

**EXHIBIT E-4
2012 Bill Message
South Dakota**

**Important Notice For Customers Who Recently Ordered
New Service Or Transferred Existing Service**

We're glad to have you as our customer and hope you are enjoying your service with Verizon Wireless.

As a new customer, we want to provide you with the following information: Individuals who have low income or participate in certain state or federal assistance programs may qualify for Lifeline, a government assistance program that offers qualified customers a discount on their monthly bill.* The Lifeline discount is limited to a single line of service. If eligible, you may apply your Lifeline discount to either one landline or one wireless number, but you cannot have the discount on both services. Other service providers may use terms other than "Lifeline" to describe the Lifeline discount.

If you think you may qualify, please visit our Lifeline webpage at: www.verizonwireless.com/lifeline or call 1-800-924-0585.

*Service not available in all areas. Other restrictions may apply. © 2012 Verizon Wireless. All rights reserved.