ATTACHMENT III

MAGICJACK SMB, INC.

Resumes of Key Management

Jose Gordo, Chief Financial Officer

Mr. Gordo has over 15 years of experience in finance, operations, business management, SEC matters, corporate law and tax. He joined magicJack VocalTec in early 2013. In 2011, he co-founded Southcap Partners, a managing general partnership with investments in medium-sized companies. Prior to that, Mr. Gordo was a Managing Director of a private equity firm and was a partner at the national law firm of Akerman Senterfitt, where he specialized in corporate law matters; advising public and private companies and investment firms on mergers & acquisitions and capital markets transactions. He received a J.D. degree from Georgetown University Law Center and a B.A. degree from the University of Miami.