

Docket Number: TC22-008
Subject Matter: First Data Request
Request to: NebraskaLink Holdings, LLC (NebraskaLink or Company)
Request from: South Dakota Public Utilities Commission Staff
Date of Request: April 1, 2022
Responses Due: April 19, 2022

1-1) Refer to NebraskaLink's response to ARSD 20:10:24:02(9). Explain why the rule requiring the applicant provide financial statements is inapplicable for NebraskaLink. If the rule is applicable for NebraskaLink, provide the balance sheet, income statement, and cash flow statement for the most recent 12-month period, audited if available.

Response: Please see Confidential Attachment DR 1-1.

1-2) Refer to NebraskaLink's response to ARSD 20:10:24:02(11). Will NebraskaLink accept or require any deposits or advance payments?

Response: No, NebraskaLink will not accept or require any deposits or advance payments.

1-3) Refer to NebraskaLink's response to ARSD 20:10:24:02(12). Provide information concerning NebraskaLink's policies related to the solicitation of new customers.

Response: NebraskaLink has no formal policies around solicitation of new customers. Since the majority of its business is of a wholesale nature, most of the new serving locations are found through a direct request or open bid solicitation from national customers. As normal practice, NebraskaLink will attend local, regional and national trade shows to gain customer awareness and use targeted mailers for the customer segment most likely to benefit from its services. NebraskaLink uses no multilevel marketing.

1-4) Refer to NebraskaLink's response to ARSD 20:10:24:02(15). Provide whether NebraskaLink has ever been denied registration or certification in any state and the reasons for any such denial.

Response: NebraskaLink has never been denied registration or certification in any state.

1-5) Refer to NebraskaLink's response to ARSD 20:10:24:02(16). Provide how NebraskaLink intends to market its services, its target market, and whether NebraskaLink engages in any multilevel marketing.

Response: Please see response to DR 1-3.

1-6) Refer to NebraskaLink's response to ARSD 20:10:24:02(17). Provide NebraskaLink's South Dakota sales tax number.

Response: Application is pending. We will provide the number upon receipt of same.