

M. Jared McEntaffer

[Dakota Institute](#)
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Education

Ph.D. 2015 Economics, University of Nebraska–Lincoln. Lincoln, NE.
M.A. 2012 Economics, University of Nebraska–Lincoln. Lincoln, NE.
B.A. 2007 Economics & German, South Dakota State University. Brookings, SD.

Work Experience

2022– CEO: Dakota Institute
2020–2022 **President & CEO:** Benchmark Data Labs (*formerly the Black Hills Knowledge Network*)
2017–2019 **Project Director & Regional Economist:** The Black Hills Knowledge Network
2015–2017 **Assistant Teaching Professor:** The Pennsylvania State University (PSU)
2010–2015 **Graduate Instructor:** The University of Nebraska-Lincoln (UNL)

Research

Research Reports

“Economic Impacts of CO₂ Pipelines in South Dakota” 2023. Dakota Institute
“Economic Impacts of Community Health Centers in North and South Dakota” 2022. Dakota Institute
“McArthur Safety and Justice Challenge Decision Point Analysis for Pennington County” (2022). Benchmark Data Labs
“Student Success Center ROI Analysis” 2021. Benchmark Data Labs
“Direct Support Professional Workforce Analysis” 2020. Benchmark Data Labs
“Affordable Multifamily Housing in Rapid City” 2020. Benchmark Data Labs
“Economic Impact of Community Health Centers in Minnesota” 2020. Benchmark Data Labs
“Economic Impacts of Community Health Centers in North and South Dakota” 2019. Benchmark Data Labs
“Regional Market Trends” 2019. Benchmark Data Labs
“2019 Rapid City Economic Scorecard” 2019. Benchmark Data Labs
“Economic Impact of South Dakota’s Municipal Governments’ 2019. Benchmark Data Labs
“United Way of the Black Hills 2019 Community Needs Assessment” 2019. Black Hills Knowledge Network

“Western Dakota Tech Economic Contribution Study” 2019. Black Hills Knowledge Network
“Western Dakota Tech Economic Contribution Study: Technical Report” 2019. Black Hills Knowledge Network
“Connecting South Dakota’s Future. A Report on the Deployment & Impact of Rural Broadband.” 2018. South Dakota Dashboard.
“Rapid City Housing Affordability Study” 2018. Black Hills Knowledge Network
“Rapid City Occupational Wage and Housing Affordability Assessment” 2017. Black Hills Knowledge Network
“Labor Supply Issues Influencing Green Industry Development” with Eric Thompson, Lindsey Eastwood, Hanna Hartman. UNL Bureau of Business Research (BBR).
“Green Jobs for Displaced Manufacturing, Construction and Construction-Related Service Workers” with Scott Fuess, Eric Thompson, Hanna Hartman. UNL BBR.

Data Dashboards

North Dakota FirstLink Data Dashboard. 2022. Dakota Institute
South Dakota 211 Helpline Data Dashboard. 2020. Benchmark Data Labs
Benchmark Data Labs Socioeconomic Indicators. 2020. Benchmark Data Labs

Invited Seminars and Presentations

- 2023 Regional and State Housing Trends
Mountain Plains Housing 2023 Summit, (Sioux Fall SD)
- South Dakota Economic Outlook
Governor’s Office of Economic Development Annual Conference, (Sioux Fall SD)
- 2022 Data Driven Development
Black Hills State University - Fuel the Growth - Economic Development Conference, (Rapid City SD)
- 2021 Piecing Together South Dakota
Avera Insurance Group, (Sioux Falls SD)
- Understanding and Using Data
2021 Public Library Institute, (Rapid City SD)
- 2020 The Role of Multifamily Housing in Achieving Affordability
Rapid City Strategic Housing Committee, (Rapid City SD)
- Current Economic Trends
Governor’s Council of Economic Advisors, (Pierre SD)
- Residential Housing Trends
Electro-Technology Expo, (Rapid City SD)

