



**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2014**

Company: City of Brookings Municipal Telephone Department
d/b/a Swiftel Communications

Address: PO Box 588 ; 525 Western Ave
Brookings, SD 57006

Telephone number: 605-692-6325

Company contact: Laura Julius, Finance & Accounting Manager

Study Area Code: 391650 & 399009

Lifeline/Tribal Link Up Advertising/Outreach Activities:

- X Advertise in media of general distribution.* (See attached advertisement(s).)
- X Letter to existing and new customers regarding the availability of Lifeline/ Tribal Link Up.* (See attached letter.)
- X Company's Lifeline/Tribal Link Up information in directory.
- X Company's Lifeline/Tribal Link Up information available on Company website. (<http://swiftel.net/voice/sales-and-support/>)
- X Company's information posted on USAC website.
- X Other (describe): Outreach – distribution of brochures and posters in public places where qualifying people are most likely to see them.

*Required

Signed 
Laura Julius, Finance & Accounting Manager

Date 6/30/2014



VOICE • VIDEO • DATA • SPRINT
415 4th St, PO Box 588, Brookings, SD 57006-0588

local wireline & Internet service, plus wireless service from...



**Lifeline
Discount
Application
2014**

One discount per household: Household is defined as everyone residing at the same address sharing income and household expenses, anyone living with their parent or legal guardian is considered part of that household, a low-income subscriber living with someone who provides them financial support is part of that household. One discount allowed for the household at that address.

Application for Lifeline Discount (please print)

NAME _____

(First)

(M. I.)

(Last)

ADDRESS _____ City _____ St _____ ZIP _____

Permanent physical service address; No PO Box #.

Social Security # (last four digits) _____ Date of Birth (required) ____/____/____

Swiftel / Sprint PCS Telephone Number (____) _____ - _____ Account Number _____

1. I am applying for the Lifeline monthly service discount on the primary telephone line, in my name, at my residence. I currently receive a Lifeline discount on other telecommunications service. Yes No

If 'Yes' is checked, customer does not qualify for additional discount on Swiftel/Sprint PCS services.

2. I am stating that I qualify for the requested discount because:

A. I, or a member of my household, participate in the program(s) checked below; I agree to furnish proof of the participation to Swiftel:

- Medicaid (not the same as Medicare)
- Supplemental Nutrition Assistance Program (formally known as Food Stamps)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance
- Low-Income Home Energy Assistance
- Temporary Assistance for Needy Families (TANF)
- National School Lunch (NSL) free lunch program

B. My household income is at or below 135% of the Federal Poverty Guidelines based on a household of _____ people. (see information on the back of this sheet)

I understand I qualify to receive the Lifeline assistance discount on my primary residential telephone line as shown above.
I agree to comply with future requests from Swiftel Communications to Re-Certify the Lifeline qualification.
I agree to notify Swiftel Communications when I no longer qualify based on the criteria indicated above.
I agree to notify Swiftel Communications within 30 days if my primary residential address changes.
I understand that failure to comply with any Lifeline program requirement may result in the removal of my discount.
I authorize the administrative office for any program indicated above to verify my participation to Swiftel Communications.
I CERTIFY UNDER PENALTY OF LAW THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Signature _____

Date _____

HOUSEHOLD INCOME GUIDELINES (2014)

Use the chart below to determine income eligibility of applicants for the Lifeline discounts.

Applicants are required to provide certification indicating the number of individuals in their household and documentation accurately representing the consumer's total annual household income. "Income" means all income actually received by all members of the household. It includes:

- salary before deducted taxes
- public assistance benefits
- Social Security payments
- retirement/pension fund payments
- veteran's benefits
- unemployment compensation
- The only exceptions are student financial aid, military housing and cost-of-living allowances, and irregular income from occasional small jobs such as baby-sitting or lawn mowing.
- worker's compensation benefits
- inheritances
- alimony
- child support payments
- gifts
- lottery winnings

Acceptable income documentation includes:

