

EXHIBIT "A"

General Distribution Media Advertisement

## **Rapid City Newspapers**

### **March 2012**

- Butte County Post (Belle Fourche) - 3/7
- Northern Hills Advertiser - 3/6
- Meade Co Times-Tribune - 3/7
- Rapid City Journal - 3/6-3/10

### **October 2012**

- Rapid City Journal – ran week of 10/15
- Meade County Times – ran week of 10/15
- Butte County Post – ran week of 10/15
- Northern Hills Advertiser – ran week of 10/15

## **Rapid City Weather Crawl**

**Lifeline Linkup Notification.** Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit [www.wowway.com/wow/our-products/phone/lifeline-assistance](http://www.wowway.com/wow/our-products/phone/lifeline-assistance) or call 605-722-2000.

**Customer Base:** Residential customers in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.

# Meade District budget sporting positive outlook because of more students

Painting a better budget picture for the 2012-2013 school year

Deh Holland  
Meade County Times-Tribune staff

STURGIS | School district budget news is rarely rosy, but this year's annual budget presentation at the Meade School Board meeting Tuesday took on a positive tone knowing that the district has an enrollment increase of more than 100 students this year.

"How do you get more revenue? You get more kids in the seats," said Meade School District Superintendent Don Kirkegaard.

The Meade School District official fall enrollment taken on Sept. 28, which the state uses to determine funding, showed an increase of 112 students.

"We will see \$450,000 to \$500,000 more because of the increase," Kirkegaard said. The Meade School District gets \$4,491 in state aid for each student in enrolls. But other fixed costs for the district such as staff salaries, insurance and utilities, make it difficult to keep a comfortable level in reserves each year, Meade School District business manager Brett Burditt told the board.

The Meade School District fiscal year 2012 budget totaled \$14,481,302. The

budget for fiscal year 2013 is \$14,940,885. Burditt said some of the budget trends he sees are keeping pace with regional salaries and district health care costs.

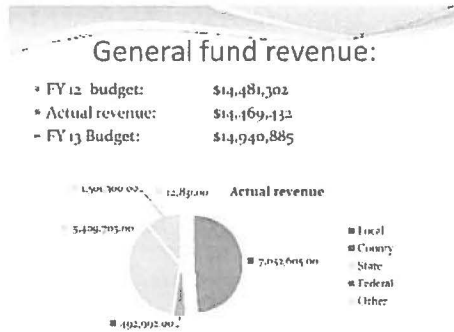
"A 1 percent increase in healthcare costs equates to a \$15,000 increase. It gets expensive quickly," Burditt said.

Health care increases have been trending between 8 percent and 10 percent per year, he said.

Although natural gas prices have been very competitive, electricity increases have been felt throughout the district as have increases in student transportation costs and fuel increases.

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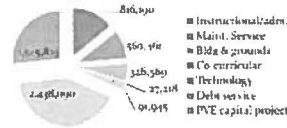
Meade School District Superintendent Don Kirkegaard



## Capital outlay expenditures

FY 12 budgeted expenditures	4,018,371
FY 12 supplement (transfer to 1 & phase III)	1,690,344
FY 12 final budget:	5,708,714
FY 12 actual expenditures:	5,225,092
FY 13 budgeted expenditures:	4,207,300

### actual expenditures



## Breakdown of G.F. expenditures:

Instructional	FY 12 budget	Actual	FY 13 budget
Elementary:	\$1,091,029	\$1,090,318	\$1,111,494
Middle School:	\$1,100,461	\$1,285,174	\$1,171,474
High School:	\$3,113,109	\$2,292,583	\$2,368,250
Title I:	\$603,684	\$603,684	\$554,731
District Library:	\$169,666	\$169,666	\$173,845
Contracted Library:	\$22,457	\$11,457	\$11,457
Counselors:	\$101,697	\$384,582	\$309,420
Social Services:	\$15,300	\$12,500	\$61,573
Health Services:	\$50,941	\$73,115	\$97,660

## Expenditures-Continued

Non-instructional	Budget	Actual	FY 13 budget
School Admin:	\$812,768	\$791,859	\$831,150
Fiscal services:	\$235,439	\$227,501	\$245,961
Technology:	\$216,578	\$222,111	\$191,861
Maint./Operation:	\$2,322,097	\$1,923,325	\$2,214,079
Co-curricular:	\$58,033	\$50,875	\$54,010

## A thank you from a second-grader



Deh Holland, Meade County Times-Tribune staff  
Talon Elshere, a Hereford School fourth-grader, and Easton West, a second-grader, present cards of thanks to school board member Juanita Harrington as member Don Williamson looks on. The students were thanking the board for the renovation of their school.

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2 DAYS OF GREAT DEALS  
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## PUBLIC AWARENESS NOTIFICATION

for reducing recycling with the services provided by  
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Knology of the Black Hills, LLC, a quality information services provider, offers a recycling program to the community. This program is designed to help you reduce your recycling costs and increase your recycling revenue. The program is designed to help you reduce your recycling costs and increase your recycling revenue. The program is designed to help you reduce your recycling costs and increase your recycling revenue.

**Eligible Services Offerings**  
As part of our service offerings, KNOLGY OF THE BLACK HILLS, LLC, offers a recycling program to the community. This program is designed to help you reduce your recycling costs and increase your recycling revenue. The program is designed to help you reduce your recycling costs and increase your recycling revenue.

**KNOLGY**

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