

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2013**

Company: City of Brookings Municipal Telephone Department
d/b/a Swiftel Communications

Address: PO Box 588; 525 Western Ave
Brookings, SD 57006

Telephone number: 605-692-6325

Company contact: Laura Julius, Finance & Accounting Manager

Study Area Code: 391650 & 399009

Lifeline/Tribal Link Up Advertising/Outreach Activities:

- x Advertise in media of general distribution.* (See attached advertisement(s).)
- x Letter to existing and new customers regarding the availability of Lifeline/ Tribal Link Up.* (See attached letter.)
- x Company's Lifeline/Tribal Link Up information in directory.
- x Company's Lifeline/Tribal Link Up information available on Company website. (www.companywebsiteaddress.com)
- x Company's information posted on USAC website.
- x Other (describe): Outreach – distribution of posters and brochures in public places where people who might qualify for the discount are likely to see them.

*Required

Signed Laura Julius
Laura Julius, Finance & Accounting Manager

Date 6/28/2013

HOUSEHOLD INCOME GUIDELINES (2013)

Use the chart below to determine income eligibility of applicants for the Lifeline discounts.

Applicants are required to provide certification indicating the number of individuals in their household and documentation accurately representing the consumer's total annual household income. "Income" means all income actually received by all members of the household. It includes:

- salary before deducted taxes
- public assistance benefits
- Social Security payments
- retirement/pension fund payments
- veteran's benefits
- unemployment compensation
- The only exceptions are student financial aid, military housing and cost-of-living allowances, and irregular income from occasional small jobs such as baby-sitting or lawn mowing.
- worker's compensation benefits
- inheritances
- alimony
- child support payments
- gifts
- lottery winnings

Acceptable income documentation includes:

- prior year federal/tribal tax return,
- current income statement/paycheck stub from an employer for three consecutive months during the previous six months
- Statement of Benefits from any of the following for three consecutive months during the previous six months:
 - Social Security Administration
 - Retirement/Pension Fund
 - Unemployment/Worker's Comp Admin
 - Veterans Administration
- Federal/Tribal notice or letter of General Assistance participation
- Court Order: Divorce decree (alimony), Child Support statement, or Probate (inheritance)

Income Requirements for a
Household At or Below 135% of the Federal Poverty Guidelines for 2013:

Size of Family Unit	Estimated Income in the 48 Contiguous States
1	\$15,512
2	\$20,939
3	\$26,366
4	\$31,793
5	\$37,220
6	\$42,647
7	\$48,074
8	\$53,501
For each additional person, add...	
	\$ 5,427



COMMUNICATIONS

415 4th, PO Box 588
Brookings SD 57006
(605) 692-6325

Consent to Provide Lifeline Subscriber Information to the National Lifeline Accountability Database

The Federal Communications Commission has established the *National Lifeline Accountability Database* ("Database") to detect and prevent consumers from receiving more than one discounted telephone service under the federal Lifeline program.

Under federal law, Swiftel Communications is required to check/query this Database prior to signing up Lifeline subscribers and is also required to provide to the federal administrator of this Database the following information regarding each new and existing Lifeline subscriber.

- Lifeline subscriber's full name;
- Lifeline subscriber's full residential address;
- Lifeline subscriber's date of birth;
- The last four digits of the Lifeline subscriber's Social Security number;
- The telephone number associated with the Lifeline-discounted service;
- Date on which the Lifeline-discounted was initiated;
- Date on which the Lifeline-discounted service was terminated (if applicable);
- The amount of Lifeline service support being sought for the subscriber;
- The means through which the subscriber qualified for the Lifeline discount (income- or program-based participation).

The above information related to your Lifeline service is being provided by Swiftel to the federal administrator of the Database (the Universal Service Administrative Company and/or its agents). This is to verify that you, and other, Lifeline applicants and/or subscribers, are not receiving more than one Lifeline discount. And, overall, to otherwise ensure proper administration of the Lifeline program.

As signed below:

I, the Lifeline applicant/subscriber, acknowledge that Swiftel will transmit to the administrator of the National Lifeline Accountability Database the above-referenced information about my Lifeline account and/or service, to be included in the Database. And, I hereby consent to transmission of the information for purposes allowed by law relating to administration of the Lifeline program.

