,437                         | 126,479                           | 444                               | 3,392                             | 2,010                             | 7                                | 10                                | 1,218,397                     |
| Mar     | 2010 | 1,058,391                       | 29,532                         | 126,639                           | 444                               | 3,405                             | 2,010                             | 7                                | 11                                | 1,220,428                     |
| Apr     | 2010 | 1,058,092                       | 29,576                         | 126,656                           | 446                               | 3,423                             | 2,009                             | 7                                | 9                                 | 1,220,209                     |
| May     | 2010 | 1,057,846                       | 29,682                         | 126,768                           | 457                               | 3,480                             | 2,007                             | 7                                | 7                                 | 1,220,247                     |
| Jun     | 2010 | 1,057,609                       | 29,678                         | 126,932                           | 458                               | 3,488                             | 2,008                             | 7                                | 7                                 | 1,220,180                     |
| Jul     | 2010 | 1,057,335                       | 29,608                         | 127,049                           | 463                               | 3,492                             | 2,010                             | 7                                | 7                                 | 1,219,964                     |
| Aug     | 2010 | 1,058,130                       | 29,681                         | 127,196                           | 462                               | 3,533                             | 2,011                             | 7                                | 7                                 | 1,221,020                     |
| Sep     | 2010 | 1,058,379                       | 29,676                         | 127,338                           | 463                               | 3,541                             | 2,013                             | 7                                | 8                                 | 1,221,417                     |
| Oct     | 2010 | 1,059,587                       | 29,738                         | 127,529                           | 466                               | 3,571                             | 2,018                             | 7                                | 8                                 | 1,222,916                     |
| Nov     | 2010 | 1,060,949                       | 29,820                         | 127,665                           | 464                               | 3,585                             | 2,021                             | 6                                | 8                                 | 1,224,510                     |
| Dec     | 2010 | 1,061,459                       | 29,904                         | 127,783                           | 465                               | 3,616                             | 2,013                             | 6                                | 7                                 | 1,225,246                     |
| Average | 2010 | 1,058,335                       | 29,642                         | 127,035                           | 457                               | 3,492                             | 2,012                             | 7                                | 8                                 | 1,220,980                     |

Data obtained by website off of intranet  
<http://xpressnet/eef/databanks.htm>

**North Dakota**

|         |      | Customer<br>Calendar<br>Res w/o | Customer<br>Calendar<br>Res w/ | Customer<br>Calendar<br>Small C&I | Customer<br>Calendar<br>Large C&I | Customer<br>Calendar<br>Str Light | Customer<br>Calendar<br>Other Sls | Customer<br>Calendar<br>Whsl - F | Customer<br>Calendar<br>Whsl - NF | Customer<br>Calendar<br>Total |
|---------|------|---------------------------------|--------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|----------------------------------|-----------------------------------|-------------------------------|
| Jan     | 2010 | 56,235                          | 19,505                         | 11,995                            | 18                                | 93                                | 189                               | 0                                | 0                                 | 88,035                        |
| Feb     | 2010 | 56,270                          | 19,597                         | 12,000                            | 19                                | 93                                | 189                               | 0                                | 0                                 | 88,168                        |
| Mar     | 2010 | 56,289                          | 19,685                         | 12,008                            | 21                                | 94                                | 189                               | 0                                | 0                                 | 88,286                        |
| Apr     | 2010 | 56,258                          | 19,698                         | 11,999                            | 18                                | 94                                | 188                               | 0                                | 0                                 | 88,255                        |
| May     | 2010 | 56,223                          | 19,685                         | 12,017                            | 20                                | 94                                | 191                               | 0                                | 0                                 | 88,230                        |
| Jun     | 2010 | 56,209                          | 19,691                         | 12,039                            | 20                                | 94                                | 192                               | 0                                | 0                                 | 88,245                        |
| Jul     | 2010 | 56,275                          | 19,684                         | 12,050                            | 20                                | 95                                | 189                               | 0                                | 0                                 | 88,313                        |
| Aug     | 2010 | 56,309                          | 19,706                         | 12,047                            | 20                                | 95                                | 189                               | 0                                | 0                                 | 88,366                        |
| Sep     | 2010 | 56,323                          | 19,702                         | 12,045                            | 20                                | 95                                | 188                               | 0                                | 0                                 | 88,373                        |
| Oct     | 2010 | 56,356                          | 19,728                         | 12,052                            | 21                                | 95                                | 188                               | 0                                | 0                                 | 88,440                        |
| Nov     | 2010 | 56,420                          | 19,833                         | 12,068                            | 20                                | 96                                | 188                               | 0                                | 0                                 | 88,625                        |
| Dec     | 2010 | 56,472                          | 19,847                         | 12,078                            | 20                                | 96                                | 188                               | 0                                | 0                                 | 88,701                        |
| Average | 2010 | 56,303                          | 19,697                         | 12,033                            | 20                                | 95                                | 189                               | 0                                | 0                                 | 88,336                        |

