ATTACHMENT III

MAGICJACK SMB, INC.

Resumes of Key Management

Gerald Vento, President

Mr. Vento has more than 20 years' of executive management experience in the telecommunication industry. He has served as Chief Executive Officer and President of magicJack VocalTec, an affiliate of MAGICJACK SMB, INC., since 2012 Mr. Vento has served as a director of YMax Corp., which is the parent of YMax Communications Corp. since 2008. From 1996 to 2002, Mr. Vento served as the Chief Executive Officer of TelCorp PCS Inc. From 1993 to 1995, he served as the Vice Chairman and Chief Executive Officer of Sprint Spectrum/American PCS, L.P., where he oversaw the development of the first PCS network in the United States.

Jose Gordo, Chief Financial Officer

Mr. Gordo has over 15 years of experience in finance, operations, business management, SEC matters, corporate law and tax. He joined magicJack VocalTec in early 2013. In 2011, he co-founded Southcap Partners, a managing general partnership with investments in medium-sized companies. Prior to that, Mr. Gordo was a Managing Director of a private equity firm and was a partner at the national law firm of Akerman Senterfitt, where he specialized in corporate law matters; advising public and private companies and investment firms on mergers & acquisitions and capital markets transactions. He received a J.D. degree from Georgetown University Law Center and a B.A. degree from the University of Miami.