

**EXHIBIT E-2**  
**2012 Lifeline Newspaper Ad**  
**South Dakota**



**FEDERAL LIFELINE NOTICE**

Verizon Wireless customers may be eligible to receive Lifeline, a government assistance program that offers qualified, low-income customers a discount on their monthly wireless phone bill. Qualifying customers will save at least \$8.25 per month. Additional discounts are available for eligible residents of Tribal lands. In addition to Lifeline, Link Up assistance provides qualified residents of Tribal lands a one-time waived activation fee for new wireless phone service.

You may be eligible for a Lifeline discount if you currently participate in a qualifying public assistance program or otherwise satisfy the federal income requirements.

To receive further information about the Lifeline and Tribal Link Up programs, call Verizon Wireless at 800-924-0585 or go to [verizonwireless.com/lifeline](http://verizonwireless.com/lifeline). Lifeline is only available in limited areas where Verizon Wireless has been designated to offer these programs. Requirements vary by state.

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Toll Included. Taxes, surcharges and fees, such as E911 and gross receipts charges, vary by market and could add between 7% and 41% to your bill; 99¢ Administrative/line/rno. Is not tax, is not pro-rated & is subject to change. IMPORTANT CONSUMER INFORMATION: Subject to Month to Month Customer Agreement and Calling Plan. Offer not available in all areas. Other restrictions may apply. © 2012 Verizon Wireless Q2NAL

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