- prior year federal/tribal tax return,
- current income statement/paycheck stub from an employer for three consecutive months during the previous six months
- Statement of Benefits from any of the following for three consecutive months during the previous six months:
 - Social Security Administration
 - Retirement/Pension Fund
 - Unemployment/Worker's Comp Admin
 - Veterans Administration
- Federal/Tribal notice or letter of General Assistance participation
- Court Order: Divorce decree (alimony), Child Support statement, or Probate (inheritance)

Size of Family Unit	For 2014: 135% of the Federal Poverty Guidelines Income for the 48 Contiguous States
1	\$15,755/yr.
2	\$21,236
3	\$26,717
4	\$32,198
5	\$37,679
6	\$43,160
7	\$48,641
8	\$54,121
For each additional person, add... \$ 5,481/yr.	



Consent to Provide Lifeline Subscriber Information to the National Lifeline Accountability Database

The Federal Communications Commission has established the *National Lifeline Accountability Database* ("Database") to detect and prevent consumers from receiving more than one discounted telephone service under the federal Lifeline program.

Under federal law, Swiftel Communications is required to check/query this Database prior to signing up Lifeline subscribers and is also required to provide to the federal administrator of this Database the following information regarding each new and existing Lifeline subscriber.

- Lifeline subscriber's full name;
- Lifeline subscriber's full residential address;
- Lifeline subscriber's date of birth;
- The last four digits of the Lifeline subscriber's Social Security number;
- The telephone number associated with the Lifeline-discounted service;
- Date on which the Lifeline-discounted was initiated;
- Date on which the Lifeline-discounted service was terminated (if applicable);
- The amount of Lifeline service support being sought for the subscriber;
- The means through which the subscriber qualified for the Lifeline discount (income- or program-based participation).

The above information related to your Lifeline service is being provided by Swiftel to the federal administrator of the Database (the Universal Service Administrative Company and/or its agents). This is to verify that you, and other, Lifeline applicants and/or subscribers, are not receiving more than one Lifeline discount. And, overall, to otherwise ensure proper administration of the Lifeline program.

As signed below:

I, the Lifeline applicant/subscriber, acknowledge that Swiftel will transmit to the administrator of the National Lifeline Accountability Database the above-referenced information about my Lifeline account and/or service, to be included in the Database. And, I hereby consent to transmission of the information for purposes allowed by law relating to administration of the Lifeline program.

I further understand that failing to provide this consent to release my Lifeline account and/or service information to the administrator, to be included in the National Lifeline Accountability Database, will result in the loss of the Lifeline discount on my telephone service account.

Subscriber Name - Signed

Dated

Subscriber Name - Printed

Lifeline Household Worksheet (2014)

For use when a household member qualifies the subscriber for the Lifeline discount.

Account-Holder's Name (printed)	
Address	
Telephone Number	

Lifeline is a government program that provides a monthly discount on home or mobile telephone services. Only ONE Lifeline discount is allowed per household. Members of a household are not permitted to receive Lifeline service from multiple telephone companies.

Your household is everyone who lives together at your address as one economic unit (including children and people who are not related to you).

The adults you live with are part of your economic unit if they contribute to and share in the income and expenses of the household. An adult is any person 18 years of age or older, or an emancipated minor (a person under age 18 who is legally considered to be an adult). Household expenses include food, health care expenses (such as medical bills) and the cost of renting or paying a mortgage on your place of residence (a house or apartment, for example) and utilities (including water, heat and electricity). Income includes salary, public assistance benefits, social security payments, pensions, unemployment compensation, veteran's benefits, inheritances, alimony, child support payments, worker's compensation benefits, gifts, and lottery winnings.

Spouses and domestic partners are considered to be part of the same household. Children under the age of 18 living with their parents or guardians are considered to be part of the same household as their parents or guardians. If an adult has no income, or minimal income, and lives with someone who provides financial support to that adult, both people are considered part of the same household.