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South Dakota

|         |      | Customer<br>Calendar<br>Res w/o | Customer<br>Calendar<br>Res w/ | Customer<br>Calendar<br>Small C&I | Customer<br>Calendar<br>Large C&I | Customer<br>Calendar<br>Str Light | Customer<br>Calendar<br>Other | Customer<br>Calendar<br>Sls | Customer<br>Calendar<br>Whsl - F | Customer<br>Calendar<br>Whsl - NF | Customer<br>Calendar<br>Total |
|---------|------|---------------------------------|--------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------|-----------------------------|----------------------------------|-----------------------------------|-------------------------------|
| Jan     | 2010 | 68,510                          | 3,409                          | 10,351                            | 19                                | 377                               | 0                             | 0                           | 0                                |                                   | 82,666                        |
| Feb     | 2010 | 68,548                          | 3,443                          | 10,361                            | 19                                | 377                               | 0                             | 0                           | 0                                |                                   | 82,748                        |
| Mar     | 2010 | 68,623                          | 3,482                          | 10,381                            | 19                                | 377                               | 0                             | 0                           | 0                                |                                   | 82,882                        |
| Apr     | 2010 | 68,649                          | 3,526                          | 10,381                            | 18                                | 377                               | 0                             | 0                           | 0                                |                                   | 82,951                        |
| May     | 2010 | 68,727                          | 3,548                          | 10,381                            | 18                                | 377                               | 0                             | 0                           | 0                                |                                   | 83,051                        |
| Jun     | 2010 | 68,759                          | 3,569                          | 10,404                            | 18                                | 377                               | 0                             | 0                           | 0                                |                                   | 83,127                        |
| Jul     | 2010 | 68,701                          | 3,628                          | 10,435                            | 18                                | 373                               | 0                             | 0                           | 0                                |                                   | 83,155                        |
| Aug     | 2010 | 68,779                          | 3,704                          | 10,440                            | 17                                | 374                               | 0                             | 0                           | 0                                |                                   | 83,314                        |
| Sep     | 2010 | 68,810                          | 3,701                          | 10,470                            | 17                                | 375                               | 0                             | 0                           | 0                                |                                   | 83,373                        |
| Oct     | 2010 | 68,770                          | 3,854                          | 10,486                            | 17                                | 375                               | 0                             | 0                           | 0                                |                                   | 83,502                        |
| Nov     | 2010 | 68,826                          | 3,927                          | 10,519                            | 17                                | 375                               | 0                             | 0                           | 0                                |                                   | 83,664                        |
| Dec     | 2010 | 68,888                          | 3,939                          | 10,531                            | 17                                | 378                               | 0                             | 0                           | 0                                |                                   | 83,753                        |
| Average | 2010 | 68,716                          | 3,644                          | 10,428                            | 18                                | 376                               | 0                             | 0                           | 0                                |                                   | 83,182                        |

MN COMPANY

|         |      | Customer<br>Calendar<br>Res w/o | Customer<br>Calendar<br>Res w/ | Customer<br>Calendar<br>Small C&I | Customer<br>Calendar<br>Large C&I | Customer<br>Calendar<br>Str Light | Customer<br>Calendar<br>Other | Customer<br>Calendar<br>Sls | Customer<br>Calendar<br>Whsl - F | Customer<br>Calendar<br>Whsl - NF | Customer<br>Calendar<br>Total |
|---------|------|---------------------------------|--------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------|-----------------------------|----------------------------------|-----------------------------------|-------------------------------|
| Jan     | 2010 | 1,180,361                       | 52,291                         | 148,727                           | 484                               | 3,852                             | 2,201                         | 7                           | 10                               |                                   | 1,387,923                     |
| Feb     | 2010 | 1,181,446                       | 52,477                         | 148,840                           | 482                               | 3,862                             | 2,199                         | 7                           | 10                               |                                   | 1,389,313                     |
| Mar     | 2010 | 1,183,303                       | 52,699                         | 149,028                           | 484                               | 3,876                             | 2,199                         | 7                           | 11                               |                                   | 1,391,596                     |
| Apr     | 2010 | 1,182,999                       | 52,800                         | 149,036                           | 482                               | 3,894                             | 2,197                         | 7                           | 9                                |                                   | 1,391,415                     |
| May     | 2010 | 1,182,796                       | 52,915                         | 149,166                           | 495                               | 3,951                             | 2,198                         | 7                           | 7                                |                                   | 1,391,528                     |
| Jun     | 2010 | 1,182,577                       | 52,938                         | 149,375                           | 496                               | 3,959                             | 2,200                         | 7                           | 7                                |                                   | 1,391,552                     |
| Jul     | 2010 | 1,182,311                       | 52,920                         | 149,534                           | 501                               | 3,960                             | 2,199                         | 7                           | 7                                |                                   | 1,391,432                     |
| Aug     | 2010 | 1,183,218                       | 53,091                         | 149,683                           | 499                               | 4,002                             | 2,200                         | 7                           | 7                                |                                   | 1,392,700                     |
| Sep     | 2010 | 1,183,512                       | 53,079                         | 149,853                           | 500                               | 4,011                             | 2,201                         | 7                           | 8                                |                                   | 1,393,163                     |
| Oct     | 2010 | 1,184,713                       | 53,320                         | 150,067                           | 504                               | 4,041                             | 2,206                         | 7                           | 8                                |                                   | 1,394,858                     |
| Nov     | 2010 | 1,186,195                       | 53,580                         | 150,252                           | 501                               | 4,056                             | 2,209                         | 6                           | 8                                |                                   | 1,396,799                     |
| Dec     | 2010 | 1,186,819                       | 53,690                         | 150,392                           | 502                               | 4,090                             | 2,201                         | 6                           | 7                                |                                   | 1,397,700                     |
| Average | 2010 | 1,183,354                       | 52,983                         | 149,496                           | 494                               | 3,963                             | 2,201                         | 7                           | 8                                |                                   | 1,392,498                     |