I further understand that failing to provide this consent to release my Lifeline account and/or service information to the administrator, to be included in the National Lifeline Accountability Database, will result in the loss of the Lifeline discount on my telephone service account.

Subscriber Name - Signed

Dated

Subscriber Name - Printed



415 4th St
PO Box 588
Brookings, SD 57006-0588
605-692-6211

Outreach Guidelines 2013 Lifeline Programs (for Wireline service)

List of places we will ask to display Lifeline posters and brochures (not all-inclusive):


- Women's shelter
- Nursing homes
- Free-Meal places (Churches, Soup Kitchens, etc.)
- Food Pantry
- Sr. Housing/Assisted Living facilities
- Sr. Center
- SD Social Services office
- Federal Housing office
- Apartment-rental offices
- County Welfare office
- Advance office and apartments (disabled persons assistance org)

Ideas on other methods of sharing this information:

- Include in back-to-school, and new-student, packets (public schools)
- Request an item in public school newsletters
- Have Public Service Announcements on/in:
 - radio/TV
 - Register (local newspaper)
 - Collegian (SDSU campus newspaper)
- On SD State University campus:
 - Fall registration freebie-bags
 - Student Union
 - Financial Aid office
 - One-Stop Career Center



415 4th St
PO Box 588
Brookings, SD 57006-0588
605-692-6211

d/b/a: **Sprint**  PCS w/stores in Watertown, SD; Sioux Falls, SD; and Sioux City, IA

Outreach guidelines for Lifeline programs (wireless)

List of places we will ask to display Lifeline posters and brochures (not all-inclusive):

- Women's shelters
- Nursing homes
- Free-Meal places (Churches, Soup Kitchens, etc.)
- Food Pantries
- Sr. Housing/Assisted Living facilities
- Sr. Centers
- SD Social Services offices
- Federal Housing offices
- Apartment-rental offices
- County Welfare offices
- Disabled persons assistance offices and apartments

Other methods of sharing this information:

- Have Public Service Announcements on/in:
 - radio/TV
 - local newspaper
 - local shopper-type publication

Swiftel places this advertisement in the local newspaper and weekly shopper.

Do you need help affording telephone service?

Swiftel Communications
is proud to offer Lifeline & Link-Up services.



Call 692-6211, or stop by our office at 415 Fourth St for details!

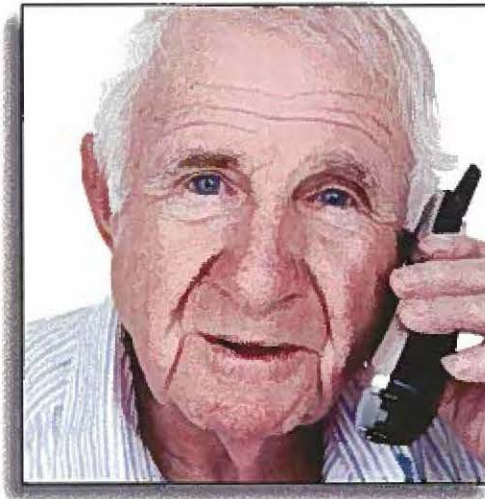
Each wireless store uses this ad with their specific contact phone number and address.

Do you need help affording telephone service?

SWIFTEL COMMUNICATIONS
is proud to offer Lifeline & Link-Up services.



Call 692-6211, or stop by our office at 415 Fourth St for details!



Lifeline

Assistance for Basic Wireline Phone Service

Lifeline is a public assistance program offering wireline telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service. **Lifeline** subscribers may also receive long distance blocking on their telephone free of charge.