You have been asked to complete this Worksheet because someone else currently receives a Lifeline-supported service at your address. This other person may or may not be a part of your household. Answer the questions below to determine whether there is more than one household residing at your address.

- Does your spouse or domestic partner (that is, someone you are married to or in a relationship with) already receive a Lifeline-discounted phone? (check no if you do not have a spouse or partner) YES NO
 - If you checked YES, you may not sign up for Lifeline because someone in your household already receives Lifeline. Only ONE Lifeline discount is allowed per household.
 - If you checked NO, please answer question #2.
- Other than a spouse or partner, do other adults (people over the age of 18 or emancipated minors) live with you at your address?

A. A parent	<input type="checkbox"/> YES <input type="checkbox"/> NO	D. An adult roommate	<input type="checkbox"/> YES <input type="checkbox"/> NO
B. An adult son or daughter	<input type="checkbox"/> YES <input type="checkbox"/> NO	E. Other	<input type="checkbox"/> YES <input type="checkbox"/> NO
C. Another adult relative (such as a sibling, aunt, cousin, grandparent, grandchild, etc.)	<input type="checkbox"/> YES <input type="checkbox"/> NO		

 - If you checked NO for each statement above, you do not need to answer the remaining questions. Please initial line B, below, and sign and date the worksheet.
 - If you checked YES, please answer question #3.
- Do you share living expenses (bills, food, etc.) and share income (either your income, the other person's income or both incomes together) with at least one of the adults listed above in question #2? YES NO
 - If you checked NO, then your address includes more than one household. Please initial lines A and B below, and sign and date the worksheet.
 - If you checked YES, then your address includes only one household. You may not sign up for Lifeline because someone in your household already receives Lifeline.

CERTIFICATION

Please initial the certifications below and sign and date this worksheet. Submit this worksheet to _____ Swiftel Communications along with your Lifeline application.

- A. I certify that I live at an address occupied by multiple households.
- B. I understand that violation of the one-per-household requirement is against the Federal Communication Commission's rules and may result in me losing my Lifeline benefits, and potentially, prosecution by the United States government.

Signature _____

Date _____



415 4th St
PO Box 588
Brookings, SD 57006-0588
605-692-6211

Outreach Guidelines 2014 Lifeline Programs (for Wireline service)

List of places we will ask to display Lifeline posters and brochures (not all-inclusive):


- Women's shelter
- Nursing homes
- Free-Meal places (Churches, Soup Kitchens, etc.)
- Food Pantry
- Sr. Housing/Assisted Living facilities
- Sr. Center
- SD Social Services office
- Federal Housing office
- Apartment-rental offices
- County Welfare office
- Advance office and apartments (disabled persons assistance org)

Ideas on other methods of sharing this information:

- Include in back-to-school, and new-student, packets (public schools)
- Request an item in public school newsletters
- Have Public Service Announcements on/in:
 - radio/TV
 - Register (local newspaper)
 - Collegian (SDSU campus newspaper)
- On SD State University campus:
 - Fall registration freebie-bags
 - Student Union
 - Financial Aid office
 - One-Stop Career Center



415 4th St
PO Box 588
Brookings, SD 57006-0588
605-692-6211

d/b/a: **Sprint**  PCS w/stores in Watertown, SD; Sioux Falls, SD; and Sioux City, IA


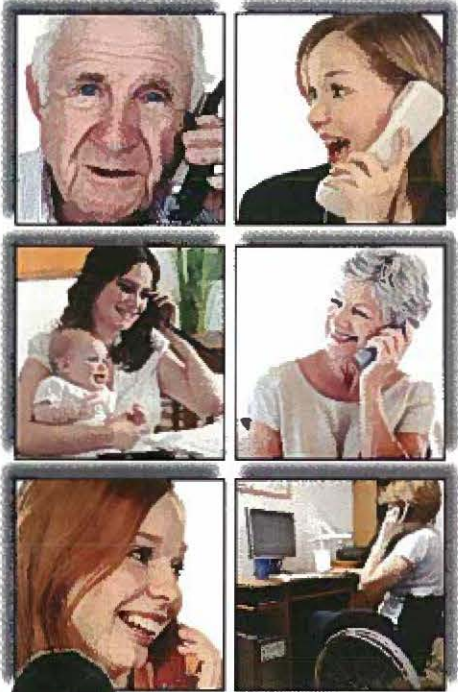
Outreach guidelines for Lifeline programs (wireless)

