

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT

Company: Knology of the Black Hills, LLC. dba WOW! Internet, Cable & Phone

Address: 1241 O.G. Skinner Drive
West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 399006

Lifeline/Link Up Advertising/Outreach Activities:

See Exhibit A Advertise in media of general distribution.* *WOW! advertised the availability of lifeline/link up in June 2014. Attached as Exhibit A is a summary of the publications and dates.*

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* *Attached as Exhibit B is the notice in the User Guide given to new customers and the 2014 annual notice for existing customers.*

N/A Company's Lifeline/Link Up information in directory. *WOW! does not have a company directory.*

X Company's Lifeline/Link Up information available on Company website. *Since WOW! sold its South Dakota assets in September 2014, the lifeline/Link up reference for South Dakota has been removed from its website. However, WOW! offers Lifeline/Link up in other states. The following link is provided for reference purposes. (<http://www.wowway.com/our-products/phone/lifeline-assistance>)*

X Company's information posted on USAC website.

See Exhibit C

Other (describe): *WOW! annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.*

*Required