



August 18, 2017
Via Web Filing

Ms. Patricia Van Gerpen, Executive Director
South Dakota Public Utilities Commission
500 East Capitol Avenue
Capitol Building, 1st Floor
Pierre, SD 57501

**RE: MAGICJACK SMB, INC.
Notification of Change of Address and Corporate Officers**

Dear Ms. Van Gerpen:

The original of this letter is submitted on behalf of MAGICJACK SMB, INC. to notify the Commission of the Company's new physical address. Effective immediately, MAGICJACK SMB, INC.'s physical address that is reflected in the Commission's records should be changed to:

MAGICJACK SMB, INC
560 Village Blvd. Suite 120
West Palm Beach, FL 33409

The Regulatory Contact, has not changed and will continue to be Mark Pavol, email: regulatory@ymaxcorp.com and phone number 908-806-4479.

MAGICJACK SMB, INC prefers that correspondence from the Commission or Staff (including information, inquiries, requests, reports and consumer issues) that does not require receipt at a physical address continue to be sent to the Company's existing P.O. Box, which has not changed, as reflected below:

MAGICJACK SMB, INC
P.O. Box 6785
West Palm Beach, FL 33404-6785

Also, this letter notifies the Commission of the change in the Company's current elected officers, as reflected below:

Don Carlos Bell III, President (replaces Gerald Vento)
Email: don.carlos.bell@magicjack.com
Phone: 469-274-8539
Fax: 214-871-6711
Address: 560 Village Blvd. Suite 120
West Palm Beach, FL 33409

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Thomas E. D. Fuller, Chief Financial Officer (replaces Jose Gordo)
Email: Thomas.Fuller@magicjack.com
Phone: 561-459-5224
Fax: 561-514-9441
Address: 560 Village Blvd. Suite 120
West Palm Beach, FL 33409

Any questions you may have regarding this filing should be directed to my attention at 407-740-3031 or via email to Sthomas@tminc.com. Thank you for your assistance in this matter.

Sincerely,

/s/ Sharon Thomas

Sharon Thomas
Consultant to MAGICJACK SMB, INC.

file: MAGICJACK - South Dakota - Other
tms: SDx1701

Enclosures
ST/cc