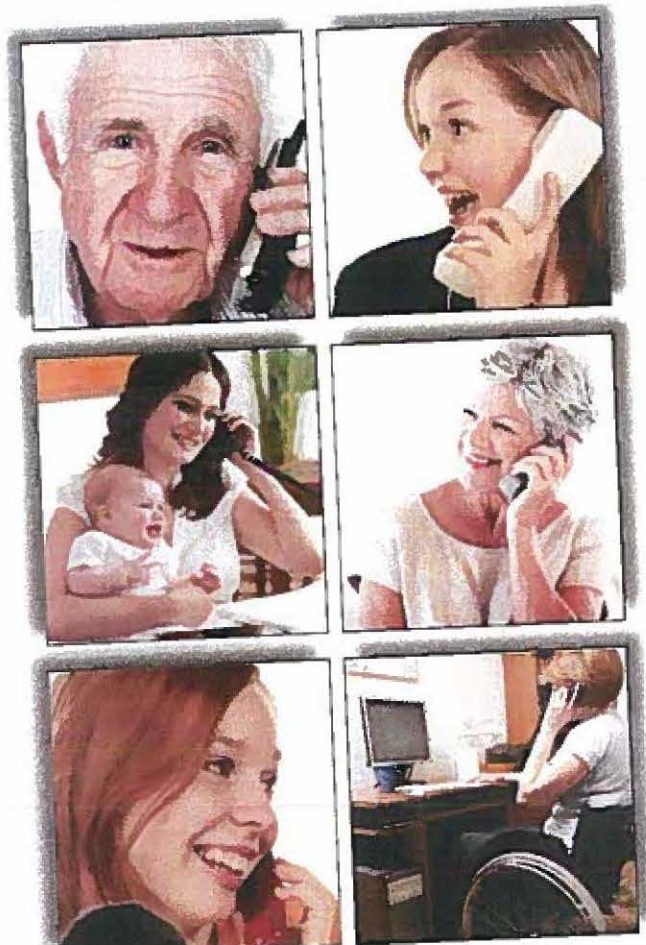
Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.



For further information about **Lifeline** assistance or to receive an application form, please call or visit your local store.

BROOKINGS 415 Fourth St 605-692-6211

Wireline service brochures/handouts.



Lifeline

Assistance for Basic Home Telephone Service

Swiftel
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Lifeline is a public assistance program offering wireline telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service.

Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.

Lifeline subscribers may also receive long distance blocking on their telephone free of charge.

Listed below are some questions you may need to answer:

1. Are you currently receiving assistance benefits from any of the following programs?
 - Medicaid (e.g., Title XIX/Medical, State Supplemental Asst)
 - Food Stamps
 - Supplement Security Income (SSI)
 - Federal Public Housing Assistance
 - Low-Income Home Energy Assistance (LIEAP)
 - Temporary Assistance to Needy Families (TANF)
 - National School Lunch's Free Lunch Program (NSL)
2. Do you qualify under the income criteria?

Income must be at or below 135% of the Federal Poverty guidelines. You will be asked to list the number of individuals in your household. In order to qualify under this criterion, you must provide documentation of income eligibility. Documentation may consist of a copy of a prior year's state, federal or tribal tax return, three consecutive months of income statements or paycheck stubs from your employer, a Social Security statement of benefits, a Veterans Administration statement of benefits, a retirement/pension statement of benefits, an Unemployment/Workmen's Compensation statement of benefits, federal or tribal notice letter of participation in Bureau of Indian Affairs General Assistance, a divorce decree or child support document.

For further information about **Lifeline** assistance or to receive an application form, please call Swiftel at 692-6211 or visit our office at 415 Fourth Street, Brookings.

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Assistance for Basic Wireless Phone Service

Lifeline is a public assistance program offering wireless telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service. **Lifeline** subscribers may purchase a reduce-cost PCS **Lifeline** phone. **Lifeline** assistance is only available for one wireline of wireless phone line per household. **Lifeline** subscribers may also receive long distance blocking on their telephone free of charge.