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**Xcel Energy  
2010 Actuals  
Customers by Division**

**Electric**

|            |    | <u>Jan</u>       | <u>Feb</u>       | <u>Mar</u>       | <u>Apr</u>       | <u>May</u>       | <u>Jun</u>       | <u>Jul</u>       | <u>Aug</u>       | <u>Sep</u>       | <u>Oct</u>       | <u>Nov</u>       | <u>Dec</u>       | <u>Average</u>   |
|------------|----|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| MN         | ND | 3,410            | 3,412            | 3,416            | 3,415            | 3,413            | 3,401            | 3,405            | 3,414            | 3,422            | 3,423            | 3,416            | 3,420            | <b>3,414</b>     |
| MN         | SD | 8,104            | 8,109            | 8,111            | 8,106            | 8,103            | 8,100            | 8,101            | 8,101            | 8,097            | 8,104            | 8,107            | 8,111            | <b>8,105</b>     |
| MN         |    | 1,200,485        | 1,201,808        | 1,202,593        | 1,203,330        | 1,202,425        | 1,200,424        | 1,202,814        | 1,203,499        | 1,203,915        | 1,205,612        | 1,206,586        | 1,207,769        | <b>1,203,438</b> |
| ND         |    | 87,685           | 87,903           | 87,965           | 88,031           | 88,038           | 87,771           | 88,023           | 88,074           | 88,094           | 88,279           | 88,358           | 88,458           | <b>88,057</b>    |
| SD         |    | 82,787           | 82,854           | 82,961           | 83,025           | 83,212           | 83,101           | 83,272           | 83,361           | 83,461           | 83,631           | 83,741           | 83,832           | <b>83,270</b>    |
| Total Elec |    | <b>1,382,471</b> | <b>1,384,086</b> | <b>1,385,046</b> | <b>1,385,907</b> | <b>1,385,191</b> | <b>1,382,797</b> | <b>1,385,615</b> | <b>1,386,449</b> | <b>1,386,989</b> | <b>1,389,049</b> | <b>1,390,208</b> | <b>1,391,590</b> | <b>1,386,283</b> |

**Gas**

|           |    |                |                |                |                |                |                |                |                |                |                |                |                |                |
|-----------|----|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| MN        | ND | 13,699         | 13,707         | 13,715         | 13,725         | 13,733         | 13,717         | 13,721         | 13,721         | 13,780         | 13,833         | 13,837         | 13,872         | <b>13,755</b>  |
| MN        |    | 421,068        | 421,424        | 421,659        | 421,728        | 421,575        | 421,046        | 421,304        | 421,370        | 421,651        | 422,185        | 422,667        | 423,221        | <b>421,742</b> |
| ND        |    | 46,977         | 46,940         | 47,031         | 47,033         | 47,068         | 47,037         | 47,133         | 47,184         | 47,328         | 47,491         | 47,577         | 47,684         | <b>47,207</b>  |
| Total Gas |    | <b>481,744</b> | <b>482,071</b> | <b>482,405</b> | <b>482,486</b> | <b>482,376</b> | <b>481,800</b> | <b>482,158</b> | <b>482,275</b> | <b>482,759</b> | <b>483,509</b> | <b>484,081</b> | <b>484,777</b> | <b>482,703</b> |

**1,868,987**

Data provided by Noel Hatcher, Information Services  
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