

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
May 21, 2014

Company: Knology of the Black Hills, LLC. dba WOW! Internet, Cable & Phone

Address: 1241 O.G. Skinner Drive
West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 399006

Lifeline/Link Up Advertising/Outreach Activities:

- See Exhibit A Advertise in media of general distribution.* WOW! advertises the availability of lifeline/link up twice per year. Attached as Exhibit A is a summary of the publications and dates.
- See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* Attached as Exhibit B is the notice in the User Guide given to new customers and the 2013 annual notice for existing customers.
- N/A Company's Lifeline/Link Up information in directory. WOW! does not have a company directory.
- X Company's Lifeline/Link Up information available on Company website. (www.wowway.com/wow/our-products/phone/lifeline-assistance)
- X Company's information posted on USAC website.
- See Exhibit C Other (describe): WOW! annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.

*Required