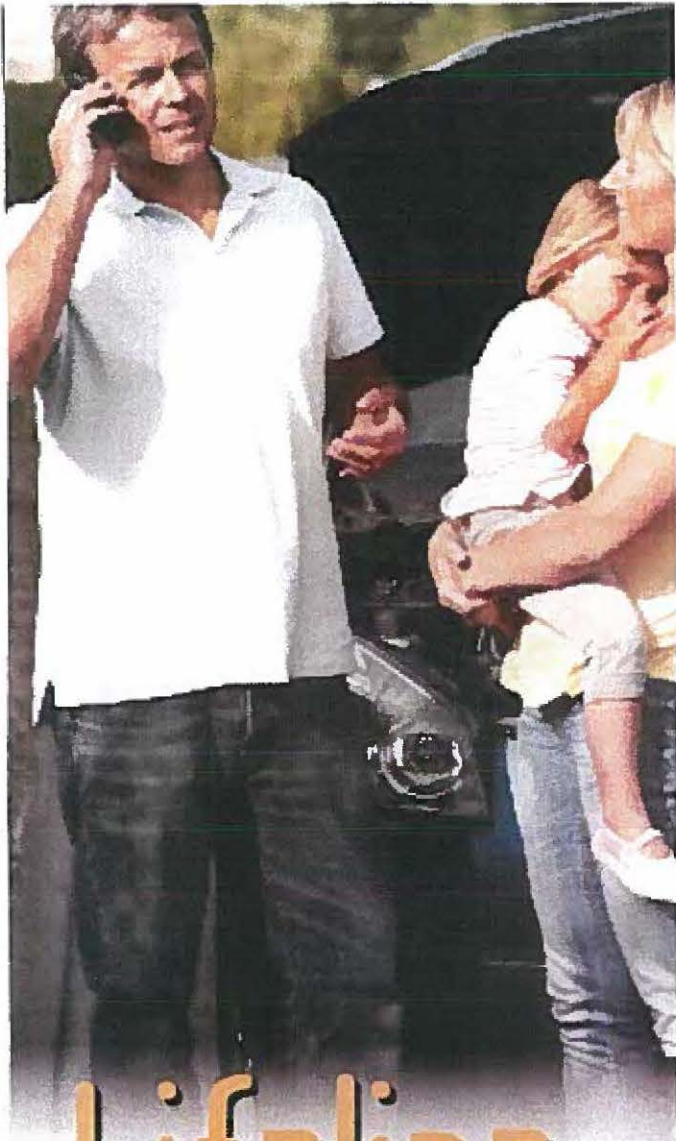
Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.



For further information about **Lifeline** assistance or to receive an application form, please call or visit your local Sprint Store.

BROOKINGS 415 Fourth St 605-697-8818

Wireless service brochures/handouts.



Lifeline

**Assistance for Basic
Wireless Phone Service**



front



Lifeline is a public assistance program offering wireless telephone discounts to qualified, low-income consumers. Under the **Lifeline** program, eligible subscribers may receive a discounted monthly service. **Lifeline** subscribers may purchase a reduce-cost PCS **Lifeline** phone. **Lifeline** assistance is only available for one wireline of wireless phone line per household.

Eligibility requirements vary by state. You may qualify for **Lifeline** assistance if you comply with certain income level requirements or you currently participate in certain public assistance programs.

Lifeline subscribers may also receive long distance blocking on their telephone free of charge.

Listed below are some questions you may need to answer:

1. Are you currently receiving assistance benefits from any of the following programs?
 - Medicaid (e.g., Title XIX/Medical, State Supplemental Asst)
 - Food Stamps
 - Supplement Security Income (SSI)
 - Federal Public Housing Assistance
 - Low-Income Home Energy Assistance (LIEAP)
 - Temporary Assistance to Needy Families (TANF)
 - National School Lunch's Free Lunch Program (NSL)
2. Do you qualify under the income criteria?

Income must be at or below 135% of the Federal Poverty guidelines. You will be asked to list the number of individuals in your household. In order to qualify under this criterion, you must provide documentation of income eligibility. Documentation may consist of a copy of a prior year's state, federal or tribal tax return, three consecutive months of income statements or paycheck stubs from your employer, a Social Security statement of benefits, a Veterans Administration statement of benefits, a retirement/pension statement of benefits, an Unemployment/Workmen's Compensation statement of benefits, federal or tribal notice letter of participation in Bureau of Indian Affairs General Assistance, a divorce decree or child support document.

For further information about **Lifeline** assistance or to receive an application form, please call Sprint at 697-8818 or visit our office at 415 Fourth Street, Brookings.



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