- 2019 Economic Impact of Municipalities in South Dakota
South Dakota Municipal League Annual Conference, (Aberdeen SD)
- Housing Demand in Lead & Deadwood, Trends and Insights
Annual Meeting of the Deadwood\Lead EDC, (Deadwood SD)
- Housing Demand in South Dakota, Trends and Insights
South Dakota Housing Development Authority Annual Conference, (Pierre SD)
- Regional Economic Outlook
Annual Shareholder Meeting. Security First Bank, (Rapid City SD)
- Economic Contribution of Western Dakota Tech
Annual Meeting of South Dakota Board of Technical Education, (Rapid City SD).
- 2018 Deployment of Rural Broadband in South Dakota
Annual Meeting of South Dakota Telecommunications Association, (Brookings SD).
- Wage Impacts of Technical Education
Western Dakota Tech (Rapid City SD).
- 2014 Worker Training Programs as Active Labor Market Policy.
UNL Department of Economics Lecture Series, (Lincoln NE).
- Introduction to STATA.
UNL Economics Graduate Student Lecture Series, (Lincoln NE).
- 2013 Introduction to L^AT_EX
UNL Economics Graduate Student Lecture Series, (Lincoln NE).
- 2011 Discussant. *England-Clark Conference. (Lincoln NE).*

Conference Presentations

- 2018 "Findings and lessons from an evaluation of three indicator projects"
2018 CIC Impact Summit. Community Indicators Consortium, (Minneapolis MN).
- 2017 "Measuring the Economy"
South Dakota Demography Conference, (Pierre SD).
- 2016 "The Ineffectiveness of Job Training during periods of High Unemployment"
Western Economic Association International, (Portland OR).
- 2014 "Green Jobs for Displaced Workers?"
Missouri Valley Economic Association, (St. Louis MO).
- 2012 "Industry Switching by Displaced Workers."
North American Meetings of the Regional Science Association International, (Ottawa Canada).
- "Industry Switching by Displaced Workers."
Association of University Business and Economic Research, (Honolulu HI).

- 2011 “Green Jobs for Displaced Manufacturing, Construction and Construction-Related Service Workers”
Association of University Business and Economic Research, (Indianapolis IL).
Mid-Continent Regional Science Association, (Detroit MI).

Teaching Experience

- 2015-2017 Lecturer, The Pennsylvania State University
102 Introductory Microeconomics (fall 2015, spring 2016, fall 2016)
104 Introductory Macroeconomics (fall 2015)
104 Introductory Macroeconomics–Online (fall 2015, spring 2015, fall 2016)
- 2010-2014 Graduate Student Instructor, University of Nebraska-Lincoln
312 Intermediate Microeconomics (summer 2013, fall 2013, spring 2014, summer 2014)
815 Analytic Methods for Economics (fall 2012, fall 2013)
215 Business Statistics (fall 2011, spring 2012)
211 Principles of Macroeconomics (fall 2010, spring 2011, summer 2012)

Honors and Awards

- 2014 McConnell Dissertation Fellowship, UNL
McConnell Graduate Student Outstanding Research Prize, UNL
- 2013 Department of Economics Excellence in Teaching Award, UNL
- 2012 Bingham Fellowship for Excellence in Teaching
Department of Economics Excellence in Teaching Award, UNL
- 2011 Bingham Fellowship for Excellence in Teaching
Department of Economics Excellence in Teaching Award, UNL

Service

- 2021– South Dakota Nonprofit Network, Board of Directors
- 2018–21 Black Hills Area Habitat for Humanity Board of Directors
- 2015–16 Coordinator: World Campus Transcription and Accessibility Committee, PSU
Undergraduate Coursepack Customization Coordinator, PSU
- 2016 Mentor, summer graduate student instructors, Department of Economics, PSU
- 2015 Supervisor: Great Debate, PSU Undergraduate Economics Association.
- 2014 Seminar Coordinator for Economics Graduate Student Lecture Series, UNL
Vice President of Economics Graduate Student Association, UNL
- 2013 Vice President of Economics Graduate Student Association, UNL

- 2012 Vice-Chair of Information, UNL Graduate Student Association
- 2010 Economics Department Representative, UNL Graduate Student Association

Statistical and Software Packages

R, Tableau, Microsoft Office, L^AT_EX, Stata

Last updated: May 25, 2023

References

Greg Hunter

CEO & Chairman of the Board

Security First Bank

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Kyle White

Black Hills Energy

Vice President of Regulatory Affairs (Retired)

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Dr. Eric Thompson

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