List of places we will ask to display Lifeline posters and brochures (not all-inclusive):

- Women's shelters
- Nursing homes
- Free-Meal places (Churches, Soup Kitchens, etc.)
- Food Pantries
- Sr. Housing/Assisted Living facilities
- Sr. Centers
- SD Social Services offices
- Federal Housing offices
- Apartment-rental offices
- County Welfare offices
- Disabled persons assistance offices and apartments


Other methods of sharing this information:

- Have Public Service Announcements on/in:
 - radio/TV
 - local newspaper
 - local shopper-type publication




Lifeline

Assistance for Basic Home Telephone Service



Front



Lifeline is a public assistance program offering wireline telephone discounts to qualified, low-income consumers. Under the Lifeline program, eligible subscribers may receive a discounted monthly service.

Eligibility requirements vary by state. You may qualify for Lifeline assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.


Lifeline subscribers may also receive long distance blocking on their telephone free of charge.

Listed below are some questions you may need to answer:

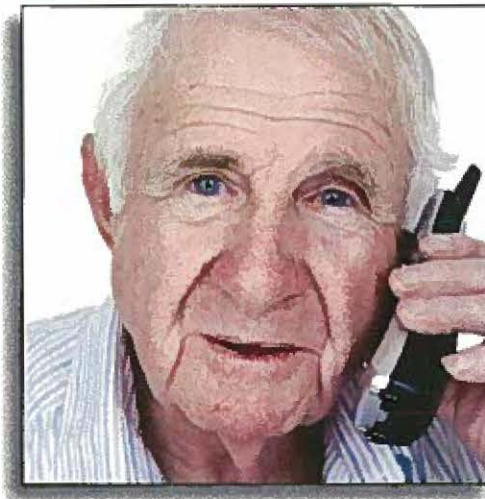
1. Are you currently receiving assistance benefits from any of the following programs?
 - Medicaid (e.g., Title XIX/Medical, State Supplemental Asst)
 - Food Stamps
 - Supplement Security Income (SSI)
 - Federal Public Housing Assistance
 - Low-Income Home Energy Assistance (LIEAP)
 - Temporary Assistance to Needy Families (TANF)
 - National School Lunch's Free Lunch Program (NSL)
2. Do you qualify under the income criteria?

Income must be at or below 135% of the Federal Poverty guidelines. You will be asked to list the number of individuals in your household. In order to qualify under this criterion, you must provide documentation of income eligibility. Documentation may consist of a copy of a prior year's state, federal or tribal tax return, three consecutive months of income statements or paycheck stubs from your employer, a Social Security statement of benefits, a Veterans Administration statement of benefits, a retirement/pension statement of benefits, an Unemployment/Workmen's Compensation statement of benefits, federal or tribal notice letter of participation in Bureau of Indian Affairs General Assistance, a divorce decree or child support document.

For further information about Lifeline assistance or to receive an application form, please call Swiftel at 692-6211 or visit our office at 415 Fourth Street, Brookings.



Back



Lifeline

Assistance for Basic Wireline Phone Service

Lifeline is a public assistance program offering wireline telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service. **Lifeline** subscribers may also receive long distance blocking on their telephone free of charge.

