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July 24, 2008

The New Era
P. O. Box 579
Parker, SD 57053-0579

Re: In the Matter of the Application of East River Electric
Power Cooperative, Inc. for a Permit to Construct
9.5 miles of 115 kV Transmission Line in Lincoln and
Turner Counties
Docket EL08-016

Dear Folks:

Please publish the enclosed Notice of Public Hearing in your paper as a display advertisement in your publication on Thursday July 31, 2008. Please send us your Affidavit of Publication, together with your invoice, and we will promptly remit.

Thank you.

Very truly yours,

Karen E. Cremer
Staff Attorney

Enc.