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July 7, 2015
Via Web Filing
www.puc.sd.gov/

SD PUC E-File
South Dakota Public Utilities Commission
[Http://www.puc.sd.gov/](http://www.puc.sd.gov/),

RE: Budget PrePay, Inc. d/b/a Budget Mobile
SD ETC Annual Lifeline Outreach Report
For the year ending December 31, 2014

Dear Sir or Madam:

Per Staff request, the following information is provided as additional information regarding Budget Mobile's outreach efforts in South Dakota:

Budget Mobile's outreach to South Dakota residents in 2014 consisted of the following:

- 1) The company's website provides advertising year-round, and provides information specific to South Dakota residents:
http://www.budgetmobile.com/South_Dakota_Lifeline_Free_Phone.cfm
- 2) Budget Mobile utilizes trained agents throughout the state of Missouri to promote its services, and identify potential subscribers. Agents may have weekly events in locations throughout Missouri where Budget Mobile services are promoted. Weekly events advertise Budget Mobile services by the use of banners, brochures and qualification requirements that are visible to potential customers in that area.

This report has been web-filed at www.puc.sd.gov/.

Questions regarding this filing should be directed to my attention at 407-740-8575. Thank you for your assistance in this matter.

Sincerely,

Craig Neeld
Compliance Reporting Specialist

cc: Lakisha Taylor - Budget PrePay, Inc. d/b/a Budget Mobile
file: Budget PrePay, Inc. d/b/a Budget Mobile - Reporting - South Dakota