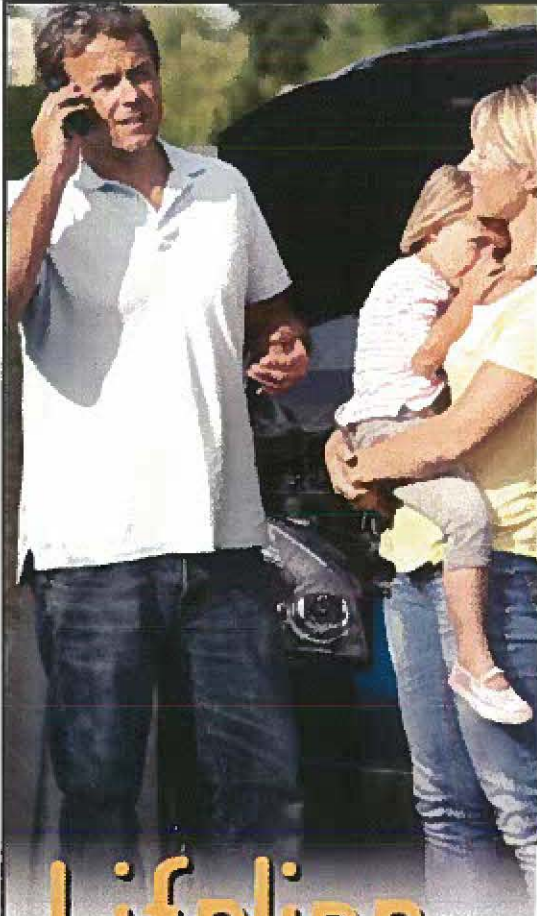
Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.



For further information about **Lifeline** assistance or to receive an application form, please call or visit your local store.


BROOKINGS 415 Fourth St 605-692-6211

Brochure/Flyers distributed in service areas





Lifeline

**Assistance for Basic
Wireless Phone Service**

Sprint 

Front



Lifeline 

Lifeline is a public assistance program offering wireless telephone discounts to qualified, low-income consumers. Under the Lifeline program, eligible subscribers may receive a discounted monthly service. Lifeline subscribers may purchase a reduce-cost PCS Lifeline phone. Lifeline assistance is only available for one wireline of wireless phone line per household.

Eligibility requirements vary by state. You may qualify for Lifeline assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.


Lifeline subscribers may also receive long distance blocking on their telephone free of charge.

Listed below are some questions you may need to answer:

