

EXHIBIT "C"

Annual Public Television Advertisement

Rapid City Weather Crawl

Lifeline Linkup Notification. Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.wowway.com/wow/our-products/phone/lifeline-assistance or call 605-722-2000.

Customer Base: Residential customers in BelleFourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.