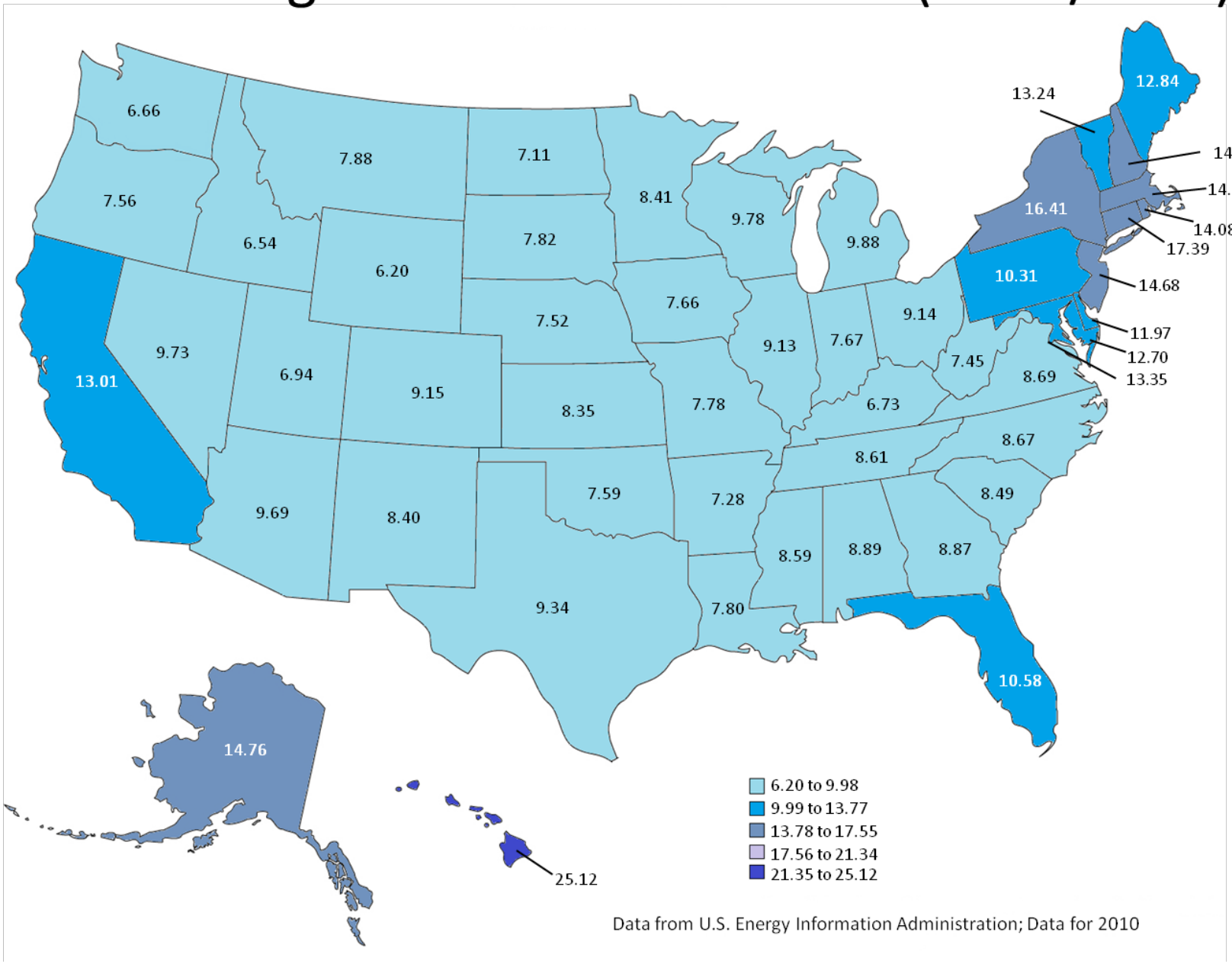
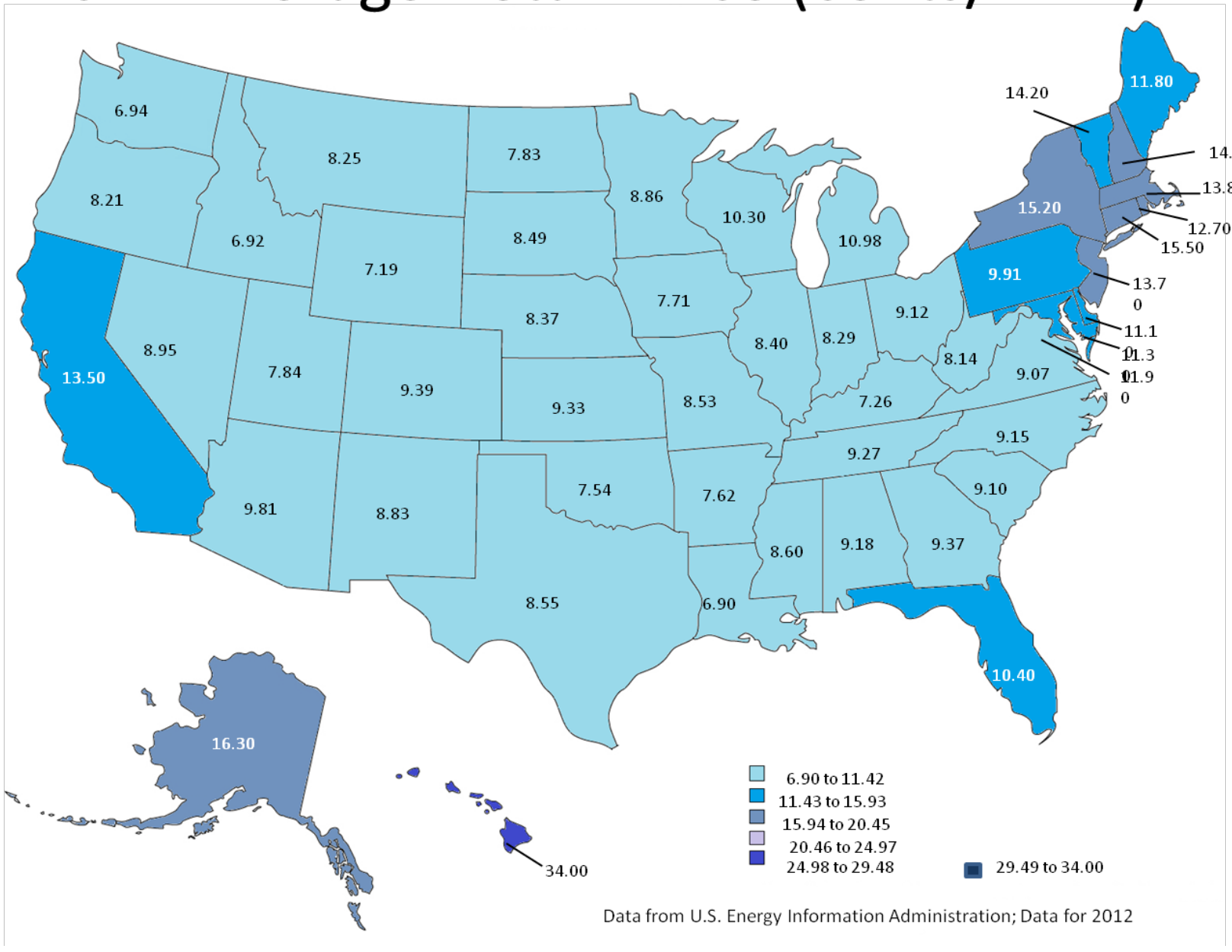
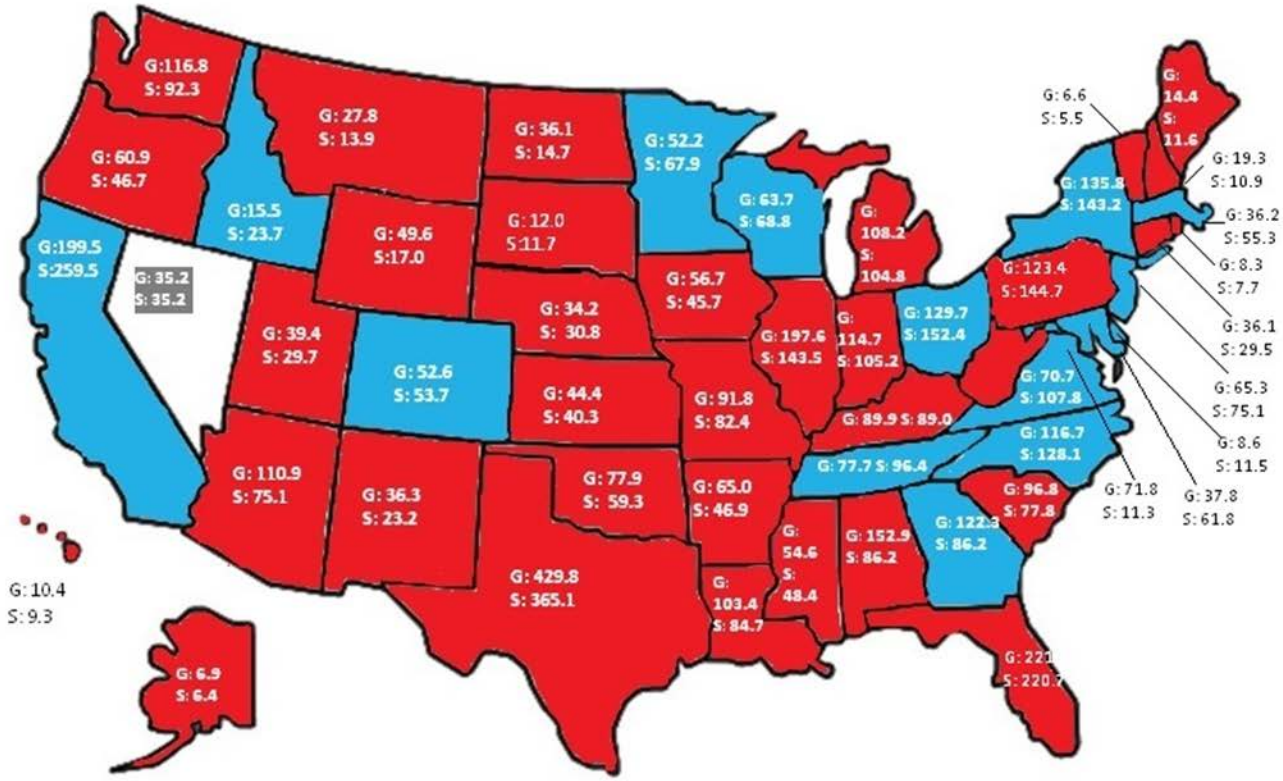
2010 Average Retail Price Per State (cents/kWh)



2012 Average Retail Price (cents/kWh)



2012 Net Generation vs. Total Retail



Map Key

Red :
Generation > Sales

Blue :
Sales > Generation

White :
Generation and Sales are Equal

Data from U.S. Energy Information Administration; Data for 2012