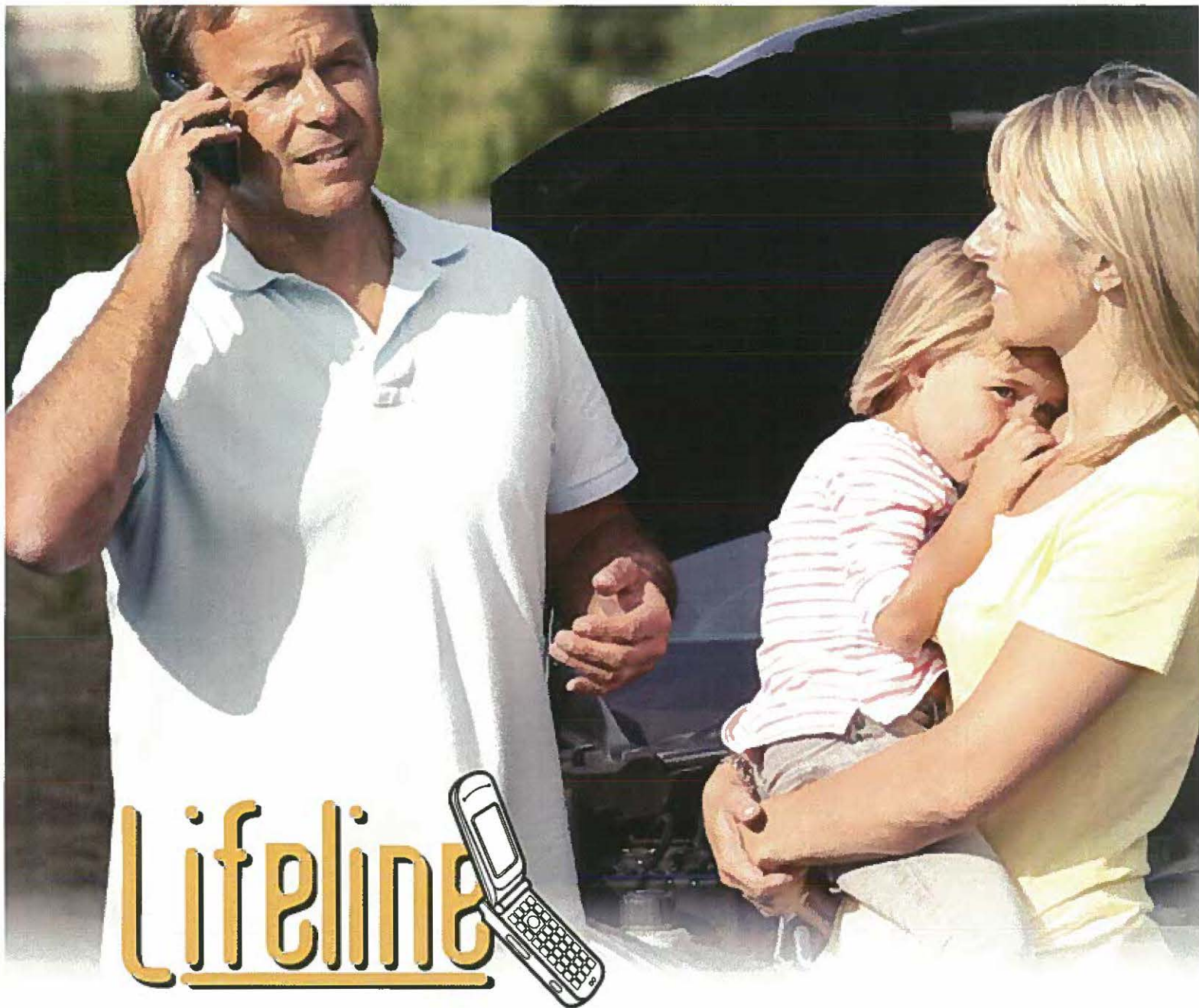
1. Are you currently receiving assistance benefits from any of the following programs?
 - Medicaid (e.g., Title XIX/Medical, State Supplemental Asst)
 - Food Stamps
 - Supplement Security Income (SSI)
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 - Temporary Assistance to Needy Families (TANF)
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2. Do you qualify under the income criteria?

Income must be at or below 135% of the Federal Poverty guidelines. You will be asked to list the number of individuals in your household. In order to qualify under this criterion, you must provide documentation of income eligibility. Documentation may consist of a copy of a prior year's state, federal or tribal tax return, three consecutive months of income statements or paycheck stubs from your employer, a Social Security statement of benefits, a Veterans Administration statement of benefits, a retirement/pension statement of benefits, an Unemployment/Workmen's Compensation statement of benefits, federal or tribal notice letter of participation in Bureau of Indian Affairs General Assistance, a divorce decree or child support document.

For further information about Lifeline assistance or to receive an application form, please call Sprint at 697-8818 or visit our office at 415 Fourth Street, Brookings.

Sprint 

Back



Assistance for Basic Wireless Phone Service

Lifeline is a public assistance program offering wireless telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service. **Lifeline** subscribers may purchase a reduce-cost PCS **Lifeline** phone. **Lifeline** assistance is only available for one wireline of wireless phone line per household. **Lifeline** subscribers may also receive long distance blocking on their telephone free of charge.

Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.



For further information about **Lifeline** assistance or to receive an application form, please call or visit your local Sprint Store.

BROOKINGS 415 Fourth St 605-697-8818

Wireline print ad

*Do you need help affording
telephone service?*

Swiftel
VOICE • VIDEO • DATA • SPRINT

is proud to offer
Lifeline services.

Call 692-6211, or stop by our
office at 415 Fourth St for details!



Wireless print ad – Brookings; other locations use same format with their phone number and address

*Do you need help affording
telephone service?*

Sprint 

is proud to offer
Lifeline services.

Call 697-8818, or stop by our
office at 415 Fourth St for details!

